# the O

# welcome to the book!

What is The Book? It's the professional skin therapist's ultimate guide to success with Dermalogica! The format works to give you quick access to products, ingredients, treatments and business strategies as you need them, when you need them most.

In addition to coordinating with the format of Dermalogica Live, The Book now allows for:

 Easier viewing thanks to a new design format. • A quicker way to find sections.

We hope that in addition to these benefits, you'll find many more reasons why The Book is now more therapistfriendly than ever before.

Combine the information in this manual with the many classes made available to you by Dermalogica. Developed by The International Dermal Institute, Dermalogica's training and education

tools are the best in the industry. For a complete list of classes, log on to education.dermalogica.com.

Put this training guide to work for you: stash The Book on your product trolley and use it daily. Spill stuff on it. Put it through its paces – we want this guide to be an indispensable tool for you.

So, let's get started!



# introduction

Before you dive into The Book, take a quick review of how we've separated our product section. This format will make it even easier to put The Book to work for you!

You'll find our product section follows our categorization of Dermalogica. By segmenting the line, you can more effectively target your clients' needs based upon skin condition. It also helps simplify the prescription of an at-home regimen.

#### daily skin health maintenance

This line of products in our signature gray packaging consists of best-selling, award-winning products ideal for maintaining optimal skin health. When specific issues such as skin aging, pigmentation, adult breakouts or sensitivity arise, look to our condition-specific products to effectively target your needs.

#### specific concerns

- The AGE Smart® section begins on page 46. Here you'll find products to address the three main biochemical triggers that lead to skin aging.
- To help treat, clear and prevent adult acne, find the MediBac Clearing® section, beginning on page 70.
- For hyperpigmentation and uneven skin tone, PowerBright TRx™ delivers brighter, more luminous skin without Hydroquinone. Turn to page 80.
- For serious relief of sensitized skin, find the UltraCalming<sup>™</sup> system, beginning on page 86.
- Help treat and clear breakout-prone skin with Clear Start<sup>™</sup> a system of powerful, technology-driven formulas that deliver fast-acting results. Turn to page 96.

#### targeted needs

Body Therapy products follow on page 104.

#### professional-use-only

Our professional-use-only products begin on page 108.

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retailing and merchandising

for success

Merchandising your retail area is critical to your center's image and retailing success. Presentation is everything, so properly showcasing Dermalogica will make your center stand out. Whether you are a skin treatment center that caters solely to clients interested in healthy skin, or are a full service salon, Dermalogica can help you expand your bottom line through retail and merchandising. Introducing new merchandising elements will be an initial investment for you, but updates are easy and inexpensive as most of the fixtures have been designed to be easily updated. This will create a fresh new look in your center instantly and help increase sales.

Follow these basic merchandising guidelines:







Map and plan out all merchandising moves before you begin.



Dermalogica should be merchandised in a focal area within your account.



Ensure all Dermalogica products are easy to access and are merchandised in order of use (see schematics). Never lock products in a cabinet or place behind a counter.



Products should be well stocked and straight. Use a wooden ruler to straighten and even out



All Shelf Talkers or Tester Units should be clean and easily accessible.



Best-selling products should be merchandised at



Ensure testers are in front of corresponding products and are clean and full.



Use merchandising signs and sign holders whenever possible to enhance displays and to communicate to the consumer.



**10.** Always use current merchandising collateral pieces to ensure your presentation is up to date.



11. Create a hot spot at your cash wrap or high traffic area to highlight a launch, focal product or promotion. Utilize merchandising pieces shown in this guide to create impact at your point of sale.



12. Always display groupings in threes or fives; tallest to smallest, creating a pyramid shape. This will provide balance to your displays.



Cleaning tips for acrylic merchandising elements, acrylic fixtures and Tester Unit Shelf Talkers: Use Swiffer® dusters, a soft cloth and soap and water. Do not use glass cleaner - it will damage the acrylic!

#### Don't waste your top shelf

Use your top shelf to spotlight Dermalogica's latest product launch, promotion or heroes. Then merchandise the product below on a shelf that sits at eye level and is placed in its respective category. Highlight displays on risers and cubes.

#### **Categorize your products**

Keep a distinct space between your Dermalogica Cleansers, Moisturizers, Boosters, etc. (at least the width of a product carton). The separation between products not only provides a place for the eye to land, but also keeps product organized. The Shelf Talker System creates impact on shelf and is easy to navigate. Testers are placed in front of products, aligned to the left, for easy try and buy. Keep Dermalogica products 3-deep on shelves, as this is a nice compromise between looking overstocked and under stocked. Refer to the schematics for assistance when organizing product on your shelves.











# dermatogical

display

#### Impulse buys

Dermalogica has an unlimited supply of travel-size products, skin kits and regimen kits that can be accommodated in a merchandising unit that fits conveniently at your register or check-out. Or, keep your check-out merchandised with the latest Dermalogica products or promotions, always keeping it neat and clean.



cash wrap

#### Create impact with displays

Use display sheets, collateral and risers to create impact on shelf. Add dimension by utilizing versatile risers to create a pyramid shape and always display products in odd numbers, i.e., threes, fives or sevens.









glorifier

# skin bar®

Skin Bar® is the no-pressure zone where clients can receive their free Face Mapping® skin analysis, perform their own mini-treatment under the guidance of a professional, feel free to ask questions about their skin and are more likely to purchase products and book treatments. Clients love Skin Bar® because it's fun and informative. You'll love Skin Bar® because it increases your bottom line.

At Skin Bar®, your one-on-one interaction with your client begins with the Face Mapping® skin analysis, continues with your product prescription, is the direct lead-in to ProSkin 30 treatments, and leads naturally into your client getting hands-on with the Dermalogica products that will deliver results. Here are the top 6 reasons your business needs a Skin Bar®:

Skin Bar<sup>®</sup> is the perfect place to perform Face Mapping<sup>®</sup> skin analysis, which is proven to increase retail sales by up to 40%.

2 Skin Bar® drives home the importance of a product prescription that can only be given by a Dermalogica skin care professional.

When clients try, they buy!
Skin Bar® gives clients the opportunity to play with products and ultimately fall in love with them, which leads to purchase!

Skin Bar® is a great place to introduce clients to the importance of professional treatments, including ProSkin 30 treatments.

Skin Bar® is a low-pressure environment, meaning clients can get to know you and trust you as their skin care professional without feeling pressured to make a purchase.

Skin Bar® is a core activity to offer at events to capture new clients and increase retail sales.

#### skin bar® events

If you can't incorporate Skin Bar® into your retail area, simply host Skin Bar® events! Invite clients via social media, postcard, or email, and let them know they can bring a friend. You can even take Skin Bar® on the road and participate in events, fairs and neighborhood gatherings. Skin Bar® is a fantastic acquisition tool.



# setting up skin bare for facefit treatments

Here's an outline of the tools you need to set up a successful Skin Bar<sup>®</sup> in your business:

- It is imperative that you are well-versed in Face Mapping® skin analysis, the zone-by-zone skin analysis that gives you an objective view of each client's skin condition. On top of serving as a tool for diagnosis, Face Mapping® skin analysis is your retailing weapon, because proper prescription of Dermalogica products means accurate results and that means return clients!
- Set up stools around a high table with your Dermalogica counter tester unit in the middle, or create a "product pool" of retail-sized products set up neatly on a tray.
- Purchase a table-top mirror that can stand on its own, or set up your Skin Bar<sup>®</sup> in front of a mirror. Clients need to see what they're doing when they're applying product to their faces.
- Gather esthetic wipes or steam towels, mini-steamers, headbands, cotton pads and mirrors for clients to use when testing products on their skin.
- Make sure you have Face Mapping® skin analysis Skin Fitness Plans, as these will guide you through the products to recommend. The Skin Fitness Plans include a tear-off sheet. Keep this for your records, and provide the upper portion to your client.
- Sampling is key make sure you have plenty of samples on hand at your Skin Bar®, as well as our Skin Fitness Plan envelopes, which will keep all samples and your client's Face Mapping® Skin Fitness Plan in one convenient place.



# cleansers

Thorough cleansing is the most critical step in both a successful professional treatment and at-home regimen, as it delivers immediate skin care benefits and is an important part of whole-body health. Because cleansing is so important, The International Dermal Institute created the Dermalogica Double Cleanse, the two-part cleansing routine that begins

with **PreCleanse** and finishes with the prescribed Dermalogica Cleanser. As part of the professional and at-home regimen, the Dermalogica Double Cleanse ensures the healthiest, cleanest skin ever. All Dermalogica Cleansers are soap-free and acid-balanced to protect the skin's natural moisture barrier.



Ideal for normal to dry skin.

#### description

This water-activated, balm-tooil version of our top-selling oil cleanser deconstructs layers of excess sebum (oil), waterproof make-up, environmental pollutants and residual product buildup on skin. The Natural Biolipid Complex locks in hydration and reinforces the skin barrier while Apricot Kernel Oil helps nourish skin.

#### top products to prescribe

- Prescribed Dermalogica Cleanser
- Daily Microfoliant®
- Multi-Active Toner





# precleanse balm

#### application

Squeeze tube to dispense product onto Cleansing Mitt or directly to dry palm of hand. Massage product into dry skin using circular motions. Add water to emulsify. Rinse and follow with recommended Dermalogica Cleanser to complete the Dermalogica Double Cleanse.

#### key ingredients

Apricot Kernel Oil: lightweight yet nongreasy. Rich in fatty acids which tone, firm and moisturize skin.

Natural Biolipid Complex: helps reinforce the skin's barrier function and preserve hydration.

Lavender, Bitter Orange, Grapefruit, Mandarin Orange, Lemongrass and **Lemon Ironbark Oils:** invigorate the senses and help deliver an ultra-clean feeling.

#### benefits / top retailing points

Removes excess sebum (oil), sunscreen, make-up and pollutants.

Dissolves buildup without compromising the skin barrier or clogging pores.

Smoothes, calms and nourishes the skin.

Includes a soft-touch, double-sided Cleansing Mitt for a more effective cleanse.

#### skin condition

All skin conditions.

#### description

A lightweight Borage Seed and Apricot Kernel-based cleansing oil, fortified with Kukui Nut. Sunflower Seed and Rice Bran oils, that gently liquefies sebum and oil-based debris from the skin's surface. The hydrophilic (water-loving) formula enables PreCleanse and oil-based debris to be readily rinsed away without leaving behind any greasy residue. Follow with prescribed Dermalogica Cleanser for a thorough double cleanse.

#### top products to prescribe

- prescribed Dermalogica Cleanser
- Daily Microfoliant®
- Multi-Active Toner





#### application

Begin by dispensing PreCleanse onto damp cotton. Remove eye and lip make-up by gently massaging over the area. Then, dispense into dry hands, massage over dry face to dissolve surface oil and dirt. Concentrate on areas of congestion or stubborn debris. Wet hands and continue massaging to create a light, milky emulsion. Rinse with lukewarm water. Follow with prescribed Dermalogica Cleanser for professional cleansing results.

#### professional application

precleanse

Refer to the professional Dermalogica Double Cleanse routine in the Professional Services section of The Book.

#### key ingredients

#### Borago Officinalis (Borage Seed):

contains Gamma Linoleic Acid (GLA), a fatty acid that has been widely used for treating inflammation, eczema, dehydration and scaliness.

#### Prunus Armeniaca (Apricot) Kernel:

an excellent source of fatty acids, Vitamin A and Linoleic Acid. Oil helps soothe irritation, nourish and moisturize.

#### Aleurites Moluccana (Kukui Nut):

a rich source of vitamins A. C and E plus omega-3 fatty acids that help reinforce the barrier lipids of the Stratum Corneum. Used to treat skin disorders, dry skin, acne and irritation.

Oryza Sativa (Rice Bran): this oil is rich in Oryzanol, B vitamins, Phytic Acid, antioxidants and phytosterols that help inhibit oxidative skin damage, soften skin and facilitate skin repair.

#### Helianthus Annuus (Sunflower Seed) Oil: a natural triglyceride, high in Oleic Acid, with excellent emollient properties.

Tocopherol Acetate (Vitamin E): a rich antioxidant vitamin that improves skin smoothness and softness.

Caprylic/Capric Triglyceride: an emulsifying agent that is activated by the addition of water to release the bonded oils from the skin's surface.

#### benefits / top retailing points

Dissolves oil-based make-up, sebum, sunscreens and environmental pollutants from skin's surface, enabling skin to be thoroughly cleansed.

Removes oils without compromising skin's natural barrier lipids or clogging pores.

Fortified with conditioning essential fatty acids to help smooth, calm and nourish skin.

Delivers a level of cleansing traditionally experienced in the professional treatment room.

A great make-up remover: even for mascara and long-wearing lipstick!

Enables the prescribed Dermalogica Cleanser to work more efficiently.



Check out a **video** here for more information on PreCleanse.

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15

#### skin condition

Skin with excess oil production.

#### description

Water-soluble Bentonite and Kaolin clays combine with purifying botanical extracts and refreshing Menthol to remove excess oils and refine skin's texture.

#### top products to prescribe

- PreCleanse
- Active Moist
- Multi-Active Toner





# dermal clay cleanser

#### application

Following the removal of **PreCleanse**, apply to dampened face and throat, massaging with damp fingers in light, upward strokes. Concentrate on any areas of congestion and impurities. Rinse with warm water. Follow with **Multi-Active Toner** and prescribed Dermalogica Moisturizer.

#### 0

#### optional:

Apply to wet face and throat and leave on for 5 minutes as a "mini" masque. Rinse thoroughly.

#### professional application

Refer to the professional Dermalogica Skin Treatment in the Professional Services section of The Book.

#### key ingredients

Bentonite and Kaolin: clays that help absorb excess oil, refine pores and clear congestion.

Sambucus Nigra (Sambucus)
Flower, Hedera Helix (Ivy) and Citrus
Medica Limonum (Lemon) Fruit:
natural astringents that remove excess
oils and refine skin's texture.

Salvia Officinalis (Sage) Leaf and Cucumis Sativus (Cucumber)

Fruit: extracts that soothe and calm skin.

**Menthol:** soothes and helps calm aggravation while imparting a "cool" feeling on skin.

#### benefits / top retailing points

Skin-perfecting formula provides deep cleansing for oily, congested skin.

Unique clay formula thoroughly removes dead cell debris and absorbs excess oils.

Soothing Menthol helps calm aggravation and has a cooling sensation on skin.

Naturally astringent plant extracts help prevent future breakouts.

#### skin condition

All skin conditions.

#### description

A concentrated, soap-free, foaming gel designed to thoroughly remove impurities without disturbing the skin's natural moisture balance.

#### top products to prescribe

- PreCleanse
- Prescribed Dermalogica
   Moisturizer

# special cleansing gel



#### application

Following the removal of **PreCleanse**, lather a pea-sized amount of gel in moistened hands and apply to dampened face and throat. Rinse with warm water. Follow with **Multi-Active Toner** and prescribed Dermalogica Moisturizer.

special cleansing gel

#### professional application

Refer to the professional Dermalogica Skin Treatment in the Professional Services section of The Book.

#### key ingredients

**Quillaja Saponaria:** a naturally-foaming extract that gently removes impurities and excess oils.

Melissa Officinalis (Balm Mint): a skinsoothing extract that cools and calms.

Lavandula Angustifolia (Lavender): a naturally antiseptic extract. Helps soothe and purify skin.

#### benefits / top retailing points

Soap-free, fragrance-free cleanser washes away impurities without stripping or drying.

Calming agents work to soothe and purify skin.

Gentle foaming lather cleanses away toxins and debris without over-drying, leaving a super-clean surface.

Use with **Exfoliating Face Brush** for a dual-action exfoliating cleanse.



Dry or prematurely-aging skin.

#### description

A rich, creamy cleanser that gently lifts impurities from dry skin while nourishing and conditioning.

#### top products to prescribe

- PreCleanse
- Skin Hydrating Booster
- Intensive Moisture Balance





# essential cleansing solution

#### application

Following the removal of **PreCleanse**, apply to dampened face and throat, massaging with light, upward strokes. Concentrate on any areas of excessive dryness and impurities. Rinse with warm water. Follow with Multi-Active Toner and prescribed Dermalogica Moisturizer.

#### professional application

Refer to the professional Dermalogica Skin Treatment routine in the Professional Services section of The Book.

#### key ingredients

Carthamus Tinctorius (Safflower): softens and conditions skin.

Ascorbyl Palmitate (Vitamin C) and Tocopheryl Acetate (Vitamin E): antioxidants that improve skin smoothness and softness, and help control damage caused by free radicals.

Rosmarinus Officinalis (Rosemary) Leaf and Citrus Medica Limonum (Lemon) Fruit: extracts that refresh tired skin.

#### benefits / top retailing points

Gentle cream cleanser replenishes dry skin and maintains moisture levels.

Essential vitamins and plant extracts help nourish and condition skin.

Completely water-soluble emulsion rinses off easily.

### toners

Toning is an essential, yet often overlooked, portion of skin health regimens. Traditionally applied after cleansing, Dermalogica Toners can also be used to refresh and hydrate as needed throughout the day.

Locate additional Dermalogica Toners for specific concerns and conditions in their respective AGE Smart®, UltraCalming™ and MediBac Clearing® sections.



All skin conditions.

#### description

An ultra-light spritz that refreshes and hydrates the skin while smoothing the surface. Helps condition skin to prepare for proper moisture absorption.

#### top products to prescribe

- Special Cleansing Gel
- Skin Hydrating Booster
- Body Hydrating Cream





# multi-active toner

#### application

After performing the Dermalogica Double Cleanse, spray directly over the entire face and throat with eyes closed. Follow with prescribed Dermalogica Moisturizer.

#### professional application

- Spritz onto the face, throat and upper chest evenly in an arc-like motion. Ensure the eyes are closed.
- Gently press excess product into skin. Skin should remain damp following application, allowing even absorption of prescribed Dermalogica products.

Multi-Active Toner may be spritzed onto skin to aid with the moistening and removal of Plankton Masque Base, or any other setting masque.

#### key ingredients

Lavandula Angustifolia (Lavender): a naturally antiseptic extract. Helps soothe and purify skin.

Melissa Officinalis Leaf (Balm Mint) and Aloe Vera: helps cool, soften and hydrate skin.

Arnica Montana and Cucumis Sativus (Cucumber) Fruit: extracts that help keep skin smooth and refreshed.

**Sodium PCA:** a moisture-binding humectant that provides effective moisture absorption and hydration.

#### benefits / top retailing points

Helps even out porosity of skin to allow for optimal moisturizer absorption.

Ideal for use during air travel.

Can be spritzed on throughout the day to help maintain hydration levels.

# Check out a video here Multi-Active Toner.

# exfoliants

From breakout-prone and aging skin to hyperpigmented and dry, dehydrated skin, exfoliation is important to the health of all skin conditions. Dermalogica recommends pairing one day of intense exfoliation with seven days of gentle exfoliation to more effectively stimulate cell renewal rates, helping to reduce the signs of premature aging, improve skin

texture, remove excess surface cells that clog follicles and brighten skin. With our selection of chemical and physical exfoliants that range from gentle to more intense, there is a Dermalogica Exfoliant for every skin condition.



All skin conditions, except sensitized.

#### description

A powerful, non-abrasive hydroxy acid and enzyme exfoliation masque that thoroughly removes dulling surface debris, dramatically improving skin texture.

#### bioactivity score 14

#### top products to prescribe

- Prescribed Dermalogica Cleanser
- Solar Defense Booster SPF50
- Skin Smoothing Cream



# 2.5 FL OZ / 75 mL

# gentle cream exfoliant

#### application

After performing the Dermalogica Double Cleanse, apply a thin layer over cleansed face and throat. Use care around the delicate eye area. Mild activity or sensation is usual but should dissipate quickly. Let activate for 10 to 15 minutes. Rinse well. Use 1 to 2 times weekly or as recommended.

#### contraindications for use

Not recommended for users of any topical or orally-prescribed acne, Vitamin A derived, skin exfoliation medications. Do not use on skin that is sunburned, irritated, sensitive or has recently been waxed. This product may increase your skin's sensitivity to the sun. Use a sunscreen and limit sun exposure while using this product and for a week afterwards.

#### key ingredients

Lactic Acid and Salicylic Acid: alpha and beta hydroxy acids that slough off dead skin cells, speeding cell renewal.

**Sulfur:** clears the skin by eliminating bacteria associated with acne and by clearing excess oil and congestion in the follicle.

**Papain and Bromelain:** enzymes that digest excess surface cells.

Lavandula Angustifolia (Lavender), Aloe Vera and Centaurea Cyanus (Cornflower): extracts that help reduce sensitivity and soothe skin.

**Diatomaceous Earth:** gently resurfaces and refines.

**Apricot Kernel Oil:** helps maintain skin's protective barrier.

#### benefits / top retailing points

Provides chemical exfoliation with the convenience of a two-in-one masque and exfoliation treatment.

Helps loosen dead skin cells and clear follicles to promote skin health and prepare skin for optimal absorption of moisturizing ingredients.

Contains both alpha and beta hydroxy acids to help speed cell turnover and cell renewal rates.

Provides effective, non-aggressive retexturization while increasing hydration and smoothness.

#### skin condition

All skin conditions, especially skin with excess oil production.

#### description

A skin-polishing scrub with natural Corn Cob Meal that leaves skin with a smooth, healthy complexion.

#### bioactivity score 1

#### top products to prescribe

- Prescribed Dermalogica Cleanser
- Active Moist
- Multi-Active Toner

# skin prep scrub

#### application

After performing the Dermalogica Double Cleanse, apply with damp hands to damp face and throat, avoiding the eyes. Rinse thoroughly with warm water. Use 2 to 3 times a week or as recommended.

#### professional application

- Apply with damp hands to damp face and throat, avoiding the eyes. Customize with Calming Botanical Mixer.
- Massage evenly over skin by using the fingertips in small circular movements.
- Remove all traces with damp sponges soaked in water customized with Calming Botanical Mixer.
- optional:

Combine with **Essential Cleansing Solution**, **Special Cleansing Gel** or **Dermal Clay Cleanser** for an exfoliating power cleanse.

Use with **Exfoliating Face Brush** for a deeper level of exfoliation.

#### contraindications for use

Not recommended for users of any topical or orally-prescribed acne, Vitamin A derived, skin exfoliation medications. Do not use on skin that is sunburned, irritated, sensitive or has recently been professionally exfoliated, resurfaced or waxed.

#### key ingredients

**Corn Cob Meal:** finely granulated to gently remove dulling surface debris.

Malva Sylvestris (Mallow), Hedera Helix (Ivy) and Aloe Vera: extracts that help soothe and help prevent over-stimulation.

**Honey:** a humectant that helps replenish and bind moisture to skin.

**Tocopheryl Acetate (Vitamin E):** a rich antioxidant vitamin that improves skin smoothness and softness.

Arnica Montana and Cucumis Sativus (Cucumber) Fruit: extracts that help keep skin smooth and refreshed.

#### benefits / top retailing points

Removes clogging surface debris, allowing for optimal absorption of treatment ingredients.

Gently polishes skin to create a smooth surface.



dermalogica

All skin conditions.

#### description

This unique Rice-based enzyme powder with a botanical brightening complex microfoliates dulling debris and instantly leaves skin noticeably smoother and brighter. Can be used daily.

#### bioactivity score 5

#### top products to prescribe

- Daily Resurfacer
- Multi-Active Toner
- Solar Defense Booster SPF50





# daily microfoliant®

#### application

Dispense about a half-teaspoon of Daily Microfoliant® into very wet hands and create a creamy paste by rubbing hands together. Apply to face in circular motions, avoiding the eye area. Massage gently for one minute, then rinse thoroughly. Follow with prescribed Dermalogica Toner and Moisturizer.

#### professional application

- After performing the Dermalogica Double Cleanse, dispense approximately a half-teaspoon of **Daily Microfoliant®** into very wet hands and create a creamy paste by rubbing hands together.
- Apply and massage over skin with small circular motions. Daily Microfoliant® may also be applied to the eyes and lips. Massage gently for 2 minutes.
- Steam may be used to facilitate more slip-and-glide when lightly massaging
- A warm steam towel or damp sponges may be used to ensure thorough removal of product.
- optional:

To provide a "power boost" to Daily Microfoliant®, add 1 pump Exfoliant Accelerator 35 or 1 tube of MultiVitamin Power Exfoliant to the paste prior to application. Avoid the eyes and lips. Follow step 4 for removal.

For superior exfoliation, the use of electric brushes may be introduced with the paste.

#### contraindications for use

Not recommended for users of any topical or orally-prescribed acne, Vitamin A derived, skin exfoliation medications. Do not use on skin that is sunburned, irritated. sensitive or has recently been professionally exfoliated, resurfaced or waxed.

#### key ingredients

Glycyrrhizate Glabra (Licorice), Oryza Sativa (Rice) and Citrus Grandis (Grapefruit): brightening complex helps even skin tone.

Oryza Sativa (Rice) Bran and Rice Extract: gently microfoliate the skin's surface to facilitate penetration of the brightening complex.

Papain and Salicylic Acid: help dissolve excess surface cells.

#### benefits / top retailing points

Gentle enough for daily use.

Removes dulling surface debris to reveal brighter, smoother skin, and stimulates cell renewal for improved suppleness.

Helps balance uneven pigmentation for a more even complexion.

The perfect daytime companion to nighttime use of Daily Resurfacer.



Check out a **video** here for more information on Daily Microfoliant®.

#### skin condition

All skin conditions, except users of medically-prescribed exfoliating products.

#### description

A precise dose of leave-on exfoliating treatment ideal for use between professional treatments. Hydroxy acids smooth skin without causing redness and help reduce the signs of premature aging. A brightening complex helps even skin tone while soothing Rooibos and Green teas, combined with Hyaluronic Acid and Eelgrass, help skin retain moisture, reducing the appearance of fine lines.

#### bioactivity score 9

#### top products to prescribe

- Daily Microfoliant®
- Skin Hydrating Booster
- Solar Defense Booster SPF50

# dermalogica

retail



35 doses 1.75 FL OZ / 52 mL

# daily resurfacer

#### application

Perform the Dermalogica Double Cleanse that begins with PreCleanse, followed by prescribed Dermalogica Cleanser, Pat dry, Tear open pouch and remove applicator. Place over index finger and apply in a circular motion by touching the applicator to the face. The specialized applicator allows you to work over areas of particular concern. Let dry. Use once daily after cleansing. Follow with prescribed Dermalogica Toner, Concentrated Booster and Moisturizer. For best results, use Daily Microfoliant® in the morning and Daily Resurfacer at night.

#### professional application

- Hold one sponge against the top of the pump disk and press down twice to saturate. (First use may require additional pumps.)
- Apply after performing the Dermalogica Double Cleanse.
- Apply after masque removal, before application of moisturizer.

#### contraindications for use

Not recommended for users of any topical or orally-prescribed acne, Vitamin A derived, skin exfoliation medications. Do not use on skin that is sunburned, irritated, sensitive or has recently been professionally exfoliated, resurfaced or waxed. This product may increase your skin's sensitivity to the sun. Use a sunscreen and limit sun exposure while using this product and for a week afterwards.

#### key ingredients

Salicylic Acid: resurfaces and stimulates natural exfoliation.

Apple Fruit and Sugar Cane: extracts that stimulate cell renewal and cell turnover while gently sloughing surface cells.

#### Hyaluronic Acid and GAGs:

glycosaminoglycans that hold up to 1,000 times their weight in water help to hydrate skin.

#### Zostera (Seagrass or Eelgrass):

contains polysaccharides (sugars) that form a hydration net over skin's surface that cushions and protects.

#### Citrus Unshiu Peel and Rice Extract:

brighteners that help control melanin biosynthesis to help even out skin tone and control hyperpigmentation.

#### benefits / top retailing points

Chemical and physical exfoliants combine to deliver effective exfoliation.

The perfect nighttime companion to daytime use of Daily Microfoliant.®

Resurfaces, smooths and brightens while evening skin tone to improve allover skin clarity.

Shields against damaging free radicals while hydrating.

# moisturizers

Moisturizers are vital to every skin care regimen regardless of skin condition, and do more than just moisten dehydrated skin. Emollients (usually lipid substances) help lubricate skin while making it soft, pliable and smooth. Moisturizers also help to protect the skin's natural defenses against the environment while controlling moisture

loss from the skin. This becomes more important as we age, when the Stratum Corneum's protective lipid barrier layer may be compromised, or slower in replenishing itself. Dermalogica has a moisturizer for every skin condition; from chronically dry and prematurely-aging to skin with excess oil production and breakouts.



#### skin condition

Skin with excess oil production.

#### description

A lightweight, oil-free lotion for daily moisture protection that actively combats surface dehydration while smoothing the skin's surface with botanical extracts.

#### top products to prescribe

- PreCleanse
- Dermal Clay Cleanser
- Skin Prep Scrub



## retail professional 1.7 FL OZ / 50 mL 3.4 FL OZ / 100 mL 6 FL OZ / 177 mL

# active moist

#### application

Apply over damp face and throat with light, upward strokes. Best when used following Multi-Active Toner. Can be applied over or mixed with prescribed Dermalogica Concentrated Booster for additional results.

#### professional application

Following the application of **Multi-Active Toner**, apply **Active Moist** evenly to the face and throat and blend with the fingertips.

Customize with prescribed Dermalogica Concentrated Booster and follow with prescribed Daylight Defense.

#### key ingredients

Silk Amino Acids: help smooth and improve skin texture.

Citrus Medica Limonum (Lemon) Fruit, Hedera Helix (Ivy), Watercress and Burdock: natural astringents that help refine skin.

Lavandula Angustifolia (Lavender), Malva Sylvestris (Mallow) and Cucumis Sativus (Cucumber) Fruit: soothing extracts that help provide deep hydration.

#### benefits / top retailing points

Provides effective oil-free hydration without leaving a greasy after-feel.

Smooths and helps improve skin texture.

Sheer, easy-to-apply formula goes on smooth and absorbs quickly.



Check out a **video** here for more information on **Active Moist** 

Dry, dehydrated or prematurelyaging skin.

#### description

A medium-weight cream with soothing botanicals and antioxidant vitamins to maintain skin's moisture balance while improving texture, helping to restore suppleness and tone.

#### top products to prescribe

- Special Cleansing Gel
- Phyto Replenish Oil
- Skin Hydrating Masque





# skin smoothing cream

#### application

Apply over damp face and throat with light, upward strokes. Best when used following Multi-Active Toner. Can be applied over or mixed with prescribed Dermalogica Concentrated Booster for additional results.

#### professional application

- Following the application of prescribed Dermalogica Toner, apply **Skin Smoothing Cream** evenly to the face and throat and blend with the fingertips.
- Customize with prescribed Dermalogica Concentrated Booster and follow with prescribed Daylight Defense.

#### key ingredients

Retinyl Palmitate (Vitamin A): helps stimulate collagen and reverse the signs of prematurely-induced photoaging.

Silk Amino Acids: help smooth and improve skin texture.

Malva Sylvestris (Mallow), Cucumis Sativus (Cucumber) and Arnica Montana Flower: extracts that help soothe and hydrate the skin.

Vitis Vinifera (Grape) Seed, Ascorbyl Palmitate (Vitamin C) and Tocopheryl Acetate (Vitamin E): antioxidants that help reduce free radical activity and stimulate collagen formation.

Aloe: moisturizes, promotes healing and helps prevent the appearance of dehydration lines.

#### benefits / top retailing points

Contains antioxidants to help fight skinaging and skin-damaging free radicals.

Smooths fine lines and promotes elasticity.

Rich emollients help shield against dehydration and pollution.

#### skin condition

Dry or prematurely-aging skin.

#### description

An ultra-rich phytonutrient moisturizer designed to combat dry skin and reduce the signs of premature aging.

#### top products to prescribe

- Phyto Replenish Oil
- MultiVitamin Power Recovery® Masque

# professional 1.7 FL OZ / 50 mL 3.4 FL OZ / 100 mL 6 FL OZ / 177 mL

# intensive moisture balance

#### application

Apply over damp face and throat with light, upward strokes. Use twice daily, morning and night. Can be applied over or mixed with prescribed Dermalogica Concentrated Booster for additional results.

#### professional application

- Following the application of prescribed Dermalogica Toner, apply Intensive Moisture Balance evenly to the face and throat and blend with the fingertips.
- Customize with prescribed Dermalogica Concentrated Booster and follow with prescribed Daylight Defense.

#### key ingredients

Retinyl Palmitate (Vitamin A): helps stimulate collagen and reverse the signs of prematurely-induced photoaging.

Ascorbyl Palmitate (Vitamin C), Tocopheryl Acetate (Vitamin E) and Ginkgo Biloba: help prevent daily damage caused by free radicals, stimulate collagen formation and smooth skin texture.

Echinacea Purpurea (Coneflower) and Vitis Vinifera (Grape) Seed: help repair prematurely-aging skin, leaving it soft and supple.

#### benefits / top retailing points

Ideal for clients looking for a thicker

Antioxidants help prevent daily damage caused by free radicals.

Strengthens skin's lipid barrier to help prevent moisture loss while smoothing the appearance of fine lines.

Check out a video here for more information on Skin Smoothing

All skin conditions.

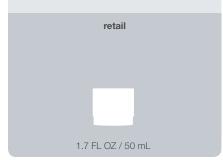
#### description

Revitalizing treatment gel-cream transforms skin overnight by optimizing skin recovery. At night, skin is better able to absorb active ingredients and recover from damage that has occurred during the day. Sound Sleep Cocoon boosts radiance by replenishing the hydration skin loses throughout the day and delivering active ingredients at night, when skin is at its most receptive – and encourages restful sleep with essential oils.

#### top products to prescribe

- PreCleanse Balm
- Overnight Repair Serum
- Nightly Lip Treatment





# sound sleep cocoon

#### application

Smooth over face and neck as the last step of your nighttime regimen, over toners and targeted treatments. Clients may also layer Sound Sleep Cocoon over their preferred Dermalogica moisturizer to further enhance overnight hydration. Allow gel-cream to melt into skin overnight.

#### key ingredients

Albizia Julibrissin Bark (Persian Silk Tree) Extract: Provides overnight antioxidant protection and fights free radicals while brightening, reducing signs of fatigue and helping fight Advanced Glycation End-products (AGEs).

Evodia Rutaecarpa (Fruits of Wu-Zhu-Yu) Fruit Extract: Promotes a more refined, even skin texture. It also aids in illuminating dull skin, visibly increasing skin's radiance by morning.

Vitamin C: A powerful weapon against free radical-induced skin damage and premature aging. Delivers comprehensive antioxidant protection while improving luminosity and skin tone.

Tamarindus Indicia (Tamarind Seed) **Extract:** This naturally occurring

polysaccharide moisturizes, reduces transepidermal water loss (TEWL) and helps protect skin's barrier function.

**Motion-Activated Essential Oils:** 

Lavandin Oil is encapsulated in motionactivated biodegradable polymeric microcapsules that allow it to be released throughout the night as clients toss and turn.

#### benefits / top retailing points

Reduces signs of skin fatigue and restores vitality.

Visibly increases radiance by morning.

Optimizes your skin's natural overnight recovery process

Soothing essential oils promote deep, restful sleep for healthier-looking skin.

#### skin condition

All skin conditions.

#### description

Broad Spectrum sunscreen that adds critical UV defense to your moisturizer or foundation.

#### top products to prescribe

- Prescribed Dermalogica Moisturizer
- Daily Microfoliant®
- Daily Resurfacer

spf50

Apply directly to face and neck for full SPF50 coverage, preferably 30 minutes prior to sun exposure.

solar defense booster

#### option:

For daily sun protection, mix equal amounts of **Solar Defense Booster SPF50** and prescribed Dermalogica Moisturizer in palm of hand. Apply to the face with smooth, upward strokes.

#### professional application

To complete a professional skin treatment, apply **Solar Defense Booster** SPF50 following prescribed Dermalogica Toner. May be mixed with prescribed Dermalogica Moisturizer or used alone.

For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If irritation develops, discontinue use. Do not use on infants under 6 months old.

#### active ingredients

Chemical sunscreens:

- Avobenzone
- Octinoxate

#### key ingredients

UV Smart Booster Technology: an encapsulated complex of antioxidant vitamins C and E; scavenges UVinduced free radicals while enhancing photoprotection.

Oleosome Technology: a Safflowerderived, sunscreen-filled capsule that provides enhanced moisturization while boosting SPF.

Vitis Vinifera (Grape) Seed and Camellia Sinensis (Green Tea): soothing botanical extracts that provide anti-enzyme and antioxidant protection.

Magnesium Ascorbyl Phosphate (Vitamin C) and Tocopherol (Vitamin E): antioxidants that improve skin smoothness and softness, and help control damage caused by free radicals.

#### benefits / top retailing points

Boost the UV defense of prescribed Dermalogica Moisturizers by mixing equal parts together. May also be used alone for maximum SPF50 coverage.

Sophisticated, non-chalky formula forms an invisible shield against skin damaging environmental assault.

Antioxidants help improve skin smoothness and softness while providing added defense against skin-aging free radicals.





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# masques

Enhance the daily skin care regimen with powerful, problem-solving Dermalogica Masques. Designed for use based upon the client's Face Mapping® skin analysis and professional prescription, each masque provides a dramatic boost to the skin. Whether the client requires superdeep cleansing or intensive hydration and nourishment, Dermalogica Masques

are the ideal regimen supplement to help overcome skin concerns.

Locate additional masques for specific concerns and conditions in their respective AGE Smart® and MediBac Clearing® sections.



#### skin condition

All skin conditions.

#### description

A refreshing, moisturizing masque to remedy dry, stressed skin.
Unique cross-linked Hyaluronic
Acid traps moisture to deliver
time-released hydration for lasting suppleness. Help stimulate skin's
Natural Moisturizing Factor while lycopene-rich Tomato Seed lipids help restore skin's protective barrier, enhancing moisture levels for healthier, smoother skin.

#### top products to prescribe

- Daily Microfoliant®
- Multi-Active Toner
- Skin Hydrating Booster



retail

2.5 FL OZ / 75 mL

# skin hydrating masque

#### application

Apply a smooth layer to clean face and throat. Allow masque to absorb for 7 to 10 minutes. Rinse with tepid water to remove. Use once or twice a week as prescribed.

#### key ingredients

**Hyaluronic Acid:** unique cross-linked ingredient; provides increased hydration and improved elasticity.

Salicornia Extract: a plant extract; helps reinforce skin's Natural Moisturizing Factor and increase water content of skin.

**Codium:** a green algae; helps regulate moisture content and water levels to provide in-depth moisturization.

Solanum Lycopersicum (Tomato) Seed
Oil: source of lycopene-rich lipids that
help restore protective barrier lipids
of skin.

**Tocopherol (Vitamin E):** antioxidant that helps repair daily damage caused by free radicals.

Canadian Willowherb (Epilobium): antiirritant; helps calms skin.

#### benefits / top retailing points

Can be used over the entire face and throat or as a hydrating eye and lip masque.

Intensify hydration by applying **Skin Hydrating Booster** to skin before applying masque.

Helps restore suppleness while minimizing the appearance of fine lines.

Plant extracts help soothe and calm skin.

Can be massaged into cuticles to relieve dryness and cracks.

30 ae

All skin conditions.

#### description

This all-in-one treatment masque detoxifies, brightens and invigorates normal to oily skin. A fast-acting, easy-to-remove formula, it is ideal for rescuing tired. lackluster or dull skin.

#### top products to prescribe

- Intensive Eye Repair
- Active Moist
- HydraBlur™ Primer





# charcoal rescue masque

#### application

After cleansing, apply generously to face and throat, avoiding the eye area. You may experience slight tingling. After 3 to 5 minutes, lightly massage with very wet hands to enhance physical exfoliation properties during removal. Rinse thoroughly. Follow with prescribed Dermalogica Toner, Targeted Treatment and Moisturizer.

#### key ingredients

#### **Activated Binchotan Charcoal:**

powerfully draws out excess oil and impurities.

Bentonite and Kaolin: clays that help absorb excess oil, refine pores and clear congestion.

Sulfur: removes dulling dead skin cells, combats breakout-causing bacteria and energizes skin.

Volcanic Ash, Hot Spring Ash, Maris Limus (Sea Silt) Extract and Bambusa Arundinacea (Bamboo) Stem Extract: physical exfoliants that dramatically brighten and smooth skin.

Mandelic, Phytic and Lactic Acids: Alpha Hydroxy Acids (AHAs) that stimulate cell turnover and cell renewal for improved skin texture.

Peumus Boldus (Chilean Wild Mint) Leaf Extract: helps clarify, soothe and refine pores.

Niacinamide: combats redness and congested pores.

Melaleuca Alternifolia (Tea Tree), Eucalyptus Globulus (Eucalyptus) and Mentha Arvensis (Cornmint) Leaf Oils: known for their anti-bacterial properties. Used to help soothe the skin.

#### benefits / top retailing points

This masque is the go-to, all-in-one formula for normal to oily skin.

Formulated for immediate results.

Powerfully draws out impurities from

Accelerates skin brightening with dualaction exfoliation.

Should be used whenever you want to treat any skin concern, or need a fast-acting "pick-me-up" for tired, lackluster skin.

## concentrated boosters

Concentrated Boosters are highly-active extracts that can be used to customize a client's regimen on a day-to-day basis. Designed to be used alone for targeted results, mixed in with Dermalogica Moisturizers or applied underneath Masques, Concentrated Boosters are the perfect way for clients to take control of skin's natural fluctuations. Their versatility makes them ideal in adapting any athome regimen to the changes in climate, hormonal imbalance or lifestyle.



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All skin conditions.

#### description

A super-saturated hydrating fluid that intensely moisturizes thirsty skin as it smooths and minimizes fine lines.

#### top products to prescribe

- Multi-Active Toner
- Skin Smoothing Cream
- Skin Hydrating Masque





# skin hydrating booster

#### application

Squeeze 6 to 10 drops onto fingertips and massage gently over face and throat. Follow with prescribed Dermalogica Moisturizer. Can also be used underneath prescribed Dermalogica Masque. Can also be mixed with prescribed Dermalogica Moisturizer then applied to face and throat.

#### key ingredients

Hyaluronic Acid: holds 1000 times its weight in water for powerful hydration.

Panthenol (Pro-Vitamin B<sub>s</sub>): aids in skin repair and hydration.

Algae Extract: nutrient rich; helps restore moisture balance while softening skin.

#### benefits / top retailing points

Hydrates tissues to smooth skin, improve suppleness and minimize the appearance of fine lines.

Non-greasy formula suitable for all skin conditions.

Restores barrier layer to retain critical moisture levels.

Revitalizes parched skin.

# targeted treatments

Unlike the other formulas in the Dermalogica retail line, Targeted Treatment are designed to zone-in on specific areas of the face and body, rather than focus on overall conditions. They are highly individualized in their application, and have a specialized role in the at-home regimen. The Targeted

Treatment products you'll prescribe will be based heavily on the Face Mapping® skin analysis you conduct on each client. You should explain to your clients that the different zones each have specific needs – needs that can change daily! As such, find Dermalogica Targeted

and conditions in their respective AGE Smart®, PowerBright TRx™, UltraCalming<sup>™</sup> and MediBac Clearing® sections.



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#### skin condition

Ideal for normal to dry skin.

#### description

A feather-light treatment oil that rapidly absorbs to reinforce the skin's protective barrier, help replenish depleted lipids, lock in critical moisture, and defend against free radical damage.

#### top products to prescribe

- Daily Microfoliant®
- Skin Smoothing Cream
- Skin Hydrating Masque



# retail

# phyto replenish oil

#### application

After cleansing, press 4 to 6 drops into skin. Follow with recommended Dermalogica Moisturizer. Alternatively, mix with Dermalogica Moisturizer to apply. Hold bottle upside down for 2 to 3 seconds to initiate product flow. Use daily.

#### key ingredients

#### Camellia Japonica (Camellia) Oil:

a unique plant oil with lipid barrier properties that inhibit Trans-Epidermal Water Loss (TEWL). Combats ROS, which contribute to the breakdown of lipid-rich cell membranes within the skin and leave skin vulnerable to damage. Also provides a light, esthetically-pleasing feel, as well as calming, soothing and anti-aging benefits.

#### Calophyllum Inophyllum (Tamanu)

Oil: a source of specific phytoactives that inhibit the breakdown of lipid-rich cell membranes from free radicals. Helps protect skin barrier lipids from UV radiation and accelerate wound healing. Possesses antioxidant, anti-bacterial and skin-soothing properties.

Cymbidium Grandiflorum (Orchid)
Flower Extract: rich in minerals
naturally found in skin; a source of sugar
and polysaccharides that help seal
in moisture while balancing the skin's
Natural Moisturizing Factor (NMF).

Salvia Hispanica (Chia Seed) Oil: rich in antioxidants that help quench free radicals; a source of omega-3-fatty acids – known to help reduce inflammation; possesses exceptional antioxidant, anti-inflammatory and moisturizing properties.

Hydroxy-Methoxyphenyl Decanone: synthetically-made, but nature-identical to actives found in plants of the Ginger family. A highly-potent Hyaluronic Acid booster, antioxidant and anti-irritant.

#### **Helianthus Annuus (Sunflower Seed)**

**Extract:** possesses essential fatty acids that help decrease moisture loss. A rich source of tocopherols (Vitamin E), which provide excellent antioxidant properties to help preserve the skin's protective barrier and defend against free radical damage.

#### **Oryza Sativa (Rice Bran) Extract:**

moisturizes and protects against harmful free radicals. Extremely rich in Vitamins B and E, which help reduce traces of skin roughness.

#### Rosmarinus Officinalis (Rosemary)

**Leaf Extract:** possesses antioxidant, purifying and anti-irritant properties; helps protect against free radical damage and the effects of environmental stresses on the skin.

#### benefits / top retailing points

Works in three phases to strengthen, hydrate and shield for healthy, luminous skin.

Reinforces the skin's natural protective barrier.

Leverages the best of nature's phytoactives to solve dryness and dehydration.

Smoothes visible dehydration lines and locks in critical moisture. Creates an antioxidant shield against free radical damage.

Provides an all-day dewy finish.

#### skin condition

All skin conditions, particularly dry or dehydrated.

#### description

Lightweight, non-greasy primer minimizes the appearance of fine lines and wrinkles, mattifies against oily shine and imparts a silky, luminous finish to skin. H<sub>a</sub>ORelease<sup>™</sup> Complex and Abyssinian Oil help provide intense, sustained-release moisturization that locks in optimum hydration levels. A microencapsulated tint releases upon application to provide neutral, self-adjusting coverage while Whu-Zhu-Yu Fruit Extract enhances skin radiance. Naturally-astringent Mushroom Extract reduces pore size and appearance.

#### top products to prescribe

- Daily Microfoliant®
- Skin Hydrating Booster
- Total Eye Care SPF15





0.75 FL OZ / 22 mL

# hydrablur™ primer

#### application

After applying prescribed Dermalogica Moisturizer, smooth and blend over entire face and throat. Can be worn alone for flawless-looking skin or under make-up for a smooth canvas.

#### key ingredients

H₂ORelease™ Complex: gradually releases moisture into the stratum corneum, optimizing the skin's hydration levels and controlling Trans-Epidermal Water Loss (TEWL). Provides intense, sustained-release moisturization that locks in optimum hydration levels all day.

Crambe Abyssinica (Abyssinian) Seed
Oil: lightweight seed oil that forms a nonocclusive film over the skin to smooth
skin texture and tone. Helps maintain
critical moisture balance without clogging
pores.

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flawles

Fomes Officinalis (Mushroom) Extract: has naturally-astringent, non-drying properties that help reduce pore visibility and size.

Evodia Ruteacarpa (Wu-Zhu-Yu) Fruit Extract: has powerful anti-inflammatory properties. Helps boost microcirculation in skin, enhancing skin radiance and luminosity.

Silica, Vinyl Dimethicone/Methicone Silsesquioxane and Boron Nitride: provide dramatic "blurring" effect that instantly mattifies the skin, and decreases the appearance of fine lines and rough texture. Imparts a smooth, silky feel and helps support make-up stability for extended wear.

Glycerin and Sodium PCA: humectants naturally found in the skin that help bind water into tissue, maintaining proper hydration levels that help minimize fine lines from dehydration.

#### benefits / top retailing points

Multifunctional product not only acts as a make-up primer but intensely hydrates skin, refines pores and mattifies oily shine.

"Blurs" imperfections and smoothes skin while providing neutral, self-adjusting coverage.

Can be worn alone, or underneath Sheer Tint SPF20 or make-up, to help skin look flawless and deliver a lasting make-up finish.

# eye treatments

The skin around the eyes is thinner and more delicate, which means it is extra susceptible and more likely to be the first place to show any signs of skin damage caused by environmental assaults. Protect the health and appearance of the eye area with our Eye Treatments, designed to shield against environmental assaults while nourishing,

hydrating, I the appear hyperpigm dehydration I

hydrating, brightening and minimizing the appearance of dark circles due to hyperpigmentation and fine lines due to dehydration.

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skin condition

All skin conditions.

#### description

An oil-free, S.D. alcohol-free and water-soluble gentle gel specially formulated to instantly dissolve all traces of eye and lip make-up, including stubborn mascara.

#### top products to prescribe

- Total Eye Care SPF15
- Skin Hydrating Masque
- Intensive Eye Repair



4 FL OZ / 120 mL

# remover

soothing eye make-up

#### application

Apply a small amount to wet cotton. Remove eye and lip make-up by gently massaging over the area. Rinse thoroughly with warm water.

#### professional application

- Spread a pea-sized amount across three dampened cotton pads.
- Place one pad over each eye.
- Gently cleanse the lips, removing lip make-up with the third pad, ensuring firm but gentle support of the mouth.
- Cleanse the eye area by gently wiping above the eyelashes and then below.

  Concentrate on cleansing through the brow line. Ensure firm but gentle support of the eye.
- Wipe down the lashes to enable removal of mascara.
- Repeat on the other eye.
- Damp sponges or warm water should be used to remove all traces of **Soothing**Eye Make-Up Remover.

#### key ingredients

Silk Amino Acids: help smooth and improve skin texture while helping to strengthen lashes and condition surrounding areas.

Citric Acid: helps maintain pH-balance.

#### benefits / top retailing points

Clean rinsing and conditioning formula allows for sting-free make-up removal, without dehydrating the delicate eye area.

Won't leave an oily residue on the eyes.

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All skin conditions.

#### description

An advanced alpha hydroxy eye treatment cream with broad spectrum sunscreen protection to help protect and repair the delicate eye area while reducing the appearance of dark circles and lines

#### top products to prescribe

- Solar Defense Booster SPF50
- Sheer Tint SPF20
- Skin Hydrating Booster





# total eye care spf15

#### application

After cleansing in the morning, gently pat around the entire eye area, blending inward from the outer corner. Can be applied over **Skin Hydrating Booster**.

#### key ingredients

**Titanium Dioxide:** a physical sunscreen that provides optimum UVA and UVB protection.

**Lactic Acid:** an alpha hydroxy acid that smooths and retexturizes.

**Sodium PCA:** a moisture-binding protein that acts as a humectant to allow for more efficient moisture absorption.

Spiraea, Hydrocotyl and Bisabolol: extracts that help firm and reduce puffiness and fine lines.

**Mica:** minerals that help reflect light and create an iridescence.

#### benefits / top retailing points

Contains a physical SPF to help prevent further damage caused by UV rays.

Smooths and retexturizes to help diminish fine dryness lines.

Helps to reduce puffiness; restores translucency and freshness to the eye area.

Optical light diffusers help minimize dark circles.

#### skin condition

Dry or prematurely-aging skin.

#### description

An ultra-rich cream of skinreplenishing phytonutrients, antioxidant vitamins and soothing botanicals to help diminish dry lines and repair damage around the delicate eye area.

#### top products to prescribe

- Skin Hydrating Booster
- Intensive Moisture Balance



retail
0.5 FL OZ / 15 mL

# intensive eye repair

#### application

After cleansing, gently pat around the eye area, blending inward from the outer corner. Can be applied over **Skin Hydrating Booster**.

#### key ingredients

Cucumis Sativus (Cucumber), Butcherbroom and Arnica Montana:

soothing extracts that help maintain the skin's elasticity and texture.

Panthenol (Pro-Vitamin B<sub>5</sub>) and Retinyl Palmitate (Vitamin A): help repair prematurely-aging skin.

Ascorbyl Palmitate (Vitamin C),
Tocopheryl Acetate (Vitamin E),
Grape Seed Extract, Ginkgo Biloba
and Camellia Sinensis (Green Tea):
help defend skin against free radicals,
smooth delicate eye tissue and stimulate
collagen synthesis.

#### benefits / top retailing points

Ideal for clients who prefer an emollient eye treatment.

Helps repair the signs of photoaging skin while antioxidants defend against further damage.

Diminishes the appearance of fine lines by infusing skin with hydration.

Soothing botanicals and phytonutrients help return skin to optimum health and restore suppleness.

All skin conditions.

#### description

A high-performance eye treatment and masque that energizes skin to reduce visible signs of stress. This active, cooling cream-gel works with the skin's natural microbiome, or microflora, to brighten and energize the eye area, while Sea Water Extract and Arctic Algae minimize the look of puffiness and dark circles.

#### top products to prescribe

- PreCleanse
- Pure Light SPF50
- Total Eye Care SPF15





# stress positive eye lift

#### application

Apply generously around cleansed eye area using cooling massage applicator. Leave on for 3-5 minutes. Massage any excess product into skin, or tissue off. Use as needed for a quick boost, or daily to address signs of chronic eye fatigue.

#### professional application



Generously apply 6 dots of Stress Positive Eye Lift to both eyes: 3 dots on the inner, center and outer corners of the eye brows and 3 dots beneath the eyes.



Perform the Eye Lift Pro technique using the professional Cooling Eye Wands.

#### key ingredients

Tephrosia Purpurea (Wild Indigo) Seed Extract: a native Indian plant with anti-inflammatory properties that helps brighten skin by increasing under-eye luminosity, improving skin tone and visibly reducing under-eye dark circles.

Maris Aqua (Sea Water) Extract and Hydrolyzed Algin (Artic Algae): together, these ingredients provide toning action to help combat the formation of wrinkles and heavy bags. In addition, they help improve skin firmness under the eyes, smooth fine lines and reduce puffiness.

Saccharomyces Ferment Lysate Filtrate (Fermented Yeast): helps firm and hydrate the skin to generate a lifting effect, as well as protect the skin's barrier integrity.

Hyaluronic Acid Blend: this calibrated blend contains Hyaluronic Acids of various molecular sizes that work synergistically to provide exceptional hydrating benefits. Added benefits include antioxidant power, enhanced skin elasticity and strengthening of the skin barrier for an overall lifted effect.

**Diglucosyl Gallic Acid:** this next-generation molecule is activated by the skin's natural microbiome, or stratum microbium, to brighten hyperpigmentation – one of several factors that can contribute to appearance of dark circles under the eyes.

#### benefits / top retailing points

Brightens the appearance of dark undereye circles.

Visibly de-puffs the under-eye area.

Firms skin to help generate a lifting effect.

Energizes skin and helps restore skin barrier integrity.

Works with the skin's natural microbiome.

# sheer tint spf20, 3 shades

Many of today's cosmetic tinted moisturizers are focused more on delivering make-up benefits than skin care benefits. In their efforts to deliver flawless looks, these formulas often sacrifice skin health with ingredients that trigger congestion and breakouts, as well as sensitivity and irritation that can lead to premature aging.

In addition, some of these products deliver little to no Broad Spectrum SPF defense, leaving skin insufficiently protected against the damaging, skinaging effects of UV radiation.

Healthy skin doesn't have to be compromised in order to look and feel its best. The experts at The International Dermal Institute have developed Sheer Tint SPF20 to put skin health first while delivering sheer, long-lasting coverage in three shades. This hydrating formula transcends make-up by shielding skin against future damage, improving skin texture and reducing the appearance of fine dehydration lines.



All skin conditions.

#### description

A lightly-tinted SPF moisturizer that provides an all-day sheer wash of color. Natural, lightdiffusing Iron Oxides provide translucent color for radiant skin, while Broad Spectrum sunscreens shield against damaging UV rays. Hydrolyzed Pearl amino acids, hydrating Hyaluronic Acid and antioxidant Walnut Seed extracts help improve skin texture and reduce the appearance of fine dehydration lines. Available in light, medium and dark skin tone shades.

#### top products to prescribe

- Multi-Active Toner
- Total Eye Care SPF15
- Daily Resurfacer





# sheer tint spf20

#### application

After cleansing and toning, smooth over face and throat.

#### professional application

Following the application of Dermalogica Toner, apply Sheer Tint SPF20 (Medium) over face and throat with light, upward strokes.

#### active ingredients

- Octinoxate
- Zinc Oxide

#### key ingredients

#### Hydrolyzed Pearl (Pearl Powder):

A fine powder rich in amino acids, Calcium, sugars and peptides; helps enhance skin luminosity, simulate cell renewal, inhibit glycation formation, and control hyperpigmentation by inhibiting Tyrosinase activity.

Zinc Oxide and Octinoxate: A blend of physical and chemical sunscreens that protect against UVA and UVB damage.

#### Olea Europaea (Olive) Fruit Extract:

Rich in antioxidant polyphenols that scavenge free radicals, and rich in Lactic Acid that provides hydration and gentle exfoliation.

#### Juglans Regia (Walnut) Seed

**Extract:** A rich source of Phytic Acid, polyphenols, proteins, minerals and salts that protect tissues against oxidative stress, and promote skin cell renewal and fibroblast growth to defend against cellular aging.

Sodium Hyaluronate Crosspolymer: An aqueous gel of cross-linked Hyaluronic Acid, which forms a film on the skin and continuously delivers hydration and prevents trans-epidermal water loss. As a potent antioxidant, it also scavenges Reactive Oxygen Species (free radicals).

Serine, Urea, Glycerin, Allantoin and Sorbitol: Humectants that hydrate skin.

#### benefits / top retailing points

Convenience of a moisturizer, sun protection and skin-evening sheer color wash in one.

Helps balance skin tone and soften fine lines.

Provides Broad Spectrum defense against UVA and UVB damage.

Antioxidants scavenge free radicals to help fight skin damage.

Helps skin maintain a healthy water balance and barrier function for a more even texture and flawless appearance.

# notes

# AGE smart®

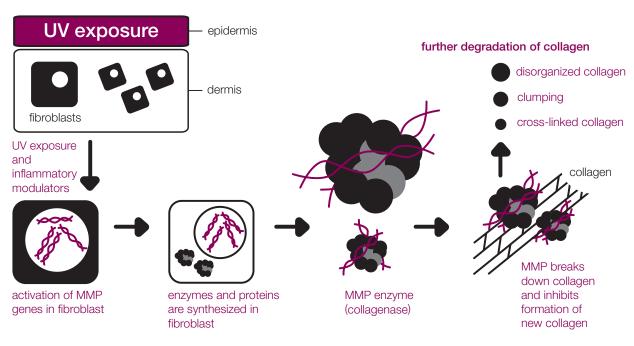
Wrinkles, altered pigmentation, loss of skin tone... we all associate these changes with skin aging. Age-related skin changes are the result of geneticallyprogrammed changes (intrinsic factors) and environmental wear-and-tear on the skin (extrinsic factors). While both influence the skin's structure and function, extrinsic factors cause

more pronounced changes. Estimates state that 80-99% of what we see on our skin as adults is the result of exposure to daylight, which is referred to as photoaging. Manifestations of photoaging include an increase in wrinkle formation, a loss of tension and elasticity, degeneration of the vascular supply and skin thickness, a reduction

in the water-binding properties of the skin, dilated capillaries (telangiectasis), hyperpigmentation and other skin discoloration.

While scientists attribute the majority of these structural changes to exposure to ultraviolet (UV) radiation, it has only been in recent years that they have come to understand the actual biochemical





- 1. MMP enzymes are activated within the fibrobla nucleus by UV light or inflammatory modulators.
- 2. MMPs, such as collagenase, are synthesized in the fibroblast.
- 3. MMPs (collagenase) break down collagen and inhibit formation of new collagen.
- 4. Collagen is degraded into gelatinous peptides that are further degraded by other MMPs. Cross-linking of collagen also occurs, causing wrinkling and stiffening of skin.

triggers that instigate these changes. These are chemical reactions that occur within the skin and include:

- Generation of Reactive Oxygen Species (ROS), also known as free radicals.
- Activation of metalloproteinase enzymes (Matrix Metalloproteinases or MMPs) with a subsequent decline in collagen biosynthesis.
- Glycation leading to Advanced Glycation End-products (AGEs).

The treatment of skin aging used to rely on addressing the structural manifestations of photoaged skin, such as wrinkles and loss of elasticity. Today, we can more effectively treat this skin condition by addressing the actual biochemical reactions that trigger these structural changes. Obviously, understanding these specific biochemical

reactions is key to treating the structural changes associated with skin aging. Let's examine these structural changes that occur in the epidermis and dermis, as well as the biochemical reactions that trigger them.

#### **Biochemical Reactions that Cause Skin Aging**

#### Generation of Reactive Oxygen Species (ROS)

Reactive Oxygen Species include oxygen ions, free radicals and peroxides, ROS are generally very small molecules and are highly reactive due to the presence of unpaired electrons. They form as a natural by-product of the normal metabolism of oxygen. During times of environmental stress, ROS levels can increase dramatically, causing significant damage to cell structures. This is known

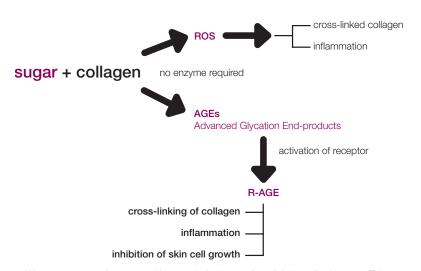
as oxidative stress, which is the major cause of degenerative disorders including aging and disease. Studies have shown that UV-induced damage to the skin is in part caused by Reactive Oxygen Species. Lipid peroxidation also results from ROS damage to cell membranes, leading to premature aging, skin cancer and cell death.

#### **Activation of Matrix** Metalloproteinases (MMPs)

Matrix Metalloproteinases are enzymes that, when activated, control tissue degradation in the dermis. MMPs include collagenase that specifically decomposes particular collagens or other proteins in the extracellular matrix of the dermis. Collagenase is really a group of enzymes that are responsible for breaking down the different types of

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AGE



- 1. When sugar comes in contact with a protein (such as collagen), it immediately reacts. This generates Reactive Oxygen Species (ROS - free radicals), which leads to a cross-linking of collagen and inflammation.
- 2. Advanced Glycation End-products (AGEs) are formed, and bond with a Receptor on the cell to form Receptor-AGE (R-AGEs).
- 3. This causes inflammation, inhibits skin cell growth and contributes to cross-linking of collagen.

collagen. For example, collagenase-1, or MMP-1, acts on collagens I, II, III, VII and X. MMP-1 cleaves the triple helix strand of collagen into smaller fragments that spontaneously denature into gelatinous peptides that are further degraded by other MMPs. This activity makes the MMPs critical for the remodeling of connective tissue, which is a critical part of aging and wound-healing. The formation of MMPs may be stimulated by internal growth factors and inflammatory modulators, as well as exposure to UV radiation. Within hours of UV exposure, the MMP genes are activated, resulting in the biosynthesis of collagenase and other MMPs. Because collagenase degrades existing collagen and inhibits the formation of new collagen, longterm elevation results in disorganization and clumping of skin cells - key characteristics of photoaged skin.

# **Advanced Glycation End-products**

How does photoaging lead to cross-

linking of collagen and elastin in our skin? Exciting new research has contributed to our understanding of this critical step in aging. We now know that collagen and elastin proteins are highly susceptible to an internal chemical reaction within the body called glycation. This is a nonenzyme mediated reaction that takes place between free amino groups in proteins and a sugar such as glucose. The same glucose that provides energy for our cells can react with proteins (such as collagen), resulting in the formation of Advanced Glycation End-products and Reactive Oxygen Species; these contribute to cross-linking of protein fibers, the loss of elasticity and changes in the dermis associated with the aging process. When AGEs form in the skin, they activate a receptor site and form a complex known as Receptor-AGE (R-AGE) that signals cellular processes related to inflammation and subsequent disease. Why is this so important? Because we now know that inflammation is the catalyst critical to the

aging process and many diseases. For example, diabetics have characteristically high levels of sugar in their blood and suffer from numerous health issues (including cataracts, atherosclerosis, etc.) which emanate from the formation of AGEs in the body. Hence, diabetes is considered a disease of accelerated aging due to the inflammation that arises from the formation of AGEs. This is not restricted to diabetes; muscle weakness, heart disease and many diseases of the brain are associated with glycation. Scientists now believe that reducing glycation is a means of slowing the aging process and disease formation.

#### What Can Be Done to Help **Control the Biochemical Reactions That Lead to Skin** Aging?

#### 1. Antioxidants to Fight Reactive Oxygen Species (ROS - Free Radical) Damage

Normally, the body can handle free radicals with the use of antioxidants. Antioxidants include vitamins (such as Ascorbic Acid and Tocopherol), enzymes (such as Superoxide Dismutase, Catalase and Peroxidase) and even proteins that can be found naturally in the body or ingested as part of our diet. If, however, antioxidants are in short supply, or if the free radical damage is excessive, damage to the cells and tissue will occur. In skin, this free radical damage manifests itself in the form of superficial lines, wrinkles, hyperpigmentation, rashes and inflammation. On a subcellular level, this may cause cross-linking of collagen and elastin, damage to DNA and tissue degradation. Unfortunately, as we age, free radical damage accumulates. While ingesting antioxidants can effectively scavenge ROS, skin is often the last to get its ration of antioxidants. That is when topically-applied cosmetic products come into play. Scientists have been studying an entire arsenal of plant antioxidants that, when applied topically, can help us fight free radicals and

protect our skin. Studies have shown that topical application of antioxidants diminishes the severity of UVA-induced dermatoses and raises the amount of UVA radiation required to evoke immediate pigment darkening to skin. Recent studies from the University of Illinois have demonstrated how Ascorbic Acid (Vitamin C) and Tocopherol (Vitamin E) are critical for use with sunscreens to protect skin from ROS. Because oxidative stress plays a key role in the biological events leading to skin aging, the use of topically-applied antioxidants helps prevent future damage by trapping ROS and guenching them before they damage our cells.

#### 2. Inhibit MMPs

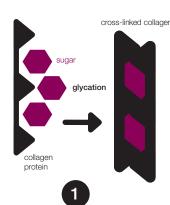
Natural MMP inhibitors exist in skin, but as expected, they decline with age. MMPs may be inhibited by topical agents, such as retinoids. Because of this, retinoids, including Retinol (Vitamin A) and its derivatives, are recommended for reversing the signs of photoaging and preventing the formation of MMPs. Bioflavonoids, including the proanthocyanidins from Grape Seed Extract, the polyphenols from Green and White teas and Soy phytoestrogens, are also excellent for controlling MMP activity. For best results, one should

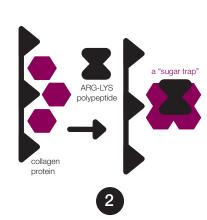
use a product that controls MMPs while stimulating collagen, elastin and Hyaluronic Acid biosynthesis; including synthetic peptides Retinol (Vitamin A) and its derivatives, Asorbic Acid (Vitamin C) and its derivatives and Soy and Yeast

#### 3. Create "Sugar Traps" or Cross-**Link Breakers to Control the Formation of AGEs**

The formation of AGEs in the body occurs spontaneously when sugar molecules come in contact with proteins. This glycation reaction occurs without any intervention of enzymes. By the same token, our body does not possess enzymes that can reverse the reaction, removing AGEs. Controlling formation of AGEs is a relatively new field of research; apparently the best means of controlling AGEs is to interfere with their formation. There are some ingredients that have been shown to inhibit glycation from occurring, but exactly how all of these agents work is not understood just yet. These ingredients include Glucosamine, Soy proteins, the Soy active known as Genestein and specific peptide molecules. Studies have shown that a peptide molecule known as Arginine/ Lysine polypeptide can bind to sugar, preventing it from reacting with proteins

and triggering cross-linking of collagen. This peptide molecule acts as a sugar trap, binding to the sugar in the body, making it unable to react with proteins. The International Dermal Institute has researched the changes that occur during skin aging and what we can realistically do for this pre-existing condition. Instead of focusing on treating just the manifestations of skin aging (wrinkles, hyperpigmentation, loss of elasticity, etc.), we focused our efforts on understanding how we might impact the biochemical reactions that manifest these changes to stop them before they start. This research has resulted in the development of AGE Smart®, a system of retail and professional products designed to specifically treat and control the structural manifestations associated with skin aging and the biological triggers that lead to these changes, as well as treat the visible signs of skin aging so skin is smoother, firmer and healthier. AGE Smart® consists of products that work to fight the biochemical triggers that lead to skin aging.





- 1. Sugar and collagen (protein) meet and react within the body and create AGEs, which ultimately contribute to the cross-linking of collagen.
- 2. ARG-LYS Polypeptide acts as a sugar trap, binding sugar to itself to prevent it from reacting with collagen, therefore preventing the formation of AGEs and inhibiting cross-linking of collagen



Check out the videos here for more information on AGE videos here for more Smart® and skin aging.

Mature or prematurely-aging skin.

#### description

A dual-action exfoliating cleanser containing Lactic Acid that smooths, retexturizes and delivers ultra-clean skin. Use of this cleanser prepares skin for maximum penetration of AGE Smart® active ingredients.

#### top products to prescribe

- Antioxidant HydraMist
- MultiVitamin Power Firm
- Biol umin-C Serum





# skin resurfacing cleanser

#### application

Morning and night, following the removal of PreCleanse, lightly lather in hands and apply to damp face and throat, massaging with light, upward strokes for at least 30 seconds, avoiding the eye area. Rinse thoroughly with warm water. Reduce to one use per day if any sensitivity develops. Follow with Antioxidant HydraMist and Dynamic Skin Recovery SPF50 when used in the morning.

#### professional application

Perform the Dermalogica Double Cleanse that begins with **PreCleanse**.

#### note:

Upon beginning second cleanse with Skin Resurfacing Cleanser, steam may be used to facilitate the cleansing process by further softening the skin.

- Lather Skin Resurfacing Cleanser and apply with flowing effleurage, spreading movement over the entire face, throat and upper décolleté. Ensure slip-and-glide by combining with water customized with Calming Botanical Mixer.
- Damp sponges or steam towels customized with Calming Botanical Mixer should be used to remove all traces of cleanser.

#### contraindications for use

Not recommended for users of any topical or orally-prescribed acne, Vitamin A derived, skin exfoliation medications. Do not use on skin that is sunburned, irritated, sensitive or has recently been waxed. This product may increase your skin's sensitivity to the sun. Use a sunscreen and limit sun exposure while using this product and for a week afterwards.

#### kev ingredients

Lactic Acid: an alpha hydroxy acid that smooths and retexturizes.

Tocopheryl Acetate (Vitamin E): a rich antioxidant vitamin that improves skin smoothness and softness.

Rose Flower Oil: soothes; helps calm skin sensitivity.

#### benefits / top retailing points

Skin feels super-smooth after just one use.

Convenient two-in-one product thoroughly cleanses and exfoliates skin in one easy step.

Retexturizes skin suffering from visible signs of aging by accelerating cell turnover.

Fortifies skin's natural moisture barrier

Alpha hydroxy acid preps skin for maximum penetration of active ingredients. Also helps hydrate and brighten.



#### skin condition

Mature or prematurely-aging skin.

#### description

A refreshing antioxidant shield with flash-firming properties to improve skin texture, fight damaging free radicals and intensely hydrate alipoid, dehydrated skin.

#### top products to prescribe

- Skin Resurfacing Cleanser
- Dynamic Skin Recovery SPF50
- Power Rich™



#### application

After cleansing, spritz directly onto face and neck, avoiding the eyes. Also ideal as a refreshing spritz over make-up throughout the day.

antioxidant hydramist

#### professional application

- Perform the Dermalogica Double Cleanse that begins with **PreCleanse**, followed by Skin Resurfacing Cleanser.
- Spritz Antioxidant HydraMist onto the face, throat and upper chest evenly in an arc-like motion. Ensure the eyes are closed.
- Gently press excess product into skin. Skin should remain damp following application, allowing even absorption of AGE Smart® products.

Dampen gauze with Antioxidant HydraMist, then cover face and neck, tenting over nose and mouth area. Apply **Contour Masque** with a spatula all over face and neck and even over the eye area for a soothing / firming eye treatment.

#### kev ingredients

Arginine / Lysine Polypeptide: a peptide that acts as a sugar trap, binding sugars in the body to itself to prevent the formation of AGEs.

Magnesium Ascorbyl Phosphate: a non-acidic, stable form of Vitamin C that stimulates collagen formation, provides antioxidant protection and inhibits MMPs that contribute to collagen breakdown.

Palmitoyl Tripeptide-5: stimulates collagen synthesis, helps firm skin and overrides the effects of MMPs. Activates Tissue Growth Factor (TGF), a peptide that is required in its active state for collagen production to occur.

Bambusa (Bamboo) Vulgaris and Pisum Sativum (Pea): help stimulate Hyaluronic Acid formation for increased hydration and elasticity.

Glucosamine: controls the formation of AGEs, stimulates formation of Hyaluronic Acid and collagen and helps control agerelated hyperpigmentation.

Camellia Sinensis (White Tea) Leaf, Dipotasium Glycyrrhizate (Licorice) and Beta-Glucan: help calm and protect skin from damaging ROS while inhibiting collagen-degrading MMPs and the formation of AGEs.

#### benefits / top retailing points

Provides a refreshing mist that can be spritzed on face throughout the day.

Creates an active antioxidant shield to fight damaging ROS.

Creates instant firming action to lift and tighten the skin.

Helps prevent the signs of aging caused by AGEs.

Hydrates skin to reduce fine lines associated with dryness.



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#### skin condition

Mature or prematurely-aging skin.

#### description

A professional-grade at-home peel clinically proven to enhance radiance and visibly reduce fine

#### top products to prescribe

- Skin Resurfacing Cleanser
- BioLumin-C Serum
- Dynamic Skin Recovery SPF50





0.1 US FL OZ / 3 mL x 10

# rapid reveal peel

#### application

Twist open applicator plug and dispense product into hands. Lightly massage over face, neck and chest with fingertips in circular motion. Allow to activate for 3-7 minutes, depending on skin sensitivity. The skin may experience slight tingling and/ or warming. Rinse thoroughly with cold water or wipe off with a cold, damp towel. Recommended for usage in the evening.

#### optional kick-start phase

A kick-start phase is recommended for clients looking to achieve accelerated results. Start the Rapid Reveal Peel regimen with one tube every day for 3 days. After the third day, transition to using one Rapid Reveal Peel tube every week.

#### weekly treatment

Use one tube once a week.

#### warnings

Use only as directed. Avoid contact with the eyes. If irritation develops, discontinue use. If irritation persists, consult a physician. Sunscreen is recommended prior to sun exposure. Product is intended for limited frequency or duration of use on skin.

#### key ingredients

Lactic Acid: stimulates exfoliation, cell turnover and renewal for brighter, firmer skin. Used with Glycerin to hydrate for softer, more supple skin.

Oryza Sativa (Rice) Bran Extract: a rich source of Phytic Acid and antioxidants; helps defend against environmental damage and increases cell turnover, to help brighten hyperpigmentation.

Microcitrus Australasica (Australian Caviar Lime) Extract: This naturally powerful exfoliant helps promote cell turnover for a more radiant complexion. It is rich in Vitamin C, which provides antioxidant protection.

Lactobacillus/Pumpkin Fruit Ferment Filtrate: smoothes and helps even skin tone without irritating the skin. Also contains antioxidant Vitamins A and C to help fight the signs of skin aging.

#### benefits / top retailing points

Maximum-strength exfoliant delivers powerful results with no downtime.

Brightens: Kick-starts cell renewal for visible radiance.

Resurfaces: Speeds removal of dull cells on the surface of the skin.

Renews: Reveals smoother, healthierlooking skin.

Comes with a travel bag and suction cup for increased visibility and ease of use.

#### skin condition

All skin conditions, especially mature or prematurely-aging skin.

#### description

This highly-active powder resurfacer delivers the smoothest skin ever, and helps fight the biochemical and environmental triggers known to accelerate skin aging.

#### bioactivity score 9

#### top products to prescribe

- Antioxidant HvdraMist
- Dynamic Skin Recovery SPF50
- MultiVitamin Power Firm





# daily superfoliant™

#### application

After cleansing, dispense about a half-teaspoon of **Daily Superfoliant**™ into very wet hands and create a creamy paste by rubbing hands together. Apply to face in circular motions, avoiding the eye area. Massage gently for up to 1 minute, then rinse thoroughly with warm water. Follow with prescribed Dermalogica Toner and Moisturizer. May be used daily. For more sensitive skin, advise your client to apply on alternate days until their skin acclimates.

#### professional application

- 1a After performing the Dermalogica Double Cleanse, dispense approximately a half-teaspoon of **Daily Superfoliant**™ into a jelly cup and mix with water. Apply with a Fan Masque Brush.
- Alternatively, mix the product into very wet hands, create a creamy paste and
- Massage over skin with light circular motions, avoiding the eye area, for up to 1 minute. Steam may be used to facilitate more slip-and-glide.
- A steam towel and/or damp sponges may be used to ensure thorough removal
- **optional:** For superior exfoliation, the use of electric brushes may be introduced with the paste.

#### contraindications for use

Not recommended for users of any topical or orally-prescribed acne, Vitamin A-derived and/or skin exfoliation medications. Do not use on skin that is sunburned, irritated, sensitive or recently professionally exfoliated, resurfaced or waxed.

#### key ingredients

Activated Binchotan Charcoal: adheres to pollutants, allowing them to be easily removed from skin.

Niacinamide: helps regulate sebum oil to prevent adhesion of pollution particles and related signs of skin aging.

Papain, Lipase and Subtilisin: powerful, water-actived enzymes that dissolve or digest proteins in skin, allowing dulling skin cells to be removed.

Lactic Acid and Malic Acid: skinsmoothing alpha hydroxy acids that break apart the snap-like bonds (corneodesmosomes) that hold dead skin cells (corneocytes) together.

Kappaphycus Alvarezii (Red Algae) Extract and Caesalpinia Spinosa

(Tara) Fruit Extract: help preserve the skin's natural barrier function by inhibiting penetration and adherence of environmental pollutants.

Oryza Sativa (Rice Bran) Extract: provides dual-action physical and chemical exfoliation to thoroughly loosen and digest dead skin cells.

#### benefits / top retailing points

Adsorbs (binds to remove) pollutants from deep within pores.

Helps prevent adherence of pollutants to the skin.

Provides antioxidant protection.

Reinforces the skin's protective barrier.

Mature or prematurely-aging skin. Not recommended for sensitized skin.

#### description

A powerful thermal skin polisher that combines physical and chemical exfoliants to refine skin texture and enhance penetration of age-fighting actives into skin, while advanced technology ingredients condition and treat the skin.

#### bioactivity score 10

#### top products to prescribe

- Antioxidant HydraMist
- Dvnamic Skin Recovery SPF50
- Power Rich™





## multivitamin thermafoliant®

#### application

After cleansing, apply to damp skin in circular motions for 1 to 2 minutes, avoiding the eye area. A more intense result can be achieved by using directly on dry skin. Rinse thoroughly with warm water. Follow with **Antioxidant HydraMist** and **Dynamic Skin Recovery SPF50**. Use two to three times per week.

#### professional application

Apply to damp skin and massage in light, circular motions for 1-2 minutes.



**option 1:** Apply to dry skin and massage in light circular motions and activate with warm water for 2 minutes.

**option 2:** Apply to dry skin and massage in light, circular motions. Activate with 1 pump of **Exfoliant Accelerator 35** by applying **Exfoliant Accelerator 35** directly into your hands, then massaging over skin. Dip fingertips into warm water, if necessary, to create a creamy thermal skin polisher. Massage over skin for 3 minutes. Rinse off thoroughly with sponges and tepid water, or a steam towel customized with prescribed Botanical Mixer.

#### contraindications for use

Not recommended for users of any topical or orally-prescribed acne, Vitamin A derived, skin exfoliation medications, Vitamin A or exfoliation products. Do not use on skin that is sunburned, irritated, sensitive or has recently been professionally exfoliated, resurfaced or waxed.

#### key ingredients

Polylactic Acid, Silica and Sodium Bicarbonate: a fine mineral powder blend that polishes away dead skin cells to help minimize fine lines and improve the overall texture of skin. Removes excess cells that impede penetration of active ingredients.

Lactic Acid and Salicylic Acid: alpha and beta hydroxy acids that stimulate exfoliation of cells, leaving a smoother skin surface.

Retinol (Vitamin A), Tocopherol (Vitamin E) and Tetrahexyldecyl Ascorbate (Vitamin C): pure Vitamin A (stable in this anhydrous formula) helps reverse the signs of aging by normalizing cells and stimulating new collagen formation while gently exfoliating. Vitamin E helps smooth skin while a stable form of Vitamin C stimulates skin strengthening collagen.

#### Opuntia Ficus Indica (Prickly Pear

Cactus) Flower: boosts activity of skin's natural desquamation enzymes that are responsible for breaking desmosomal cell attachments.

#### Camellia Sinensis (White Tea) Leaf:

polyphenols protect skin from ROS while inhibiting collagen-degrading MMPs and the formation of AGEs.

#### benefits / top retailing points

Gently polishes off dulling skin cells to reveal smoother, fresher skin immediately.

Thermal technology activates upon contact with water to drive beneficial ingredients further into skin.

Provides antioxidant protection while suppressing the formation of AGEs.

Inhibits collagen-degrading MMPs while conditioning skin.

Skin looks and feels dramatically improved and smoother.

#### skin condition

Mature or prematurely-aging skin.

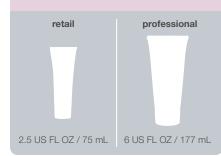
#### description

A powerful masque of concentrated antioxidant vitamins to help skin recover from damage while enhancing barrier properties and promoting healthy tissue regeneration.

#### top products to prescribe

- Skin Resurfacing Cleanser
- MultiVitamin Power Serum
- Dynamic Skin Recovery SPF50

# mutationin power masque



# multivitamin power recovery® masque

#### application

Apply generously to cleansed face and throat, avoiding the eye area. After 7 to 10 minutes, gently yet thoroughly rinse with warm water. Apply once per week or whenever the skin requires a soothing remedy. Follow with **Antioxidant HydraMist** or prescribed Dermalogica Toner, and **Dynamic Skin Recovery SPF50** or prescribed Dermalogica Moisturizer.

#### professional application

- Press 6 to 10 drops of AGE Smart® Complex onto skin.
- Using Fan Masque Brush, apply a thin, even layer of MultiVitamin Power Recovery Masque to face, neck and eye area.
- Cover face and neck with gauze that has been dampened with **Antioxidant HydraMist**, tenting over the nose and mouth area.
- Apply **Contour Masque** with a spatula all over face and neck, even over the eye area, for a soothing / firming eye and lip treatment. Leave the nostrils and mouth free, allowing client to breathe comfortably. Allow to set for 20 minutes. Remove with damp sponges, or steam towels customized with prescribed Botanical Mixer.
- optional: To simplify, apply AGE Smart® Complex followed by MultiVitamin Power Recovery® Masque. Remove after 10 minutes.

#### key ingredients

Retinyl Palmitate (Vitamin A), Ascorbyl Palmitate (Vitamin C), Tocopheryl Acetate (Vitamin E), Linoleic Acid (Vitamin F) and Panthenol (Pro-Vitamin  $B_{\mathfrak{g}}$ ): help repair and restore damaged skin.

Avena Sativa (Oat) Kernel: acts as an anti-inflammatory while moisturizing, soothing and calming.

**Panthenol (Pro-Vitamin B<sub>5</sub>):** aids in skin repair and hydration.

**Algae Extract:** nutrient rich; helps restore moisture balance while softening skin.

Glycyrrhiza Glabra (Licorice) Root Extract, Symphytum Officinale (Comfrey) Rhizome / Root Extract and Arctium Majus (Burdock) Root Extract: help soothe and calm skin while decreasing sensitivity.

#### benefits / top retailing points

A great restorative masque to help boost skin hydration and suppleness after exposing skin to stress.

Increases elasticity and aids in collagen synthesis, restoring suppleness.

Antioxidant vitamins help repair daily damage caused by ROS.

Botanicals help soothe and calm stressed skin.

dermalogica

AGE

#### skin condition

Mature or prematurely-aging skin.

#### description

Microencapsulated vitamins A, C and E penetrate deep into skin, helping to decrease fine lines and hyperpigmentation (age spots) while stimulating collagen formation to decrease sun-induced aging in skin. Boost elasticity levels with a skin-strengthening protein peptide that overrides biochemical triggers that lead to skin aging. Formulated without artificial fragrances and colors.

#### top products to prescribe

- MultiVitamin Power Recovery<sup>®</sup>
   Masque
- MultiVitamin Power Firm
- Dynamic Skin Recovery SPF50





# multivitamin power serum

#### application

Smooth over cleansed face and neck morning and night after toning and before moisturizing.

#### key ingredients

Retinyl Palmitate: encapsulated Vitamin A increases cell renewal and turnover. Stimulates new collagen biosynthesis to help reverse signs of aging.

#### Alpha Tocopheryl Acetate:

encapsulated Vitamin E provides antioxidant benefits to the skin and helps reinforce barrier lipid layer.

Ascorbyl Glucoside: a stabilized form of Vitamin C that stimulates collagen synthesis to help fight signs of aging. Helps treat hyperpigmentation and provides a photoprotective function against UV rays.

#### Magnesium Ascorbyl Phosphate:

stabilized and highly active form of MAP that is encapsulated to optimize its effect on the skin. Stimulates collagen synthesis and helps treat hyperpigmentation.

Palmitoyl Hexapeptide-14: a signaling peptide that helps stimulate collagen and promote skin firmness and elasticity and helps inhibit degradation activity of MMP enzymes.

**Hydroxypinacolone Retinoate:** an ester of Retinoic Acid that works similar to prescriptive Retin-A® but without the irritation. Helps reverse the signs of aging.

#### benefits / top retailing points

New, advanced form of microencapsulation liposome technology provides optimum vitamin stability and greater physiological effectiveness. This scientific process helps increase vitamin stability, dosage and penetration into skin, resulting in a higher level of treatment to help minimize wrinkles, dullness, skin sagging, and triggers that lead to skin aging.

The cocktail of microencapsulated vitamins and peptides is suspended in a Sunflower butter and velvety silicone base to ensure a smooth, wearable feel, long-term stability and performance.

Helps control pigmentation and stimulate collagen synthesis.

Enhances cell turnover and cell renewal.

Provides antioxidant protection against skin-aging triggers.

Helps reduce surface roughness and sun-induced aging in skin.

#### skin condition

Normal to mature or prematurelyaging skin.

#### description

High-performance serum enhances skin's natural defense system to brighten, firm and help dramatically reduce the appearance of fine lines and wrinkles. Advanced bio-technology and an ultra-stable Vitamin C complex work synergistically to enhance bioavailability of Vitamin C to fight oxidative stress and the appearance of skin aging before it starts. Optimized delivery system combined with a peptide and AHA renews for brighter, firmer, more radiant skin.

#### top products to prescribe

- Skin Resurfacing Cleanser
- Antioxidant Hydramist
- Dynamic Skin Recovery





# biolumin-c serum

#### application

Smooth over cleansed face and neck morning and night, after toning and before moisturizing.

#### key ingredients

Vitamin C Complex: Provides enhanced functionality in fighting oxidative stress. Ascorbosilane SP provides the benefits of Ascorbic Acid – along with Silicium, a natural component in the skin which plays a key role in skin defense. Additionally, K3 Vita C is another highly-lauded form of Vitamin C, known for its superior stability and efficacy. We fused this Vitamin C technology with Palmitoyl Tripeptide-5, a unique shortchain synthetic peptide that works using innovative anti-wrinkle technology.

Lactic Acid: This Alpha Hydroxy Acid helps remove dull, dead skin cells and accelerate cell turnover, revealing smoother, brighter skin with reduced fine lines and wrinkles.

#### Sophora Japonica Flower Extract:

Containing flavonoids that exhibit strong antioxidant activity, this extract helps return skin to a calm state after experiencing oxidative stress.

Salvia Hispanica (Chia Seed) Oil: Chia Seed Oil is rich in antioxidants that help quench free radicals, and it contains more than 60% omega-3 fatty acid.

#### benefits / top retailing points

Brightens - Exfoliates and reduces unbalanced pigmentation.

Firms - Reduces the appearance of fine lines and wrinkles.

Defends - Prevents and corrects free radical damage.

overnight repair

AGE

#### skin condition

Mature or prematurely-aging skin.

#### description

Maximize nighttime skin repair to help minimize fine lines and increase luminosity. Press directly into skin or blend into your moisturizer for dramatic agefighting benefits: our supercharged peptide serum helps stimulate collagen production to help firm and renew resilience while Argan and Rose oils revitalize lackluster skin and smooth away fine lines.

#### top products to prescribe

- Skin Resurfacing Cleanser
- MultiVitamin Power Recovery® Masque
- Power Rich™



0.5 US FL OZ / 15 mL

# overnight repair serum

#### application

Hold bottle upside down for 2 seconds to initiate product flow. Smooth 4 to 6 drops into skin or blend with your nighttime treatment cream for dramatic age-fighting benefits and a refreshed appearance.

#### key ingredients

Argan Oil: rapidly penetrates skin without leaving a greasy feel. Excellent source of antioxidants and flavonoids that inhibit MMP enzymes from degrading collagen and elastin. Provides an enriched source of fatty acids, plant sterols, Vitamin E and Ferulic Acid to protect skin while reinforcing barrier lipid layer. Dermalogica uses a source of Argan that is supported by a reforestation program and contributes to local fair trade.

Rosa Moschata Seed Oil (Rosehip Seed Oil) and Rose Oil: Antioxidant rich oils; an excellent source of Vitamin C and essential fatty acids to reinforce the barrier lipid layer, while protecting skin and enhancing luminosity. Contains Retinoic Acid, the active form of Vitamin A, that improves appearance of aging skin.

Alaria Esculenta: A brown edible seaweed harvested in the British Isles that is a rich source of essential fatty acids and plant sterols to help reinforce the skin's barrier lipid laver. Contains powerful antioxidants and vitamins A. B. C and E to nourish skin tissues while stimulating collagen and Hyaluronic Acid formation.

Palmitoyl Tripeptide-38: Stimulates collagen and Hyaluronic Acid synthesis to strengthen the dermis and reduce the signs of skin aging. Stimulates both collagen I and collagen IV, two critical types of collagen for improving strength and reinforcing the critical dermal-epidermaljunction (DEJ) proteins.

Helianthus Annuus (Sunflower Seed) Oil: An excellent source of ceramides, a critical component of the barrier lipid layer.

Carrot Seed Oil: A nourishing, antioxidant-rich oil that helps firm and rejuvenate skin while improving elasticity. Excellent for dry skin, eczema and dermatitis.

Jasmine Oil: A highly-fragrant essential oil with skin softening properties that helps condition dry, alipoid skin. A rich source of fragrant Jasmine esters that provide a calming effect to the psyche while soothing distressed skin.

Rosmarinus (Rosemary) Leaf Extract, Murraya (Curry) Leaf Oil, Cinnamomum (Cinnamon) Leaf Oil and Sesamum (Sesame) oils: Provide antimicrobial (preservative) properties to the serum.

#### benefits / top retailing points

Synchronizes with nighttime circadian rhythms to enhance skin nourishment, recovery, cell renewal and hydration

Serum function delivers a quicker. more effective penetration of actives to address skin care issues.

Increases dermal strength.

Boosts skin luminosity while you sleep.



Check out a video here for more information on **Overnight Repair** Serum.

#### skin condition

Mature or prematurely-aging skin.

#### description

Encourage firmness, elasticity and hydration while helping to defend against the primary triggers of skin aging with this medium-weight, emollient daily moisturizer with Broad Spectrum SPF50.

#### top products to prescribe

• Skin Resurfacing Cleanser

dynamic

Spf broad 50 spectrum

0.4 US FL OZ / 12 mL

1.7 US FL OZ / 50 mL 4 US FL OZ / 118 mL

professional

- Super Rich Repair
- Biol umin-C Serum

#### key ingredients

Arginine / Lysine Polypeptide: a

Palmitoyl Tripeptide-5: stimulates collagen synthesis, helps firm skin and overrides the effects of MMPs. Activates Tissue Growth Factor (TGF), a peptide that is required in its active state for collagen production to occur.

Dipotassium Glycyrrhizate (Licorice): help calm irritated skin.

Camellia Sinensis (White Tea) Leaf: rich in polyphenols; protects against free radical damage (ROS), fights the formation of AGEs and inhibits MMPs.

After cleansing and toning, apply a generous amount to face and neck, preferably 30 minutes prior to sun exposure.

dynamic skin recovery spf50

#### professional application

Following the application of Antioxidant HydraMist, and MultiVitamin Power **Serum**, apply evenly to the face, throat and neck and blend with fingertips to complete professional treatment.

optional:

Super Rich Repair or Skin Hydrating Booster may be layered underneath if additional moisture is required.

#### warnings

For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If irritation develops, discontinue use. Do not use on infants under 6 months old.

#### active ingredients

Chemical sunscreens:

- Avobenzone
- Octinoxate

peptide that acts as a sugar trap, binding sugars in the body to itself to prevent the formation of AGEs.

Glucosamine HCL: controls the formation of AGEs, stimulates formation of Hyaluronic Acid and collagen and helps control age-related hyperpigmentation.

#### benefits / top retailing points

Oleosome Encapsulation Technology: Moisture-rich spheres made from Safflower Seeds, which allow for SPF performance while using fewer chemical sunscreens.

Enhances the skin's natural ability to fight skin-aging ROS.

Helps prevent the signs of aging caused by AGEs.

Regulates the formation of collagendegrading MMPs brought on by UV rays.

Provides long-lasting hydration and reinforces skin's natural moisture barrier.

Provides critical protection from daylight exposure, yet blends smoothly into skin to create a perfected finish.

Mature or prematurely-aging skin.

#### description

Accelerate skin renewal and reduce the appearance of skin aging with this concentrated customizable nighttime Retinol treatment cream. Highly-active, 0.5% microencapsulated Retinol helps increase collagen production and cell turnover while powerful peptides and antioxidant Vitamin C help reduce uneven skin tone and discoloration. Includes a moisturizing Buffer Cream to help acclimate skin to Retinol.

#### top products to prescribe

- Super Rich Repair
- Antioxidant HydraMist
- Age Reversal Eye Complex





# overnight retinol repair

#### application

For best results, mix Overnight Retinol Repair with included Buffer Cream and apply to cleansed skin at night, when cell renewal is at its prime. Once skin is acclimated, use Overnight Retinol Repair alone, prior to or mixed with prescribed Dermalogica moisturizer.

#### contraindications for use

Due to the possibility of adverse skin reaction, avoid using any other targeted treatment products directly with Overnight Retinol Repair. You may use other targeted treatment products on alternate nights. Discontinue use of Overnight Retinol Repair 72 hours prior and post any waxing or exfoliation treatment. This product contains Vitamin A. Consult a physician prior to use on pregnant women. For use at night only. Use adequate sunscreen during the day.

#### key ingredients

of premature aging.

Highly-active 0.5% encapsulated Retinol: induces collagen synthesis and helps reduce visible fine lines, wrinkles, discoloration and uneven skin texture.

Sodium Ascorbyl Phosphate (Vitamin C): an antioxidant that helps enhance collagen synthesis and correct the signs

Palmitoyl Tripeptide-5: stimulates collagen synthesis, helps firm skin and overrides the effects of MMPs. Activates Tissue Growth Factor (TGF), a peptide that is required in its active state for collagen production to occur.

#### Tetradecyl

Aminobutyroylvalylaminobutyric Urea Trifluoroacetate (TAUT): a tripeptide molecule that helps stimulate collagen, firm and tone skin, and increase hydration.

#### Bioenergized Copper Amino Acid

**Complex:** shown to help reduce visible wrinkles and improve skin firmness.

**Ceramides:** reinforce the barrier lipid layer that controls TEWL (trans-epidermal water loss).

Active Polysaccharides: help retain water in skin tissues.

**Dipotassium Glycyrrhizate (Licorice):** a potent antioxidant that is also a strong anti-inflammatory and soothing anti-irritant.

Lavandula Hybrida (Lavender) Oil: helps soothe skin and calm irritation.

#### benefits / top retailing points

Microencapsulation technology delivers quicker, more effective penetration of Retinol to address signs of skin aging.

Helps reduce uneven skin tone and discoloration.

Customizable for each user to help minimize skin irritation from Retinol.

Synchronizes with nighttime circadian rhythms for dramatic nighttime skin repair.

#### skin condition

Mature or prematurely-aging skin.

#### description

Active 1% microencapsulated pure Retinol helps accelerate skin renewal. A powerful bioactive peptide and antioxidant Vitamin C help reduce the appearance of wrinkles, uneven skin tone and discoloration. Squalane from Brazilian Sugar Cane restores skin moisture and suppleness while active polysaccharides hydrate and prevent water loss to help soften fine lines. Soothing Licorice Extract and customizable Buffer Cream reduce the risk of flaking or irritation as skin acclimates to Retinol.

#### top products to prescribe

- Antioxidant HydraMist
- Age Reversal Eye Complex
- Super Rich Repair





# overnight retinol repair 1%

#### application

Mix Overnight Retinol Repair 1% with included Buffer Cream and apply to cleansed skin at night, when cell renewal is at its prime. You may also apply the mixture on alternate nights. Once skin is acclimated, use Overnight Retinol Repair 1% alone, prior to or mixed with prescribed Dermalogica moisturizer.

#### contraindications for use

Due to the possibility of adverse skin reaction, avoid using any other targeted treatment products directly with Overnight Retinol Repair 1%. You may use other targeted treatment products on alternate nights. Discontinue use of Overnight Retinol Repair 1% 72 hours prior and post any waxing or exfoliation treatment. This product contains Vitamin A. Consult a physician prior to use on pregnant women. For use at night only. Use adequate sunscreen during the day. If you are new to using Retinol, start with Overnight Retinol Repair which contains 0.5% Retinol, and once your skin is acclimated, begin using the more potent Overnight Retinol Repair 1%.

#### key ingredients

Clinical-strength, microencapsulated 1% Retinol: helps renew skin for visibly firmer, smoother results.

Squalane from Brazilian Sugar Cane: restores skin moisture and suppleness.

Palmitoyl Tripeptide-5 and TAUT
Peptides: help minimize the appearance of wrinkles.

Sodium Ascorbyl Phosphate (Antioxidant Vitamin C): helps reduce the appearance of skin discoloration.

Active Polysaccharides: hydrate and prevent water loss in the skin, helping to soften fine lines.

**Soothing Licorice Extract:** helps calm irritation and provides potent antioxidant power.

#### benefits / top retailing points

Clinical-strength formula delivers powerful results for the more advanced Retinol user.

products | overnight retinol repair 1%

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This formula is twice as potent as
Dermalogica's original Overnight Retinol
Repair and should only be used under
the advisement of a professional skin
therapist

Microencapsulation technology protects the formula's delicate Retinol molecules to preserve 1% potency for more visible results.

Helps reduce uneven skin tone and discoloration.

Same unique customizable formula as Overnight Retinol Repair so users can minimize skin irritation from Retinol.

Chronically dry, mature or prematurely-aging skin.

#### description

A super-concentrated, heavy-weight cream that combats chronically dry, dehydrated and prematurely-aging skin conditions while it repairs and protects.

As the richest Dermalogica Moisturizer, it soothes, hydrates and replenishes even the thirstiest skin while acting as a protective salve to fight extreme cold and dry environmental conditions.

#### top products to prescribe

- Skin Resurfacing Cleanser
- MultiVitamin Power Firm





# super rich repair

#### application

Apply to face and neck with light, upward strokes. Wait for cream to absorb before applying additional products. Use once or twice daily.

#### professional application

Following the application of Antioxidant HydraMist, apply Super Rich Repair evenly to the face, throat and neck and blend with fingertips to complete professional treatment.



**Dynamic Skin Recovery SPF50** can be layered over **Super Rich Repair** if additional moisture and SPF are required.

#### key ingredients

Arginine / Lysine Polypeptide: a peptide that acts as a sugar trap, binding sugars in the body to itself to prevent the formation of AGEs.

Oenothera Biennis (Evening Primrose), Borago Officinalis (Borage) Seed, Simmondsia Chinensis (Jojoba) Seed, Butyrospermum Parkii (Shea Butter), Coconut and Tocopheryl Acetate (Vitamin E): help reduce trans-epidermal water loss and prohibit potentiallyirritating environmental pollutants from entering the skin.

**Madecassoside:** inhibits inflammatory mediators while treating inflammation.

Palmitoyl Tetrapeptide-7 and Palmitoyl Oligopeptide: trigger collagen production, helping to increase firmness and restore elasticity.

Colloidal Oatmeal, Zinc Oxide and Avena Sativa (Oat) Kernel: soothing; provides anti-itch relief to chronically dry skin.

#### benefits / top retailing points

Stimulates collagen synthesis and Hyaluronic Acid production to help repair prematurely-aging skin.

Smooths fine dryness lines and helps restore elasticity.

Replenishes barrier lipids while moisturizing skin.

Soothes and insulates skin from extreme environmental elements while fighting inflammation.



#### skin condition

Mature or prematurely-aging skin.

#### description

Help reverse the signs of skin aging and photodamage with this concentrated treatment, applied directly to areas of concern. The three-phase formula helps smooth away fine lines, increase elasticity and maintain moisture balance.

- Helps firm and increase skin resilience with bio-stimulating botanicals that help trigger collagen production.
- Helps smooth away fine lines with non-irritating exfoliation agents.
- Experience a smoother, refreshed appearance as peptides and skin-nourishing vitamins help reverse signs of skin aging.

#### top products to prescribe

- Antioxidant HydraMist
- Dynamic Skin Recovery SPF50



0.27 US FL OZ / 8 mL x 5

# power rich™

#### application

Smooth over cleansed skin morning and night. Concentrate on areas with signs of visible aging to restore resilience and strength. During the day, apply and allow to absorb for 1 minute, then follow with **Dynamic Skin Recovery SPF50**.

#### key ingredients

Palmitoyl Pentapeptide-4: a synthetic protein fragment that stimulates collagen synthesis in the skin and the formation of skin glycosaminoglycans (i.e., Hyaluronic Acid).

UGL Complex (Glucosamine HCL, Urea, Yeast Extract and Algae Extract): exfoliates and smooths the skin's surface, firms tissue reducing appearance of photoaged skin. Helps establish a better barrier to maintain hydrated tissues (stimulates involucrin that binds ceramides).

Corallina Officinalis (Red Seaweed): helps firm skin, reducing the appearance of fine lines.

Oryza Sativa (Rice) Bran: extract derived from the outer husk of the rice kernel. Rich in Phytic Acid to aid in softening and exfoliating.

#### benefits / top retailing points

Three formulas in one maximum intensity treatment cream to address the signs of skin aging.

#### Phase 1: Biostimulating Botanicals

Power Rich™ contains an active blend of biostimulating botanicals that treat the loss of strength, elasticity and moisture in skin tissues. A seaweed concentrate is blended in an herbal base of skin-firming Wheat Protein Extract, skin smoothing Kukui Nut and Apricot Kernel Oil, with soothing extracts of Licorice, Bisabolol, and Allantoin.

#### Phase 2: Acid-Free Smoothing Agents

Our Power Rich™ acid-free smoothing agents use state-of-the-art technology that enhances cell renewal and promotes natural exfoliation without any irritation or flaking. Rather than using traditional hydroxy acids, which must be formulated into a highly acidic base for optimum performance, our effective combination of Algae, Yeast, Glucosamine and Urea helps to accelerate cell renewal without impacting the skin's natural pH balance.

#### Phase 3: Skin Regenerators

Power Rich™ contains high-tech cosmeceuticals and ingredients including antioxidant Vitamins A, C, E, and B<sub>5</sub>, advanced skin firmers such as Corallina Officinalis, and Palmitoyl Pentapeptide-4, an advanced ingredient that stimulates collagen synthesis.

| skinperfect prime

65

#### skin condition

Mature or prematurely-aging skin.

#### description

Smooth away fine lines, brighten and prime for flawless skin, and to prep for make-up application. Velvety silicones combine with Soy Protein to even out skin texture. Pearl Powder and natural earth minerals provide a neutral tint to help balance skin tone and enhance luminosity. A potent peptide helps improve skin firmness, as sunscreens shield against sun damage.

#### top products to prescribe

- MultiVitamin Thermafoliant®
- MultiVitamin Power Firm
- Dynamic Skin Recovery SPF50





# skinperfect primer spf30

After applying prescribed Dermalogica Moisturizer, smooth and blend over entire face and throat. Can be worn alone or underneath make-up to extend wear.

#### warnings

For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If irritation develops, discontinue use. Do not use on children under 6 months old.

#### active ingredients

- Titanium Dioxide
- Zinc Oxide

#### key ingredients

Hydrolyzed Pearl (Pearl Powder): A

fine powder rich in amino acids, Calcium, sugars and peptides that stimulate cell renewal, fight glycation and help to fight pigmentation by inhibiting Tyrosinase and enhancing skin luminosity.

Zinc Oxide and Titanium Dioxide:

Physical sunscreens that protect against UVA and UVB radiation.

Palmitoyl Dipeptide-5 Diaminobutyroyl Hydroxythreonine and Palmitoyl Dipeptide-5 Diaminobutyrate:

Conditioning peptides that stimulate collagen biosynthesis, helping to reduce wrinkles, impart skin firmness and improve skin tone.

Arginine / Lysine Polypeptide, Camellia Sinensis Leaf Extract and Hydrolyzed Soy Protein: AGE Smart® ingredients that fight glycation (AGEs, also known as Advanced Glycation End-products), free radicals (ROS, also known as Reactive Oxygen Species), and Matrix Metalloproteinase (MMP) activity, the leading biochemical triggers that cause skin aging. Recent studies indicate Arginine / Lysine Polypeptide also stimulates collagen and GAG synthesis while protecting collagen from MMP degradation.

#### Sodium Hvaluronate and Sodium PCA:

Humectants naturally found in the skin that help bind water into tissue, maintaining proper hydration levels that help minimize fine lines due to dehydration.

Silica: A common earth mineral. helps cosmetics to adhere to skin and improve the smoothness and spread of foundations; absorbs oil, helping make-up last longer and while helping fill in fine lines to smooth skin surface.

Cyclopentasiloxane and Vinyl Dimethicone / Methicone Silsequioxane Crosspolymer and Dimethicone Crosspolymer: Provides a silky feel and smooth surface; provides a "soft focus" visual effect.

#### benefits / top retailing points

Multifunctional product not only acts as a make-up primer, enhancing the appearance and duration of make-up, but conditions and treats the signs of aging while providing Broad Spectrum UVA and UVB defense.

Smooths skin and stimulates collagen production to increase skin firmness.

Shields against skin-aging UV rays.

Can be worn alone or underneath Sheer Tint SPF20 and Cover Tint SPF20 or make-up to help smooth fine lines and deliver a lasting make-up finish.



Check out a video here for more here for more information on **SkinPerfect Primer** 

#### skin condition

Mature or prematurely-aging skin.

#### description

Combat visible lines around the eve area with this powerful firming complex of skin-rebuilding antioxidant vitamins, protective Silicones and Red Seaweed Extract.

#### top products to prescribe

- Skin Resurfacing Cleanser
- Dynamic Skin Recovery SPF50

# professional

# multivitamin power firm

#### application

Smooth around eyes, concentrating on areas of visible aging.

#### professional application

Following the application of Antioxidant HydraMist, apply MultiVitamin Power Firm around the eye area, using the ring finger.

#### key ingredients

Retinyl Palmitate (Vitamin A), Ascorbic Acid (Vitamin C) and Tocopheryl Acetate (Vitamin E): accelerate skin's natural repair process, strengthen elasticity and improve smoothness while defending against ROS.

Corallina Officinalis (Red Seaweed): helps firm skin, reducing the appearance of fine lines.

Silicones: melt gently into skin to help diminish fine lines and smooth skin texture.

Camellia Sinensis (Green Tea) Leaf: helps soothe irritation.

Spilanthes Acmella Flower Extract: (sustainably sourced) helps firm skin by creating better/enhanced cohesion of cell/collagen fibers.

#### benefits / top retailing points

Helps repair the signs of mature or premature aging with an infusion of multivitamins.

Increases skin elasticity and firmness by stimulating collagen synthesis and reinforcing cell to cell linkages.

Scavenges dangerous free radicals to help protect skin from environmental stress.

Protects against moisture loss to minimize fine lines associated with dehydration.



Check out a **video** here for more information on MultiVitamin Power

age reversal eye complex

67

#### skin condition

Mature or prematurely-aging skin.

#### description

Reverse multiple signs of skin aging around the delicate eye area with this advanced Retinol

#### top products to prescribe

- Dynamic Skin Recovery SPF50
- Power Rich™
- SkinPerfect Primer SPF30





# age reversal eye complex

#### application

Start using every other night for the first two weeks. As skin responds and increases tolerance, build up to using nightly. After cleansing, smooth and pat around the eye area working from the outer corner inward. Use at night so that it works in concert with the body's internal cellular repair schedule.

#### contraindications for use

Due to the cell renewal effects of Retinol, discontinue use of exfoliating products around the eye area for three days prior to initial application. Do not use within 72 hours of waxing or exfoliation. If you are pregnant or breastfeeding, consult a physician prior to use. Wear a sunscreen over treated area during the day. This product contains Vitamin A. Consult a physician prior to use on pregnant women.

#### key ingredients

Microencapsulated Retinol 0.1%: helps minimize lines around the delicate eye area; helps reverse photoaging and chronological aging of skin tissues.

Microencapsulated Niacinamide:

Vitamin B<sub>3</sub> reinforces barrier function of the skin to help reduce Trans-Epidermal Water Loss (TEWL); helps strengthen blood vessels to avoid fluid buildup in surrounding tissues: inhibits release of inflammatory mediators; and helps prevent glycation.

#### Age Reversal Firming Complex

Palmitoyl Tripeptide-5: conditioning peptides help to reduce wrinkles, impart skin firmness and improve skin tone.

Hyaluronic Acid: unique cross-linked ingredient and naturally-occurring polysaccharide provides increased hydration and improves elasticity.

Panthenol: humectant Pro-Vitamin B<sub>5</sub> aids in hydration and skin repair.

Dunaliella Salina Extract: antioxidantrich unicellular microalgae to help reverse free radical damage and control hyperpigmentation.

Fraxinus Excelsior (Ash Tree) Bark Extract: contains Fraxin and Esculin, which present strong vasculo-protective properties. Works with

microencapsulated Niacinamide to reduce dark under-eye circles and puffiness.

UGL Complex (Glucosamine HCL, Urea, Yeast Extract and Algae Extract): exfoliates and smoothes the skin's surface; firms tissue to reduce the appearance of photoaged skin; helps establish a better barrier to maintain hydrated tissues.

#### benefits / top retailing points

Microencapsulation technology helps ensure that Retinol and Niacinamide penetrate the skin without degrading.

Targets multiple eye area concerns, primarily fine lines, wrinkles, puffiness and dark under-eye circles from hyperpigmentation.

Fortifes and smoothes skin.

Retextures skin at a non-irritating pH, which is critical for the delicate eye area.



Check out a video here for more information on Age Reversal Eye Complex.

#### skin condition

All skin conditions, especially mature or prematurely-aging skin.

#### description

A daily lip treatment that restores delicate tissue, minimizes contour lines and helps prevent the signs of aging.

#### top products to prescribe

- Antioxidant HydraMist
- Super Rich Repair

0.06 US FL OZ / 1.75 mL

# renewal lip complex

#### application

Apply to lips at least two times a day for lip health maintenance, or more frequently in periods of dryness or environmental exposure.

#### key ingredients

Arginine / Lysine Polypeptide: a peptide that acts as a sugar trap, binding sugars in the body to itself to prevent the formation of AGEs.

Palmitoyl Oligopeptide: a peptide molecule that conditions skin and stimulates collagen formation to minimize fine lines.

Theobroma Cacao (Cocoa) Seed Butter, Persea Gratissima (Avocado), Oryza Sativa (Rice) Bran, Triticum Vulgare (Wheat) Germ and Butyrospermum Parkii (Shea Butter): emollient and vitamin-rich plant lipids that smooth and condition lip tissue while helping to prevent dehydration.

**Hyaluronic Acid:** provides increased hydration and improved elasticity.

#### benefits / top retailing points

Minimizes contour lines and smooths rough, uneven lips.

Prevents the signs of aging caused by AGEs.

Superior conditioning lasts hours beyond application and is ideal for wearing alone or as a smoothing primer before lipstick application.

Mature or prematurely-aging skin.

#### description

Anti-aging lip and perioral treatment smoothes the appearance of laugh and feather lines while you sleep. This rich overnight formula firms, hydrates and restores skin on and around the lips. Indian Gentian Extract, advanced Volumizing Technology and Sesame Seed Extract help restore skin volume and reduce the appearance of fine feather lines and wrinkles. Vitamin-rich Shea Butter hydrates to improve skin elasticity and restore barrier function against visible signs of

#### top products to prescribe

- Daily Superfoliant™
- Dynamic Skin Recovery SPF50
- Renewal Lip Complex





# nightly lip treatment

#### application

After cleansing, apply generously and massage into skin on and around the lip area.

#### key ingredients

Swertia Chirata (Indian Gentian)

Extract: helps reduce skin fragility and reduce the appearance of wrinkles on and around the lips.

**Advanced Volumizing Technology** 

Hydroxymethoxyphenyl Propylmethylmethoxybenzofuran: helps volumize lips and reduce the

appearance of fine lines and wrinkles.

Pyrus Malus (Apple) Fruit Extract and Glycerin: moisturizing saccharide complex helps enhance skin hydration and smooth lips.

Sesamum Indicum (Sesame) Seed Extract: helps smooth lips and decrease the appearance of nasolabial fold lines, wrinkles and skin roughness in the upper

perioral region.

Butyrospermum Parkii (Shea Butter): increases lip hydration and improves skin elasticity while restoring barrier function against visible signs of aging.

#### benefits / top retailing points

Reduces the appearance of fine feather lines and wrinkles.

notes

Helps restore skin volume on and around the lips.

Hydrates to improve skin elasticity and restore barrier function against visible signs of aging.

# the book

A common misconception is that acne only affects teenagers. But more than ever before, adults are suffering with oily and acneic skin conditions.

Clinical studies indicate that between 40 and 55 percent of the adult population in the 20-40 age group are diagnosed with a low grade, persistent acne and oily skin. According to the Journal of

American Academy of Dermatology, 54% of women older than age 25 have some facial acne, which is most likely attributed to hormonal fluctuations that trigger excess sebum resulting in acne. Acne arising in adulthood is more likely to be inflammatory, with fewer comedones than teenage acne, and with lesions predominantly located around

the mouth, chin and jaw line. Likewise,

adults often have sensitized skin, or a combination of skin conditions in addition to their acne, which makes treatment more challenging than treatment of teens who generally have a more resilient, uniform oily skin condition. In addition, adult cases of acne are often more persistent than teenage acne,

which can be particularly frustrating for those who were spared outbreaks as teenagers.

#### What are the four main factors that contribute to acne?

The primary catalyst of adult acne is chronic stress. Balancing personal and professional responsibilities makes this generation of adults the most time-compressed generation in history. This contributes to chronic stress: the constant, continued and heightened level of stress that throws our adrenal glands into overdrive, which in turn can boost sebum production, setting the stage for acne development. While stress creates the trigger for acne, there are four main factors that contribute to the development of acne: overactive sebaceous glands (the production of too much oil), dead skin cell accumulation, bacteria and inflammation.

#### **Overactive Sebaceous Glands**

Despite which form of acne is prevalent. it is known that sebum production or oil is the catalyst for the series of events that result in acne or breakouts. Often times, a client will not think they have even a mild form of acne and will attribute their skin condition to excess oiliness. As

skin care professionals, we know that this excess sebum is often associated with enlarged pores, a tendency toward follicle congestion and an oily T-zone.

#### **Cell Accumulation and Bacteria**

In a normal follicle (Image A), dead surface cells are continually sloughed from the epidermal canal and are deposited at the surface of the skin. However, when acne is present, a proliferation of cells occurs at the neck of the follicle, accompanied by excess sebum that causes the cells to stick together along with bacteria (usually Propionibacterium acnes, which is also known as Corynebacterium acnes); the conglomeration of the sebum and cells leads to formation of an impaction plug that provides a nice anaerobic environment for the bacteria to thrive in. This process, whereby abnormal desquamation of sebaceous-follicle epithelium results in altered keratinization, is often called retention hyperkeratosis. This first stage impacted follicle is often referred to as a micro-comedone. Researchers have found that there are fewer lamellar granules in the Stratum Granulosum of acneic skin. As the lamellar granules contain the desquamation enzymes and lipids that comprise the barrier layer in the

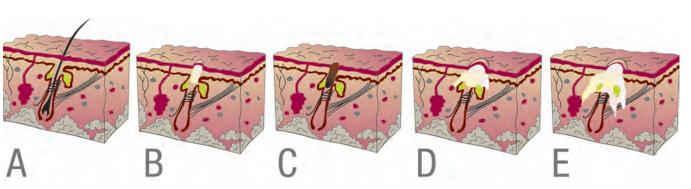
for the accumulation of cells in the follicle canal. Likewise, acneic skin is more permeable around the sebaceous gland and follicle, which may lead to leakage and inflammation into surrounding tissues. Studies have shown that Linoleic Acid, an essential fatty acid that is a component of the barrier lipid layer, is indeed deficient in acneic clients. The bacteria in the follicle excrete a lipase enzyme to break down the sebum triglycerides into fatty acids and glycerol. The sebum is used as a food source and the free fatty acids are merely waste products that irritate the lining of the follicle. At this point, the disease may result in non-inflammatory lesions and simply produce closed comedones (whiteheads – Image B) which may turn into open comedones (blackheads -Image C) and expel their contents.

intercellular spaces, this could account

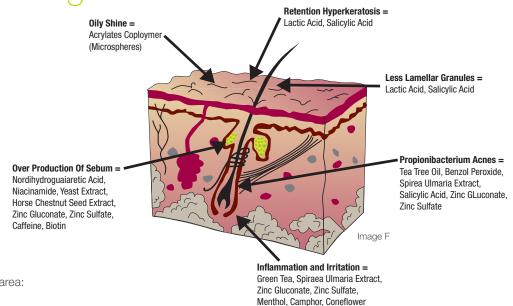
#### Inflammation

Inflamed lesions may also result, whereby the follicle wall ruptures forming a papule (Image D). If the break in the follicle is close to the surface, a pustule results (Image E). If it is deeper, a nodule forms. In some cases, a membrane entraps the infection and a cyst develops. Regardless, Matrix Metalloproteinase (MMPs) enzymes are stimulated to help





# mediBac clearing® continued



repair the damaged tissue and white blood cells invade the area: this is when inflammation sets in.

#### What can be done to help treat, clear and prevent adult acne?

In order to control acne, we must interrupt the degeneration of the follicle by affecting the four main contributing factors. The International Dermal Institute has researched several new ingredients that are extremely effective in controlling acne. We can classify these ingredients according to the problem that each specifically addresses (see Image F). By inhibiting the activity of **overactive** sebaceous glands, we not only eliminate the food source for the bacteria, but we also eliminate oily shine and create a more esthetically-pleasing appearance for the client. The following ingredients are known sebum-regulating agents: Nordihydroguaiaretic Acid, Niacinamide. Yeast Extract, Aesculus Hippocastanum (Horse Chestnut) Extract, Acrylates Copolymer (microsponges), Sarcosine and Zinc Gluconate.

To control **cell accumulation** we need to stimulate natural exfoliation superficially as well as in the follicle lining. By exfoliating to remove surface cells that have not been shed, we can

help eliminate the impaction of follicles which triggers the early stages of comedone formation. The following are known exfoliating agents: Salicylic Acid, Lactic Acid, Sulfur and Papain. By controlling **bacteria** on the skin's surface and in the follicle, and the lipase activity, we can control the source of fatty acids that contribute to irritation. The following ingredients are known anti-bacterial agents: Benzoyl Peroxide, Spiraea Ulmaria Extract, Cinnamomum Zeylamium Bark Extract, Salicylic Acid, Melaleuca Alternifolia (Tea Tree) Oil, Zinc Gluconate, Zinc Sulfate, Melissa Officinalis (Balm Mint) Extract, Rosmarinus Officinalis (Rosemary) Exract, Sulfur and Sarcosine. To help keep inflammation caused by adult acne under control, we must consider the application of topical antiinflammatory repair agents, botanicals

and humectants to help the healing process and soothe inflamed skin. The following are known anti-inflammatory and reparative agents: Camellia Sinensis (Green Tea), Panthenol, Camphor, Bisabolol, Allantoin, Echinacea Purpurea (Coneflower), Oat Extract and Glycyrrhiza Glabra (Licorice) Extract.

Dermalogica's MediBac Clearing® system works to treat, clear and prevent adult acne while addressing the needs of adult skin. The MediBac Clearing® system controls acne without compromising skin's integrity, which means skin is consistently clear and healthier. Each product, with its unique acne-fighting and clearing ingredients, is designed to be layered upon the skin to provide around-the-clock, maximum control of the four main factors that contribute to acne.



Check out the videos here for more information on acne and treatment solutions for oily and here for more information

#### skin condition

Breakout-prone skin.

#### description

A foaming cleanser that is the perfect start to around-the-clock control of breakouts, comedones and excess surface oils.

#### top products to prescribe

- Overnight Clearing Gel
- Sebum Clearing Masque

# 8.4 US FL OZ / 250 mL 16.9 US FL OZ / 500 mL

# clearing skin wash

Following the removal of PreCleanse, work a pea-sized amount into a lather in wet hands. Apply to dampened face and throat, massaging in circular motions while concentrating on areas of congestion, breakouts and oiliness. Avoid eye area. Rinse thoroughly with warm water. Follow with prescribed MediBac Clearing® regimen.

#### professional application

Perform the Dermalogica Double Cleanse that begins with PreCleanse.

Upon beginning second cleanse with Clearing Skin Wash, steam may be used to facilitate the cleansing process by further softening the skin.

- Lather Clearing Skin Wash and apply with a flowing effleurage, spreading movement over the entire face, throat and upper décolleté.
- Damp sponges, or steam towels should be used to remove all traces of cleanser.

#### contraindications for use

Product contains Salicylic Acid and may irritate very sensitive skin. Discontinue use if client experiences undue redness or burning. Not for those who currently take acne medication. For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If irritation develops, discontinue use. Keep out of reach of children.

#### key ingredients

Salicylic Acid: stimulates natural exfoliation, helping to clear impacted follicles and minimize acne formation.

Melissa Officinalis Leaf Extract: used for its antiseptic, analgesic and antibacterial properties; also aids in healing in soothing the skin.

Angelica Archangelica Extract: antibacterial agent with soothing properties.

Echinacea Purpurea Extract: has anti-bacterial and anti-inflammatory properties.

Citrus Medica Limonum (Lemon) Peel Extract: a natural source of Vitamin C; protects skin against damage and is used as an anti-inflammatory.

Chamomilla Recutita (Matricaria) Flower Extract: skin smoothing and anti-inflammatory flower extract.

#### benefits / top retailing points

Foaming cleanser clears away excess oil without stripping skin.

Synergistic combination of botanicals and Salicylic Acid help clear skin.

Soothing botanicals help calm inflamed, irritated skin.

Helps prevent future breakouts.



Check out a video here for more information on Clearing Skin Wash.

dermalogica

Breakout-prone skin.

#### description

A cooling, refining and deepcleaning Kaolin and Bentonite clay masque that purifies, absorbs excess surface oil and helps prevent breakouts.

#### top products to prescribe

- Clearing Skin Wash
- Special Clearing Booster



2.5 US FL OZ / 75 mL

# sebum clearing masque

#### application

Apply a smooth layer to cleansed face and throat avoiding the eye area. Leave on for 7 to 10 minutes, then rinse thoroughly with warm water. May also be used exclusively on the T-zone. Apply 3 times per week.

#### professional application

- Press 6 to 10 drops of **Niacinamide Ionactive™ Serum** onto skin.
- Using a Fan Masque Brush, apply a thin, even layer to face and throat, avoiding the eye area. May also be applied to the T-zone only.
- Remove after 10 minutes with damp sponges or a steam towel.

#### contraindications for use

Product contains Salicylic Acid and may irritate very sensitive skin. Discontinue use if client experiences undue redness or burning. Not recommended for users of any topical or orally-prescribed acne, Vitamin A derived, skin exfoliation medications. Do not use on skin that is sunburned, irritated, sensitive or has recently been professionally exfoliated, resurfaced or waxed.

#### key ingredients

Salicylic Acid: stimulates natural exfoliation, helping to clear impacted follicles and minimize acne formation.

Bentonite and Kaolin: clays that help absorb excess oil, refine pores and clear congestion.

Spiraea Ulmaria: an extract that helps inhibit bacteria by stimulating the skin's natural anti-bacterial agents.

Niacinamide, Yeast Extract, Aesculus Hippocastanum (Horse Chestnut) Seed, Dipotassium Glycyrrhizate (Licorice) and Panthenol (Pro-Vitamin B<sub>E</sub>): a unique blend that regulates sebum production and soothes inflammation.

Zinc Gluconate and Caffeine: help regulate sebum production and help control bacterial metabolism of sebumreducing inflammation.

Avena Sativa (Oat) Kernel, Bisabolol and Dipotassium Glycyrrhizate (Licorice): help soothe irritated skin.

Cinnamomum Zeylanicum Bark: a patent-pending Cinnamon Bark blend inhibits bacterial lipid metabolism and degradation of enzymes while eliminating bacteria, providing astringent properties and helping to reduce comedones for clearer skin.

#### benefits / top retailing points

Imparts a cooling sensation on skin that helps soothe aggravation brought on by breakouts.

Addresses and controls the four factors that contribute to acne: overactive sebaceous glands, cell accumulation, bacteria and inflammation.

Absorbs excess oil and refines skin texture.

Helps purify skin while strengthening the follicle membrane wall to help control inflammation associated with follicle eruptions.

#### skin condition

Breakout-prone skin.

#### description

An overnight treatment that helps clear skin, calm inflammation and prevent future breakouts by reducing excess sebum, removing impaction plugs and eliminating bacteria.

#### top products to prescribe

- Clearing Skin Wash
- Sebum Clearing Masque

Melaleuca Alternifolia (Tea Tree) Leaf: A natural antiseptic that helps inhibit anti-bacterial agents. Also aids in skin

Spiraea Ulmaria: an extract that helps inhibit bacteria by stimulating the skin's natural anti-bacterial agents.

Camellia Oleifera (Green Tea) Leaf:

# overnight clearing gel

#### application

At night, apply a thin layer all over cleansed face or affected areas and allow to absorb. In the morning, wash off with Clearing Skin Wash, then, for maximum treatment results, apply Clearing Mattifier to breakout-prone areas. Use nightly as needed.

#### contraindications for use

Product contains Salicylic Acid and may irritate very sensitive skin. Discontinue use if client experiences undue redness or burning. Not recommended for users of any topical or orally-prescribed acne, Vitamin A derived, skin exfoliation medications. Do not use on skin that is sunburned, irritated, sensitive or has recently been professionally exfoliated, resurfaced or waxed. For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If irritation develops, discontinue use. Keep out of reach of children.

#### key ingredients

Salicylic Acid: stimulates natural exfoliation, helping to clear impacted follicles and minimize acne formation.

Niacinamide, Biotin, Zinc Gluconate, Yeast Extract, Caffeine and Nordihydroguaiaretic Acid: unique blend inhibits overactive sebaceous gland activity, purifies to promote skin clarity and helps calm irritation brought on by breakouts.

bacteria while stimulating skin's natural healing and soothing skin.

helps soothe irritation.

**Hyaluronic Acid:** provides increased hydration and improved elasticity.

#### benefits / top retailing points

Removes impaction plug from follicle to help prevent future breakouts and relieve congestion.

Helps regulate sebum production.

May be applied over the face or to zones experiencing breakouts and congestion.



Breakout-prone skin.

#### description

This 5% Benzoyl Peroxide concentrate, fortified with Zinc Sulfate, Tea Tree and Sage, eliminates bacteria while helping to accelerate breakout clearing.

#### top products to prescribe

- Clearing Skin Wash
- Overnight Clearing Gel





# special clearing booster

#### application

Before moisturizing, apply as a spot treatment to problem areas and allow to dry. Can also be mixed with Oil Control Lotion or prescribed Dermalogica Moisturizer to boost clearing benefits. Apply every 6 to 8 hours directly to affected area as needed until breakout clears.

#### contraindications for use

Benzoyl Peroxide may irritate very sensitive skin. Do not apply directly over entire face. Discontinue use if client experiences undue redness or burning. Not recommended for users of any topical or orally-prescribed acne, Vitamin A derived, skin exfoliation medications. Do not use on skin that is sunburned, irritated, sensitive or has recently been professionally exfoliated, resurfaced or waxed. For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If irritation develops, discontinue use. Keep out of reach of children.

#### key ingredients

Benzoyl Peroxide and Melaleuca Alternifolia (Tea Tree): eliminate breakout-causing bacteria in the follicles and help clear skin.

Calendula Officinalis Flower and Chamomillia Recuitita (Matricaria) Flower: botanical extracts that help treat acne while soothing irritation.

Zinc Sulfate: helps eliminate bacteria and regulate sebum production.

#### benefits / top retailing points

Quickly dries breakouts.

Calming botanicals help soothe redness and aggravation associated with

#### skin condition

Breakout-prone skin.

#### description

Invisible treatment gel clears, controls and prevents breakouts.

#### top products to prescribe

- Clearing Skin Wash
- Sebum Clearing Masque
- Oil Free Matte SPF30

breakouts.

Helps regulate sebum production to help control future breakouts.

#### application

Apply a thin layer and allow to dry. Use all over the face and under your prescribed Dermalogica moisturizer.

#### contraindications for use

This product contains silver. Avoid contact with broken or abraded skin.

#### key ingredients

Lactobacillus Ferment: non-pathogenic bacteria. Stimulates growth of healthy bacteria, controls bacteria that stimulates acne breakouts, and helps reduce redness.

breakout control

Azelaic Acid Derivative: helps regulate sebum production without leaving skin dry and dehydrated.

Tea Tree Oil: calms redness and soothes the skin.

**Zinc Sulfate:** helps minimize irritation.

Colloidal Silver: helps eliminate bacteria and control breakouts.

#### benefits / top retailing points

Formulated with gentle yet effective ingredients for complete breakout clearing with no irritation.

Fast-absorbing formula immediately begins to eliminate acne-causing bacteria.

Contains oil-absorbing sponges to control excess sebum on the skin.

Natural botanical ingredients help soothe skin.

Suitable for clearing and preventing breakouts without the drying effects of Benzoyl Peroxide.



1 US FL OZ / 30 mL

Breakout-prone skin, or areas of excess oil production.

#### description

Oil-free, Broad Spectrum sunscreen helps prevent shine on oily and breakout-prone skin.

#### top products to prescribe

- Clearing Skin Wash
- Sebum Clearing Masque
- Special Clearing Booster





# oil free matte spf30

#### application

After cleansing and toning, apply evenly and liberally to face, preferably 30 minutes prior to sun exposure. May be applied after or instead of prescribed Dermalogica Moisturizer. For continuous protection, apply regularly. Reapply as needed after swimming or exercise.

#### warnings

For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If irritation develops, discontinue use. Do not use on infants under 6 months old.

#### active ingredients

Chemical sunscreens:

- Avobenzone
- Homosalate
- Octisalate
- Oxybenzone

#### key ingredients

Oleosome Technology: a Safflowerderived, sunscreen-filled capsule that provides enhanced moisturization while boosting SPF.

Vinyl Dimethicone/Methicone
Silsesquioxane Crosspolymer: helps
absorb excess oils on skin.

Niacinamide, Yeast Extract,
Aesculus Hippocastanum (Horse
Chestnut) Seed Extract, Ammonium
Glycyrrhizate (Licorice) and Panthenol
(Pro-Vitamin B5): help regulate sebum
production and soothe inflammation.

**Camellia Sinensis (Green Tea) Leaf Extract:** a powerful antioxidant with antiinflammatory properties.

#### benefits / top retailing points

Lightweight, ultra-sheer formula absorbs surface oils to prevent shine without any powdery residue, delivering an all-day matte finish.

Oil-free formula is perfect for oil-phobic clients.

Advanced blend helps regulate oil production and soothe inflammation.

# notes

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PowerBright TRx™ | retail products

# PowerBright TRx™

When it comes to signs of aging, hyperpigmentation is a top skin concern worldwide. This is because many people perceive age spots and uneven skin tone (i.e., hyperpigmentation and hypopigmentation) as "aged skin," and perceive uniform, luminous, even-toned skin as "healthier and younger."1

These perceptions have led to consumer demand for products that treat hyperpigmentation. Unfortunately, many of these products are formulated with ingredients known to be harmful to the skin, frequently causing contact dermatitis, or even permanently damaging the skin's melanin-producing architecture

Dermalogica's new PowerBright TRx™ is the safer alternative. When integrated with any Dermalogica regimen, it brightens and helps balance skin tone while preserving the quality and integrity of the skin. A powerful, concise range of three leave-on products for the treatment and prevention of

hyperpigmentation, PowerBright TRx™ is the product of several years of research



on melanin biosynthesis and skin brightening by the skin health experts at Dermalogica and The International Dermal Institute.

Designed to be layered onto the skin for optimum efficacy, these silkysmooth, peptide-rich formulas work around the clock to brighten and hydrate skin. Advanced SPF-boosting Oleosome technology provides critical UV protection to help prevent future pigmentation, while powerful brightening and exfoliating agents work day and night to slough off existing pigmentation issues. Skin ultimately appears healthier and glowing with a more even tone.

#### what causes hyperpigmentation?

When treating hyperpigmentation, success largely depends on identifying the cause of discoloration. Was it due to UV exposure? Trauma or acne? Hormones? Hyperpigmentation induced by UV rays or injury tends to respond well to treatment if caught early, while melasma and other hormonal influences are more difficult to tackle. Genetics, stress and chemicals also play a role.

Exposure to these factors triggers octopus-like melanocyte cells in the skin to generate pigment-filled structures called melanosomes. These melanosomes then move into the arms of the melanocyte and are ejected into neighboring skin cells. The skin cells migrate toward the surface of the skin, taking these melanosomes with them. This creates visibly pigmented skin, or uneven skin tone.

To better understand the causes of hyperpigmentation, we must

understand the delicate biological processes that produce skin color. Constitutive ("intrinsic") skin color is the basic melanin content of our skin that is genetically inherited without any influence from sun exposure or hormones. Facultative ("extrinsic") skin color is the result of other influences, such as sunlight and hormones. PowerBright TRx™ can be used to treat and prevent issues related to facultative skin color.

Melanin, the brown or reddish pigment in skin, is synthesized in dendritic cells called melanocytes. Regardless of race, we all have approximately 800 to 1,000 melanocytes per square millimeter of epidermis.

When exposed to UV light, the pituitary gland in the brain generates a melanotropin called alpha Melanin Stimulating Hormone (a-MSH) or beta Melanin Stimulating Hormone (B-MSH). These melanotropin molecules bind to a specific receptor site (MC1-R) on the melanocyte, signaling melanin formation to commence. (This receptor site is also affected by hormones such as estrogen, which accounts for the influence that hormones have on melanin formation.) ∂-MSH not only stimulates pigment formation but also triggers the inflammatory and immune response.

Once the melanocyte is activated, eumelanin (brown-black melanin) formation commences.

Regardless of skin color, the number of melanocytes does not vary among humans. There is approximately one melanocyte for every 36 keratinocytes found in the epidermis. The amount of

melanin, the type of melanin produced (whether it is eumelanin or yellowred pheomelanin), the size of the melanosomes and the distribution of melanosomes in the epidermis all contribute to the skin's color and intensity (the lightness or darkness of the skin).

In dark skin, we not only see larger melanosomes with more melanin present, but more of them. They are seen as larger, individual, jelly bean-like structures surrounded by a membrane, whereas melanosomes in lighter skin are smaller, vary in size and shape, and have many smaller melanosomes clustered in a single membrane jacket.

#### how to control and treat hyperpigmentation

Treating hyperpigmentation in the skin is a multi-faceted process. Regularly applying a Broad Spectrum sunscreen of SPF50 is critical for preventing new hyperpigmentation as is using a combination of skin-brightening and exfoliating agents, which slough off existing pigmentation spots.

PowerBright TRx<sup>™</sup> contains powerful ingredients such as Oligopeptide, Niacinamide and Zinc Glycinate to help control melanin formation and hyperpigmentation, while exfoliating agents such as Lactobacillus/Pumpkin Fruit Ferment Filtrate help smooth skin, enhance skin tone and eliminate dark spots. Oleosome technology, found in Pure Light SPF50, uses naturallyoccurring plant-oil capsules to help increase SPF performance without adding more chemical sunscreens.

#### prescribing PowerBright TRx™

When prescribing any regimen or recommending professional treatment, your first step should always be the Face Mapping® Consultation Card. Consider what has caused your clients' pigmentation and how long it has been there. Ensure you look at all possible trigger factors, such as UV exposure, stress, hormones, medication and inflammation.

You should also perform a Face Mapping® skin analysis. Assess specific zones for hyperpigmentation to help determine possible causes. Throughout your analysis, educate your client about all the potential causes and trigger factors, and the importance of reducing or eliminating these factors. This is important for results to be successfully achieved.

Keep in mind, PowerBright TRx<sup>™</sup> is designed to be integrated into your client's existing Dermalogica regimen, not remove it. You may recommend that your client replace his or her current daytime moisturizer with Pure Light SPF50 and nighttime moisturizer with Pure Night. Your client should also apply C-12 Pure Bright Serum after his or her regular cleansing and toning regimen, but before moisturizing.

As a professional skin therapist, it is important to set reasonable expectations with your clients and outline a precise treatment regimen. Be sure to advise your client to follow a strict brightening regimen every day and night for at least eight weeks. Results will vary as it takes time for melanosomes to naturally slough off the skin. In addition, UV exposure can cause

discoloration or spots to reappear, so advising your client to regularly apply Pure Light SPF50 is critical.

#### recommending professional treatments

Because treating hyperpigmentation is progressive, exfoliation is one of the most important steps you can take. It helps slough the layers of keratinocytes that contain excess melanin pigment. While PowerBright TRx™ already contains powerful exfoliating agents, you may want to prescribe an additional series of chemical peels or professional exfoliation treatments, as well as MicroZone® Treatments, to help remove existing melanin and improve penetration of melanin-controlling actives. Consider a series of three or six monthly treatments, or six treatments once a week for six weeks, depending on your client's concerns.

When performing a professional skin treatment, consider using Ultrasonic, Galvanic Iontophoresis or Microcurrent with Specific Iontophoresis over the acid portion of some peels as well as with serums such as C-12 Pure Bright Serum. This can help deliver the active ingredients further down to the melanocyte at the base of the epidermis.

#### why does PowerBright TRx™ not contain hydroquinone?

Hydroguinone has been used in many skin-lightening products, but it has also been banned in most of the world due to widespread concerns regarding its safety. Because there are many other skin-brightening agents available today to combat hyperpigmentation and fight signs of aging both effectively and safely, the skin health experts at Dermalogica and IDI have elected not to use hydroguinone. We know that products formulated with these alternative ingredients in effective combinations and concentrations can significantly affect melanin formation and help visibly even skin tone over time, with regular use and sufficient UV protection.

1. Fink, B. et al. (2006). Visible Skin Color Distribution Plays a Role in the Perception of Age, Attractiveness, and Health in Female Faces. Evolution and Human Behavior 27(6):433-

#### skin condition

Hyperpigmented skin and uneven skin tone.

#### description

A potent skin brightening serum that helps combat hyperpigmentation and balance uneven skin tone.

#### top products to prescribe

- AGE Smart® Skin Resurfacing Cleanser
- Pure Light SPF50
- Pure Night





# C-12 pure bright serum

#### application

After cleansing, apply directly to areas of uneven skin tone. For best results, use twice daily, Allow one minute for product absorption, then follow with Pure Light SPF50 during the day and Pure Night during the evening.

#### key ingredients

Oligopeptide-51: increases efficacy and enhances skin brightening when combined with Oligopeptide-34.

Oligopeptide-34: reduces Tyrosinase activity and melanosome transfer to cells.

Zinc Glycinate: stimulates formation of an antioxidant protein that binds Copper, thereby inhibiting Tyrosinase.

Palmaria Palmata (Red Algae) and Ascophyllum Nodosum (Brown Algae): inhibits Tyrosinase activity and transfer of melanosomes to keratinocytes, and stops the messenger that triggers melanin synthesis.

Phytic Acid: binds Copper to inactivate Tyrosinase and control melanin formation.

#### benefits / top retailing points

Brightens, minimizes discoloration and improves skin clarity.

Is a silky-rich, highly-potent treatment that absorbs quickly to optimize efficacy.

Contains an exclusive blend of Oligopeptides, Rice-derived Phytic Acid, Zinc Glycinate and Algae to address pigmentation imbalance.

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#### skin condition

Hyperpigmented skin and uneven skin tone.

#### description

An advanced, medium-weight, daytime Broad Spectrum moisturizer that treats hyperpigmentation while shielding the skin from pigment-inducing UV light.

#### top products to prescribe

- C-12 Pure Bright Serum
- AGF Smart® MultiVitamin Thermafoliant®
- Pure Night





# pure light spf50

#### application

Following application of C-12 Pure Bright Serum, smooth a generous amount of Pure Light SPF50 to face and neck, avoiding the eye area, preferably 30 minutes prior to sun exposure. Use as a daily moisturizer for year-round protection against UVinduced hyperpigmentation.

#### contraindications for use

For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If irritation develops or increases, discontinue use. Do not use on infants under 6 months old.

#### active ingredients

Avobenzone Octinoxate

#### key ingredients

Oligopeptide-34: reduces Tyrosinase activity and melanosome transfer to cells.

Palmaria Palmata (Red Algae) and Laminaria Ochroleuca (Brown Algae or Golden Seaweed): inhibits Tyrosinase activity and transfer of melanosomes to keratinocytes, and stops the messenger that triggers melanin synthesis.

Cross-linked Hyaluronic Acid: provides sustained moisture delivery to provide optimal hydration.

Oleosome Technology: made from Safflower seeds, which allow for increased SPF performance while using fewer chemical sunscreens, resulting in a moisturizer that is more wearable for aging and sensitive skin.

Lactobacillus/Pumpkin Fruit Ferment Filtrate: helps exfoliate surface cells to enhance skin tone and eliminate dark spots.

Niacinamide: helps prevent transfer of melanosomes to keratinocytes.

#### benefits / top retailing points

Advanced Oleosome encapsulation technology increases SPF performance while using fewer chemical sunscreens.

Contains critical Broad Spectrum protection against UV-induced hyperpigmentation.

A powerful peptide helps regulate melanin production.

#### skin condition

Hyperpigmented skin and uneven skin tone.

#### description

A nourishing overnight treatment cream that hydrates while helping to restore skin luminosity, control hyperpigmentation and maximize PowerBright TRx<sup>™</sup> results.

#### top products to prescribe

- C-12 Pure Bright Serum
- Daily Microfoliant®
- Pure Light SPF50

pure night

#### application

Following topical application of C-12 Pure Bright Serum, apply Pure Night in the evening to entire face and neck.

#### key ingredients

Oligopeptide-34: reduces Tyrosinase activity and melanosome transfer to cells.

Magnesium Ascorbyl Phosphate: a non-acidic, stable form of Vitamin C that helps stimulate collagen synthesis while fighting pigmentation imbalance.

Strelitzia Nicolai Seed Extract: helps increase skin luminosity and decrease fine dehydration lines.

Cranberry and Raspberry Seed Oils: improve barrier protection against moisture loss and shield against environmental damage.

Vigna Aconitifolia Seed Extract: known as Moth Bean Seed Extract, helps fight signs of aging by strengthening dermal collagen and stimulating cell turnover.

#### benefits / top retailing points

Helps control melanin formation and hyperpigmentation while you sleep for unsurpassed brightening and skin tone improvement.

Improves barrier protection against moisture loss and strengthens against environmental damage.





# UltraCalming™

Millions of people perceive their skin as sensitive. The American Academy of Dermatology reports that 50% of the United States population experience some form of sensitive skin.¹ Globally, it is of increasing concern, especially among women. In Europe, the United States and Japan, the prevalence of sensitive skin is about 50% in women

and 30% in men, with younger adults reporting more sensitivity than older adults.<sup>2</sup> In reality, there is sensitive skin (a genetic trait) and there is sensitized skin, a growing phenomenon worldwide caused by increased exposure to pollution, stress and chemicals. The growing number of people affected by sensitization has spurred cosmetic and

pharmaceutical industries to develop new products to help combat the reactions triggered by this condition. Regardless of the classification of skin sensitivity versus sensitization, the common thread among these conditions is inflammation, and research at The International Dermal Institute reveals many formulations are not addressing

ogica calm water ultracalming" ultracalming™ mist sensitive shield one key factor: neurogenic inflammation. And, in order to care for sensitized and inflamed skin, it is important to understand the characteristics of the various factors producing this condition.



A number of factors contribute to the process of skin sensitization. These causes are among the most common. \*Over-processed includes over-exfoliated skin or skin that has been subjected to excess or inappropriate treatment.

Once any of these factors affect sensitized skin and reach the critical tolerance threshold, an organized biological response called inflammation takes place.

# the main contributors to sensitized skin

# The Inflammatory Response: Immunogenic Inflammation

The body's immune system helps protect it from disease. The immune system has different components, all of which work together to fight against infection and foreign invaders. When the body is injured or irritated, it responds with inflammation. The inflammatory response is a natural process that

serves to remove the injurious stimuli, as well as initiate the healing process. Inflammation is characterized as a cascade of biological events involving the local vascular system, the immune system and various cells within the injured tissue. Traditionally, the immune system involved in inflammation requires prior sensitization and is triggered by a foreign substance, such as pollen or artificial fragrances. This is termed immunogenic inflammation. Immunogenic inflammation involves the activation of white blood cells, the primary agents for fighting off intruders. They normally reside in the blood and must travel to the inflamed tissue. There, they attack and destroy invaders such as bacteria, viruses and cellular debris. This process results in the pain, redness, swelling and heat associated with inflammation.

# The Inflammatory Response: Neurogenic Inflammation

Recent scientific data has proposed another system that also triggers the inflammatory response. Whereas immunogenic inflammation is triggered by the immune system, neurogenic inflammation is triggered by the nervous system.

When an irritant chemical activates nerve sensors, it results in the release of substances called neuropeptides that also trigger the inflammatory cascade. Under normal conditions, these substances play a role in tissue repair; however, they are also found in a variety of painful inflammatory conditions such as urticaria (itching), psoriasis, atopic dermatitis, hypersensitivity and wound healing. Interestingly, not all of these substances promote inflammation; some of them may in fact end the inflammatory process.

In addition to allergens that may stimulate an immune response or chemicals that stimulate a nerve response, emotional and physical stress can also induce a neurogenic response resulting in skin itchiness, inhibited wound healing and aggravated inflammation. Work, deadlines, toxin accumulation and the environment can all be stressors. The elevated levels of stress hormones cause inflammatory reactions in the body, which can lead to many forms of skin and overall health concerns.

Both immunogenic and neurogenic inflammation can yield the same redness, itching and swelling that result when the body is injured or irritated. In the end, it is the combination of genetic susceptibility, immune disruption, nerve activity and epidermal barrier function that contributes to skin sensitivity and inflammation.

#### **Lipid Barrier Breakdown**

In order to maximize our treatment regimen to control and alleviate sensitization associated with both immunogenic and neurogenic inflammation, we must consider one other factor, namely, the lipid barrier layer and its impact on sensitized skin. Comprised of ceramides, fatty acids and cholesterol, the lipid barrier layer not only maintains water balance in the skin by inhibiting TEWL (trans epidermal water loss) but it also protects against environmental stimuli such as microbes, chemicals and physical factors. Any of these stimuli may evoke a cutaneous (skin) reaction, leading to sensitization, inflammation and even disease. Because of its protective role, maintaining the integrity of the barrier lipids is an important factor in controlling skin

# UltraCalming<sup>™</sup> continued

sensitization. In maintaining the barrier lipid layer at its optimal performance level, we can control the damaging effects of environment and lifestyle on skin, thereby controlling sensitivity. The lipid barrier layer may be compromised by the use of soap and water which strips the lipids from the skin (resulting in tautness), extremely low (2.5-3.5) or high (above 8) pH products, strong AHA products, S.D. alcohol in products and over-exfoliation, among other things. Once the lipid layer is compromised, the skin dehydrates, causing microscopic fissures in the epidermis; these are now perfect portals into the skin for potentially irritating substances. This is why dehydration is often seen in sensitized skin.

Recent studies have shown that patients with atopic dermatitis, a skin condition associated with inflammation, have deficiencies in the three lipids: ceramides, cholesterol and free fatty acids. Corrective therapy with a triple lipid mixture not only helped restore the barrier layer of the epidermis, but also resulted in a reduction of inflammation.

#### what can be done to help relieve sensitized skin?

While sensitized and sensitive skin reactions may look and feel the same, they stem from the three separate biological reactions we've discussed: immunogenic inflammation, neurogenic inflammation and a compromised protective lipid barrier layer Research at The International Dermal Institute reveals that when specific active botanical extracts are combined, they can help control inflammation and reduce the signs of sensitivity, irritation and redness that accompany immunogenic and neurogenic inflammation without interrupting the positive effects of the

body's defenses including wound healing and bacterial defense.

As such, we created the proprietary *UltraCalming™* Complex, containing the following active botanical extracts:

- Avena Sativa (Oat Kernel) extracts: rich in avenanthramides, the active component of the Avena Sativa plant, which have been widely studied and proven to have natural anti-irritant and anti-redness properties.
- Zingiber Officinale (Ginger) Extract and Bisabolol (derived from Chamomile): work synergistically to help reduce inflammation induced redness and irritation.
- Boerhavia Diffusa (Red Hogweed) Root Extract: targets neurogenic inflammation and restores tissue integrity by limiting the activity of pro-inflammatory agents, as well as promoting the production of natural anti-inflammatory agents in the

While our exclusive *UltraCalming™* Complex is an effective means of treating immunogenic and neurogenic inflammation, it only addresses part of the problem. To optimize complete treatment of sensitized skin, we must also take lipid barrier breakdown into account.

To complement our exclusive UltraCalming™ Complex, we have researched and developed a proprietary lipid blend that reinforces the barrier lipid layer with fatty acids, ceramides and sterols. Oil of Evening Primrose, Borage Seed and Oat Kernel provide an enriched source of gamma linoleic acid, a required component of an intact, functional epidermal layer. In addition to being rich in essential fatty acids, Oat has natural

antioxidant and anti-irritant properties to help correct and soothe irritated skin. Sunflower (Helianthus Annuus) Seed Extract provides natural ceramides, which ensure proper cohesion of skin cells and minimize skin dehydration, and Avocado (Persea Gratissima) sterols provide a rich source of natural plant phytosterols.

In addition to our proprietary formulations and complexes, UltraCalming™ was developed under the same safe and effective formulation standards of all Dermalogica products and is free of S.D. alcohol, artificial fragrances and colors and lanolin. All UltraCalming<sup>™</sup> products are dermatologist tested for irritation by independent medical professionals. UltraCalming™ gives skin care professionals, and the clients they treat, more effective sensitized skin care than ever before.

1. HAPPI, (Feb 2006) p. 44 2. Archiv. Derm (May 2007) vol. 143:606-612

For more information on skin conditions that can contribute to sensitized skin, please sensitized skin, please review our webisodes on Rosacea. Eczema and Psoriasis.

#### skin condition

Sensitized, reactive and recently resurfaced skin.

#### description

This extremely gentle, pH-balanced gel / cream glides easily over face to cleanse without stripping the skin's protective barrier.

#### top products to prescribe

- UltraCalming<sup>™</sup> Serum Concentrate
- Barrier Repair

# professional 8.4 US FL OZ / 250 mL 16.9 US FL OZ / 500 mL 32 US FL OZ / 946 mL

#### application

Apply to dry or damp face and neck with light, upward strokes and over closed eyes with gentle circular motions. Rinse thoroughly with warm water or remove with damp cotton pads, or other soft wipe. Follow with UltraCalming™ Mist and UltraCalming™ Serum Concentrate.

ultracalming™ cleanser

#### professional application

- Following PreCleanse, dispense a small amount of UltraCalming™ Cleanser into dampened hands.
- Apply to damp face and throat and gently massage with fingertips using light, optional: **PreCleanse** may be omitted and **UltraCalming**™ **Cleanser** can be applied to dry skin, then wiped off with tissue.
- Rinse thoroughly with tepid water, or gently remove with damp cotton pads, or a
- Follow with **UltraCalming**™ **Mist** and **UltraCalming**™ **Serum Concentrate**. For skin conditions requiring more hydration, follow with Barrier Repair.

#### key ingredients

#### Rubus Idaeus (Raspberry) Fruit **Extract:** promotes healing while

providing soothing properties to inflamed skin.

Lavendula Angustifolia (Lavender) Fruit Extract: has antiseptic and disinfectant qualities: can also be used to desensitize skin.

Cucumis Sativus (Cucumber) Fruit

Extract: contains cooling agents that help soothe and calm irritated skin.

Panthenol (Pro-Vitamin B<sub>e</sub>): promotes tissue regeneration and acts as a humectant.

#### benefits / top retailing points

#### Sulfate-free,

Helps calm and cool the redness, heat and discomfort of sensitized or highly reactive skin.

Easily rinses away or wipes off, making it ideal for sensitized skin.



Sensitized, reactive and recently resurfaced skin.

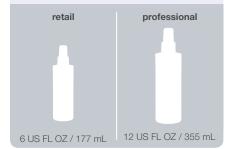
#### description

A soothing, hydrating mist that quickly relieves sensitivity while helping to calm redness, stinging and aggravated skin.

#### top products to prescribe

- UltraCalming<sup>™</sup> Cleanser
- UltraCalming<sup>™</sup> Serum Concentrate





# ultracalming™ mist

#### application

After cleansing, spray over face, neck and chest with eyes closed. For added benefits, press into skin. May also be sprayed onto fingertips or dampened cotton pad and applied to the skin with light, upward strokes. Follow with UltraCalming™ Serum **Concentrate** or prescribed Dermalogica Moisturizer.

#### professional application

- After cleansing with **UltraCalming™ Cleanser**, spray **UltraCalming™ Mist** over entire face, throat and upper chest with eyes closed.
- Follow with UltraCalming™ Serum Concentrate.
- optional:

Can be used after epilation, waxing or exfoliation for soothing benefits.

#### key ingredients

UltraCalming™ Complex: helps reduce sensitivity, redness, irritation and inflammation.

Hydroxyphenyl Propamidobenzoic Acid: synthetic avenanthramide (Oat active) used to boost the efficacy of natural Oat.

Aloe Barbadensis Leaf Juice: skin soothing agent.

#### benefits / top retailing points

Quickly relieves inflammation and discomfort, helping skin recover from damage and lipid barrier breakdown.

Helps condition skin to prepare for proper moisture absorption.

Easy-to-use spray application.

Can be used after epilation, waxing or exfoliation for soothing benefits.

#### skin condition

Sensitive and/or sensitized, reactive and recently resurfaced skin.

#### description

Concentrated oil booster soothes. nourishes and moisturizes to restore balance to sensitive skin. Triple Defense Complex nourishes the skin, relieves dryness and reinforces barrier integrity against future irritation.

#### top products to prescribe

- UltraCalming<sup>™</sup> Cleanser
- UltraCalming<sup>™</sup> Mist
- Calm Water Gel



# retail professional 1 US FL OZ / 30 mL 2 US FL OZ / 60 mL

# barrier defense booster

#### application

Dispense 6-10 drops into palm and rub hands together. Pat gently over face, neck and chest. Or, mix with your moisturizer, then apply. Use twice a day for continuous relief.

#### professional application

At the end of the professional treatment and after application of **UltraCalming™** Mist, apply 10-15 drops of Barrier Defense Booster over face, neck and chest with light, upward strokes. May be followed with Barrier Repair or prescribed Dermalogica Moisturizer.

#### key ingredients

Triple Defense Complex: nourishes the skin, relieves dryness and reinforces barrier integrity against future irritation.

Squalane: locks in moisture and boosts skin's elasticity.

Tetrahydrocurcuminoids from Turmeric: stop skin-damaging enzymes in their tracks, and combat free radical damage.

Avena Sativa (Oat) Kernel Oil: helps combat sensitivity and improve the skin barrier to support healthy-looking skin.

#### benefits / top retailing points

Reinforces the skin's naturally-protective barrier against environmental assault.

Nourishes and soothes irritated skin.

Helps prevent skin irritation before it starts.

Sensitized, reactive and recently resurfaced skin.

#### description

The antidote for skin sensitivity: a super-concentrated serum that helps calm, restore and defend sensitized skin.

#### top products to prescribe

- UltraCalming<sup>™</sup> Cleanser
- Barrier Repair





# ultracalming™ serum concentrate

#### application

After cleansing and spraying with **UltraCalming™ Mist,** apply a generous amount to face, neck and chest with light, upward strokes. Use twice daily, morning and night. For additional moisturization, follow application with Barrier Repair or prescribed Dermalogica Moisturizer.

#### professional application

At the end of the professional treatment and after application of **UltraCalming**™ Mist, apply a generous amount of UltraCalming™ Serum Concentrate over face and throat with light, upward strokes. May be followed with Barrier Repair or prescribed Dermalogica Moisturizer.

#### key ingredients

UltraCalming™ Complex: helps reduce sensitivity, redness, irritation and inflammation.

Acetyl Tetrapeptide-15: a tetrapeptide that targets neurosensitive skin by decreasing the release of proinflammatory mediators and increasing the skin's sensitivity tolerance threshold, making skin less reactive and diminishing sensations of pain and discomfort.

Portulaca Oleracea Extract: an enriched extract of vitamins, fatty acids, flavonoids and anti-inflammatory agents that help control and reduce redness.

**Sodium Hyaluronate:** a natural component of the skin that holds a thousand times its weight in water, maintaining optimum hydration levels of tissues.

Oenothera Biennis (Evening Primrose), Helianthus Annuus (Sunflower) Seed Extract and Persea Gratissima (Avocado) Sterols: rich in essential fatty acids, ceramides and phytosterols that fortify skin's barrier lipid layer, protecting against assaults that trigger redness and irritation.

#### benefits / top retailing points

Helps interrupt inflammatory triggers to prevent flare-ups.

Best used every day on sensitized skin while ideal for flare-ups on all skin conditions.

Provides enough hydration for oily to normal skin conditions.

Can be used following non-invasive cosmetic procedures to help calm and soothe skin.

#### skin condition

Sensitive and/or sensitized. dehydrated, reactive and recently resurfaced skin.

#### description

Weightless water-gel moisturizer hydrates dry, sensitive skin. This refreshing gel formula transforms into a skin-quenching fluid upon application, forming a weightless barrier against environmental assault.

#### top products to prescribe

- UltraCalming<sup>™</sup> Cleanser
- UltraCalming<sup>™</sup> Mist
- Barrier Defense Booster



# retail professional 1.7 US FL OZ / 50 mL 6 US FL OZ / 177 mL

# calm water gel

#### application

Squeeze a small amount into palm and rub hands together to activate. Pat gently onto face, neck and chest. Use twice a day for continuous relief.

#### professional application

Following the application of prescribed Dermalogica Toner, apply Calm Water Gel evenly to the face, neck and chest then blend with the fingertips.

Customize with prescribed Dermalogica Concentrated Booster.

#### key ingredients

Pyrus Malus (Apple Fruit) Extract and Glycerin: hydrate and soften while defending skin against dryness.

Opuntia Ficus-Indica (Cactus Pear) **Stem Extract:** helps soothe sensitivity and imparts water-binding properties to help support healthy moisture balance.

Sodium Hyaluronate and Hydrolyzed Sodium Hyaluronate: form a Dual Hyaluronic Acid technology that works in different skin surface layers to increase and lock in moisture.

Aloe Vera Leaf Juice: hydrates skin to help relieve irritation from dryness.

#### benefits / top retailing points

Provides immediate hydration to dry, irritated skin.

Softens, soothes and calms,

Locks in moisture and defends skin against dryness.

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#### skin condition

Sensitized, reactive and recently resurfaced skin.

#### description

A unique anhydrous moisturizer that melts gently into sensitized skin to soothe and reinforce the protective barrier.

#### top products to prescribe

- UltraCalming<sup>™</sup> Cleanser
- UltraCalming<sup>™</sup> Serum Concentrate





# barrier repair

#### application

Apply a small amount evenly over face and throat with light, upward strokes. Best used following UltraCalming™ Mist and UltraCalming™ Serum Concentrate. Use twice daily, morning and night.

#### professional application

After application of UltraCalming™ Mist and UltraCalming™ Serum Concentrate, apply a small amount of Barrier Repair over face and throat with light, upward strokes.

Super Sensitive Shield SPF30 can be applied after Barrier Repair for UV daylight protection.

#### key ingredients

UltraCalming™ Complex: helps reduce sensitivity, redness, irritation and inflammation.

Ascorbyl Palmitate, Tetrahexyldecyl Ascorbate and Tocopheryl Acetate: vitamins C and E help combat free radicals and stimulate collagen formation.

#### Avena Sativa (Oat) Kernel Oil:

an enriched Oat extract with natural antioxidants and fatty acids that reduces irritation and reinforces the barrier lipid laver.

Oenothera Biennis (Evening Primrose)

Oil: skin nutrient high in gamma linoleic acid (GLA) to reinforce the barrier lipid layer.

#### Borago Officinalis (Borage Seed) Oil:

high in gamma linoleic acid, this is a fatty acid that is also required for intact epidermal lipid bilayers.

Silicones: fortify skin's natural defense against the environment and dehydration.

#### benefits / top retailing points

Creates a shield against environmental assault to help prevent further damaging assaults.

Silicones reinforce lipid barrier layer.

Provides a smooth, even base, ideal for preparing skin for make-up application.

# skin condition

Sensitized, reactive and recently reurfaced skin.

#### description

Physical, Broad Spectrum sunscreen ideal for sensitized, reactive and recently resurfaced skin.

#### top products to prescribe

UltraCalming<sup>™</sup> Cleanser

# super sensitive shield spf30

#### application

After cleansing and toning, apply evenly and liberally to face, preferably 30 minutes prior to sun exposure. May be applied after or instead of prescribed Dermalogica Moisturizer. For continuous protection, apply regularly. Reapply as needed after swimming or exercise.

#### warnings

For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If irritation develops, discontinue use. Do not use on infants under 6 months old.

#### active ingredients

- Titanium Dioxide
- Zinc Oxide

#### key ingredients

*UltraCalming™ Complex:* helps reduce sensitivity, redness, irritation and inflammation.

Citrullus (Watermelon), Lens Esculenta (Lentil) Extract and Pyrus Malus (Apple) Fruit Extract: a phytochemical blend that delivers immediate hydration, soothes and strengthens connective tissues.

Dipotassium Glycyrrhizate (Licorice) and Camellia Sinensis (Green Tea) extracts: contain soothing isoflavonoid polyphenols to calm irritation.

Hyaluronic Acid: helps maintain optimal hydration and improves elasticity.

**Dimethicone:** a skin conditioning silicone that protects and reinforces barrier lipids, which are often compromised in sensitized skin conditions.

#### benefits / top retailing points

Micronized, mineral sunscreens help shield against photodamage and provide maximum protection against UVA and UVB rays.

Formulated specifically for sensitized skin using only natural mineral UV protectors (no chemical sunscreens).

Antioxidants and botanical extracts help guard against premature aging and irritation.

Sheer formula provides optimal hydration and helps protect and reinforce barrier lipids.







1.7 US FL OZ / 50 mL

# welcome to clear start™



clear start™ | retail products



Acne is the number one issue for most of the population. Breakouts can occur at any age, but they are most common in teens, young adults and women due to hormonal changes. While relief is often promised by acne treatments and medications on the market, many people are unsatisfied with the results. Too many clients are in the dark about what type of acne they have, and unsure how to effectively treat it. They are also frustrated by products that take too long to work, or are unpleasant – even painful – to use!

As a professional skin therapist, you have the expertise and ability to help your clients live their best lives in their healthiest-looking skin. Clear Start™ gives you the versatility to help a wider range of clients obtain lasting results.

Designed especially for breakout-prone skin, Clear Start™ combines potent, breakout-fighting ingredients with gentle, soothing botanicals to leave skin clear and comfortable - not inflamed and irritated.

#### What causes breakouts?

In general, breakouts are caused by buildup of dead skin cells on the surface of the skin, excess sebum or oil, and bacteria. When excess oil and skin cells clump together, they can form an impaction, or plug, in a follicle. Propionibacterium acnes (P. acnes) bacteria lives harmlessly on the skin surface but when trapped inside the follicle, it can grow to cause breakouts. This then results in inflammation, causing the redness and pain that is typically associated with acne.

**Blackheads** are open comedones that turn black not because of dirt but because the oil, dead skin cells and bacteria inside them mix and oxidize. like an apple that has been cut open. This means the follicle is open and still receives oxygen. Some blackheads resolve themselves, or are easily extracted. Others linger and can grow into more severe forms of acne if they become infected or inflamed.

Whiteheads are closed comedones that occur just like blackheads. These usually go away on their own but can also grow into more severe forms of acne if they become infected or inflamed.

#### skin condition

Younger, breakout-prone skin.

#### description

A foaming wash that clears away dead skin cells, dirt and excess oils to treat and prevent breakouts.

#### top products to prescribe

- Breakout Clearing All Over Toner
- Breakout Clearing Booster
- Blackhead Clearing Fizz Mask





# breakout clearing foaming wash

Morning and night, lather a small amount in damp hands, then massage over the face, neck, and chest to wipe out dirt and breakouts. Avoid the eve area, Rinse thoroughly with warm water.

#### contraindications for use

Product contains Salicylic Acid and may irritate very sensitive skin. Discontinue use if client experiences undue redness or burning. Not for those who currently take acne medication. For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If aggravation develops, discontinue use. If aggravation persists, consult a health care practitioner. Keep out of reach of children.

#### key ingredients

Salicylic Acid: a beta hydroxy acid that stimulates natural exfoliation, helping to clear impacted follicles and minimize breakout formation, and reduces inflammation.

Oleanolic Acid: an anti-inflammatory and antioxidant compound found in olive tree leaves that helps fight breakoutcausing bacteria.

Enantia Chlorantha (African Whitewood) Bark Extract: contains anti-inflammatory, antioxidant and sebum-regulating properties.

Spiraea Ulmaria (Meadowsweet) Extract: an anti-inflammatory agent that protects against the production and secretion of excess sebum.

Melaleuca Alternifolia (Tea Tree) Leaf Oil: an antiseptic and antimicrobial that kills bacteria, aids in healing and helps soothe the skin.

#### benefits / top retailing points

Deep cleans and purifies skin of dirt, oil and breakout-causing bacteria without stripping.

Clears and soothes the skin with botanicals.

Can be used all over face and body to treat and help prevent future breakouts.

Revives, energizes and refreshes the skin.

clear start™ the book

Younger, breakout-prone skin.

#### description

A clearing, refreshing mist for the face and body that controls excess oils and helps eliminate breakouts.

#### top products to prescribe

- Breakout Clearing Foaming Wash
- Skin Soothing Hydrating Lotion





# breakout clearing all over toner

#### application

Morning and night, after cleansing with **Breakout Clearing Foaming Wash**, spray over the entire face with eyes closed, neck and anywhere on the body that is prone to breakouts. Let absorb. Follow with prescribed Clear Start™ Moisturizer.

#### contraindications for use

Product contains Salicylic Acid and may irritate very sensitive skin. Discontinue use if client experiences undue redness or burning. Not for those who currently take acne medication. For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If aggravation develops, discontinue use. If aggravation persists, consult a health care practitioner. Keep out of reach of children.

#### key ingredients

Salicylic Acid: a beta hydroxy acid that stimulates natural exfoliation, helping to clear impacted follicles and minimize breakout formation, and reduces inflammation.

Serenoa Repens (Saw Palmetto), Sesamum Indicum (Sesame) Seed and Argania Spinosa (Moroccan Argan) Kernel Extracts: a botanical blend that normalizes sebum secretion and helps reduce redness.

Citrus Aurantium Amara (Bitter Orange) and Lavandula Angustifolia (Lavender) Oils: antiseptic, analgesic and anti-inflammatory agents that revive, energize and refresh the senses while treating oily skin problems.

Melaleuca Alternifolia (Tea Tree) Leaf Oil: has antiseptic, analgesic and antibacterial properties, and aids in healing and soothing the skin.

Hamamelis Virginiana (Witch Hazel): a cooling astringent and antioxidant.

#### benefits / top retailing points

Allows for optimal moisturizer absorption while controlling excess oil and helping eliminate breakouts.

Contains gentle botanicals to help calm, cool and revive the skin.

Can be spritzed all over face and body throughout the day to help maintain hydration levels and soothe the skin.

#### skin condition

Younger, breakout-prone skin.

#### description

An ultra-light, non-greasy, hydrating formula that controls oil and shine with an all-over matte finish. SPF15 helps shield against UV rays that can worsen breakouts and cause dark spots.

#### top products to prescribe

- Breakout Clearing Foaming Wash
- Breakout Clearing
   All Over Toner





# oil clearing matte moisturizer spf15

#### application

After cleansing with **Breakout Clearing Foaming Wash** and toning with **Breakout Clearing All Over Toner**, apply liberally over entire face and neck.

#### contraindications for use

For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If aggravation develops, discontinue use. If aggravation persists, consult a health care practitioner. Keep out of reach of children.

#### key ingredients

Avobenzone, Octinoxate, Octisalate and Oxybenzone: chemical sunscreens that provide optimal UVA and UVB protection.

Salix Alba (Willow) Bark Extract: a natural source of Salicylic Acid that helps control oil and stimulate exfoliation.

Enantia Chlorantha (African Whitewood) Bark Extract: contains anti-inflammatory, antioxidant and sebum-regulating properties.

**Silicones:** soothe and protect skin from drying out while product absorbs oil.

Betula Alba (Birch) Bark Extract: has antiseptic and soothing properties to help the skin's healing process.

Arctium Lappa (Burdock) Root Extract: an anti-inflammatory essential oil that helps hydrate and calm the skin.

#### benefits / top retailing points

Special botanical oil absorbers act like micro sponges to minimize shine while moisturizers keep skin hydrated.

Formulated with gentle botanicals to soothe and protect skin.

Broad Spectrum sunscreens provide critical defense against UVA and UVB rays without clogging pores and causing breakouts.

Absorbs surface oils to prevent shine all day without a powdery residue.

clear start™

Younger, breakout-prone skin.

#### description

Sheer, easy-to-apply formula helps soothe discomfort and hydrate areas that feel dry. Also helps relieve the dryness often associated with some acne treatments.

#### top products to prescribe

- Breakout Clearing Foaming Wash
- Breakout Clearing
   All Over Toner





# skin soothing hydrating lotion

#### application

After cleansing with **Breakout Clearing Foaming Wash** and toning with **Breakout Clearing All Over Toner,** apply over entire face and neck, day and night.

#### key ingredients

**Hyaluronic Acid:** seals hydration in the skin and provides protection against environmental assault.

**Squalane:** prevents moisture loss while restoring skin suppleness.

Naringenin and Panthenyl Triacetate: work synergistically to soothe and nourish dehydrated skin.

Zingiber Officinale (Ginger) Root Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Grandis (Grapefruit) Peel Oils: soothe and protect skin.

#### benefits / top retailing points

Helps relieve dry, dehydrated skin associated with some prescription acne treatments.

Formulated with gentle botanicals to soothe and protect skin.

Non-medicated, SPF-free formula great for nighttime use.

#### skin condition

Younger, breakout-prone skin.

#### description

A unique mask that transforms into an active fizzing formula to clear pores and target blackheads.

#### top products to prescribe

- Breakout Clearing Foaming Wash
- Breakout Clearing Booster
- Skin Soothing Hydrating Lotion





# blackhead clearing fizz mask

#### application

Apply to areas of congestion, and allow 3-5 minutes to fully activate. Rinse thoroughly with tepid water, and follow with your recommended Clear Start™ product. Use 2-3 times per week or as needed.

#### contraindications for use

For external use only, not to be swallowed. When using this product, skin irritation and dryness are more likely to occur if you use another topical breakout product at the same time. If irritation occurs, only use one topical breakout product at a time. Do not use on broken skin or large areas of the skin.

#### key ingredients

**Sulfur:** provides anti-microbial benefits to help clear skin.

**Kaolin Clay:** absorbs excess oil and purifies the skin.

Pyrus Malus (Apple Fruit) Extract: helps hydrate the skin.

#### benefits / top retailing points

Unique fizzing formula helps to clear pores and decongest skin.

Facilitates blackhead clearing.

Helps control excess oil.

100 clear start™ the book

Younger, breakout-prone skin.

#### description

A fast-acting, serum-like formula that helps clear pores and kills breakout-causing bacteria for rapid skin clearing.

#### top products to prescribe

- Breakout Clearing Foaming Wash
- Blackhead Clearing
   Fizz Mask
- Skin Soothing Hydrating Lotion





# breakout clearing booster

#### application

Morning and/or night, apply directly to blemish or breakout area, or apply a thin layer all over the face after toner and under moisturizer for breakout prevention.

#### contraindications for use

For external use only, not to be swallowed. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If aggravation develops, discontinue use. If aggravation persists, consult a health care practitioner. Keep out of reach of children.

#### key ingredients

Salicylic Acid: stimulates natural exfoliation, helping to clear impacted follicles and minimize breakout formation.

Patented TT Technology and Phytoplankton Extract: work with skin's natural microbiome to reduce breakout causing bacteria and help prevent overdrying.

**Niacinamide:** stimulates the skin's own anti-bacterial defenses and helps to even skin tone.

Seaweed-derived Chondrus Crispus Extract: locks in moisture to soothe irritated skin.

#### benefits / top retailing points

Clears breakout-causing bacteria in 15 minutes.

Helps boost the skin's natural defenses against breakout-causing bacteria.

Soothes breakout-irritated skin.



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Skin health is important for your entire body – which is why Dermalogica has Body Therapy products, designed with the same philosophy that looking good is a product of skin health from head to toe. Correct care of the skin on your body is vital to proper health maintenance, as well as the avoidance of the signs of premature aging. The Dermalogica Body Therapy system helps clients create aromatherapeutic and healthy spa experiences in-between visits to your skin treatment center, salon or spa.



#### skin condition

All skin conditions.

#### description

A rich, skin conditioning botanical cleanser for the entire body.

#### top products to prescribe

- Body Hydrating Cream
- Protection 50 Sport SPF50





# conditioning body wash

#### pplication

Squeeze a small amount into hands. Work into a lather over the entire body and rinse. May also be added directly into running water for a foaming bath soak.

#### professional application

1 Pump a half-teaspoon into hands and create a lather.

Apply to the body for removal of scrubs during a spa treatment. Follow with the application of a warm steam towel customized with Calming Botanical Mixer.

#### key ingredients

**Quillaja Saponaria:** a naturally foaming extract that gently removes impurities and excess oils.

Melaleuca Alternifolia (Tea Tree) Leaf, Citrus Medica Limonum (Lemon) Peel, Eucalyptus Globulus (Eucalyptus) and Rosmarinus Officinalis (Rosemary): purifying essential oils that invigorate skin.

Panthenol (Pro-Vitamin B<sub>5</sub>), Santalum Album (Sandalwood) and Lavandula Angustifolia (Lavender): help condition skin, leaving it smooth and soft.

#### benefits / top retailing points

Provides soap-free, superior cleansing that's acid-balanced to prevent overstripping or over-drying.

Leaves skin refreshingly clean and soft.

Enriched with moisturizing essential oils to leave skin smooth and supple.

Fragrant botanical extracts provide a natural conditioning lather.

the book the

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#### skin condition

All skin conditions.

#### description

An advanced body cream with hydroxy acids and essential plant oils to smooth and condition skin.

#### top products to prescribe

- Conditioning Body Wash
- Body Hydrating Cream





# body hydrating cream

#### application

Apply to the body with large sweeping movements.

#### professional application



Following a spa-style treatment, apply **Body Hydrating Cream** evenly onto body, concentrating on areas of extra dryness or roughness such as ankles, knees and elbows.



optional:

Apply **Body Hydrating Cream** prior to dipping in Paraffin wax for hand and foot treatments.

#### key ingredients

Lactic Acid, Saccharum Officinarum (Sugar Cane) and Pyrus Malus (Apple): natural hydroxy acid extracts that smooth skin.

Camellia Oleifera (Green Tea): helps soothe irritation.

Lavandula Angustifolia (Lavender), Pogostemon Cablin (Patchouli) and Citrus Aurantium Dulcis (Orange): essential oils that soothe and soften skin.

Cymbopogon Schoenanthus (Lemongrass): naturally fragrant; energizes and revives while toning.

Rosmarinus Officinalis (Rosemary): provides natural toning; revitalizes skin.

#### benefits / top retailing points

Provides gentle exfoliation and hydration to leave skin toned and smooth.

Botanical extracts and essential oils moisturize and condition.

Non-greasy emulsion absorbs easily and provides immediate hydration results.

#### skin condition

All skin conditions.

#### description

Water-resistant (40 minutes), Broad Spectrum sun protection for face and body.

#### top products to prescribe

- Conditioning Body Wash
- Body Hydrating Cream

# application Apply directly

Apply directly to face and body for full SPF50 coverage, preferably 30 minutes prior to sun exposure.

protection 50 sport spf50

#### active ingredients:

Avobenzone Octinoxate

#### key ingredients

**Oleosome Microspheres:** a Safflowerderived, sunscreen-filled capsule that enhances SPF performance and counteracts moisture loss.

**Dipotassium Glycyrrhizate (Licorice) Extract:** an antioxidant that also provides calming and soothing benefits.

**Sodium Hyaluronate:** hydrates and prevents moisture loss without greasiness.

**Avobenzone and Octinoxate:** chemical sunscreens that provide Broad Spectrum UVA and UVB defense.

#### benefits / top retailing points

Water-resistant (40 minutes) geared for the sport enthusiast.

Sophisticated UV protection defends against prolonged skin damage from UV light and environmental assault.

Oleosome Technology helps enhance SPF performance and counteracts moisture loss caused by extended daylight exposure.

Lightweight formula helps neutralize damage and binds moisture to skin without a greasy after-feel.





# professional-use-only products

At Dermalogica, our focus has always been on the Professional Skin Therapist. That's why you'll find our professionaluse-only system is the most robust in the industry – and the most effective for getting treatment room results. Dermalogica's professional-use-only products are never available to the public, meaning you have exclusive access to the most powerful formulas that deliver immediate results that keep your professional skin treatments thriving. To use Dermalogica's professionaluse-only products to their maximum potential, experience them hands-on in Dermalogica classes. It's the only place where your hands and our advanced education combine to create professional treatments and professional results you can't get with any other product line.

#### **ProSkin Treatments**

In addition to Dermalogica professionaluse-only products, we also provide economical sizes of many of our retail formulas for the treatment room. These include the treatment essentials, including cleansing, toning, exfoliating and moisturizing, and are designed to work with the entire professional-useonly range.

# The following retail products are available in professional sizes:

#### cleansers

PreCleanse
Special Cleansing Gel
Skin Resurfacing Cleanser
UltraCalming™ Cleanser

#### exfoliants

Daily Microfoliant® MultiVitamin Thermafoliant® Daily Superfoliant™

#### masques

MultiVitamin Power Recovery® Masque

#### toner

Multi-Active Toner Antioxidant HydraMist UltraCalming™ Mist

#### moisturizers

Active Moist
Skin Smoothing Cream
Intensive Moisture Balance
Super Rich Repair
Barrier Repair
Calm Water Gel
UltraCalming™ Serum Concentrate

#### targeted treatments

UltraCalming<sup>™</sup> Serum Concentrate Barrier Defense Booster

#### moisturizers with spf

Dynamic Skin Recovery SPF50 SkinPerfect Primer SPF30 Solar Defense Booster SPF50

#### eye treatments

MultiVitamin Power Firm Stress Positive Eye Lift

#### body therapy

Conditioning Body Wash Body Hydrating Cream

#### professional-use-only range

The professional-use-only range contains the most innovative and most powerful Dermalogica products. Due to the high concentration of actives, we advise that you carefully read all information before treatment room usage and follow all professional application directions.

# professional cleansers

Dermalogica professional cleansers are available in larger, economical sizes to help maximize profits with every service. Soap-free and pH-balanced, they work to protect the skin's natural moisture barrier while effectively lifting skin-dulling debris. The unique Dermalogica Double Cleanse routine, developed by The International Dermal Institute for the Dermalogica skin care professional, is the

critical first step in every Dermalogica professional treatment. Equip your trolley with PreCleanse, and each skin condition-specific Dermalogica Cleanser, to ensure your client's healthiest, cleanest skin ever.





dermalogica

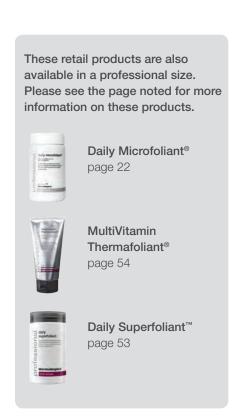
# professional exfoliants

The human skin sheds about 35.000 skin cells every hour. As our skin cells renew from the deepest layer of the epidermis, the more surface cells harden and lose moisture. Eventually these cells detach from skin (via desquamation) and are replaced by younger cells moving up from the deeper layers. The rate at which new cells form in the Stratum Germinativum (also known as Stratum Basale) is known as cell renewal rate: the time it takes for the cells to form in these deeper layers until the time of desquamation is known as the cell turnover time. Desguamation also eliminates damaged and contaminated cells that carry pollutants and microorganisms from the environment. These superficial skin cells don't always

effectively fall from skin and may cause clogging and congestion while leaving the skin's surface dry and dull-looking. As we age, desquamation and cell turnover slow down, making professional exfoliation critical to removing the accumulation of cells that give a dry, dull appearance to the skin. Through professional resurfacing, these dulling skin cells are effectively removed, and newer cells are revealed for a fresher, healthier appearance. Similarly, removing the excess barricade of cells from the skin's surface helps ingredients penetrate through the skin. As such, exfoliation is a critical step in any skin health regimen. Dermalogica's exfoliants combine many unique technologies, ensuring maximum effectiveness and the utmost

safety. Depending on the formula, your Dermalogica Exfoliant can include Lactic Acid, Salicylic Acid, Retinol or enzyme peeling to give a total exfoliation system. When The International Dermal Institute developed The Dermalogica Bioactivity Score, it was created to establish the strength of Dermalogica Exfoliants and help with the proper selection of products.

The Dermalogica Bioactivity Score also enables you to customize our current chemical exfoliants while maintaining an understanding of the relative strength and intensity when two products are mixed. In order to understand how The Dermalogica Bioactivity Score works, it is necessary to explain how it was established.



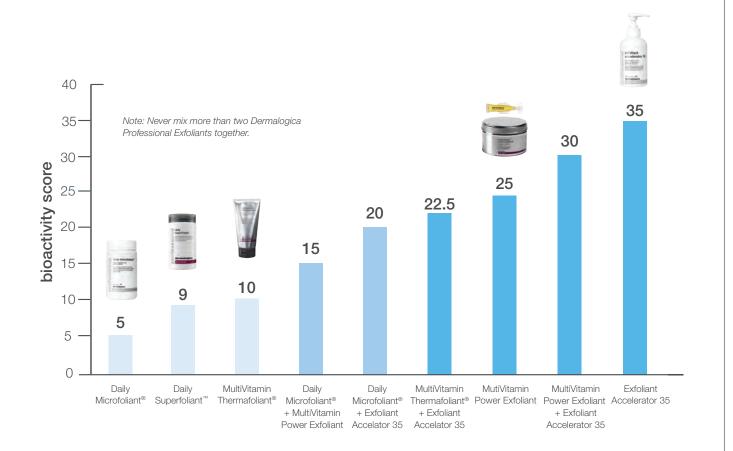


# the dermalogica bioactivity score

Each of the exfoliation products was given a BioActivity Score based on four specific criteria of the formula: 1) the concentration of Lactic Acid. 2) the concentration of Salicylic Acid, 3) the pH of the formula and 4) the presence of other exfoliating agents such as Papain, Bromelain, Retinol, Rice Bran, Rice Extract, and agents in Exfoliant Accelerator 35, including Galactoarabian,

Aminopeptidase, and Hexanovl Dipeptide-3 Norleucine Acetate, A point system was devised for each of these four categories that reflects the concentration or activity of the ingredients. For example, the Salicylic Acid concentration was analyzed and points were assigned accordingly. If the product formula contains less than 1% of Salicylic Acid then it received 1 point for this category. If it contains 1.1 – 3%

Salicylic Acid, it received 2 points. From 3.1 – 5%, 3 points were assigned, and from 5.1 and up, 4 points were assigned. A similar analysis was conducted for the Lactic Acid concentration, the pH and the concentration of other exfoliating agents (as listed above). The scores were then added together to give the final BioActivity Score for each product.



# calculating bioactivity scores

The calculation of the BioActivity Scores for customized combinations is done by adding the BioActivity Scores of the individual products and divide by the number of products mixed. For example:

Daily Microfoliant<sup>®</sup> (5) + MultiVitamin Power Exfoliant (25) = 30 30 divided by 2 (the number of products) = 15

Daily Microfoliant® mixed with MultiVitamin Power Exfoliant has a BioActivity Score of 15.

# exfoliation product selection and instructions

| dermalogica<br>product   | bioactivity<br>score | skin condition   | application   |  |
|--|----------------------|--|---|--|
| Daily Microfoliant®  | 5                    | All  | Mix ½ teaspoon of powder into very wet hands, create a paste (adding more water if needed) and massage over cleansed skin for 1 minute. Remove with damp sponges of a steam towel customized with Calming Botanical Mixer.  |  |
| Daily Superfoliant <sup>™</sup>                                  | 9                    | All, especially prematurely-aging or aging skin.   | Dispense ½ teaspoon of Daily Superfoliant™ into a jelly cup and mix with water. Apply with a fan masque brush over cleansed skin. Massage with light circular motions for up to 1 minute. Avoid the eye area. Remove with damp sponges and/or a steam towel customized with Calming Botanical Mixer.  |  |
| MultiVitamin<br>Thermafoliant®                                   | 10                   | Prematurely-aging or aging.  | Apply ½ tablespoon amount to damp face and neck. Massage in light circular motions for 1-2 minutes. Remove with damp sponges or a steam towel customized with Calming Botanical Mixer. Option: Apply to dry skin and massage in light circular motions, and activate with warm water for 2 minutes.   |  |
| Daily Microfoliant®<br>+ MultiVitamin<br>Power Exfoliant         | 15                   | All  | Dispense ½ teaspoon Daily Microfoliant® into a cup and mix with water. Add 1 tube MultiVitamin Power Exfoliant to create a paste. Massage over face for 1-2 minutes; avoid eye area. Remove with damp sponges or a steam towel customized with Calming Botanical Mixer.   |  |
| Daily Microfoliant®<br>+ Exfoliant<br>Accelerator 35             | 20                   | All  | Dispense ½ teaspoon Daily Microfoliant® into a cup and mix with water. Add 1 pump (¼ teaspoon) of Exfoliant Accelerator 35 to create a paste. Mix and massage over face for 2-3 minutes. Remove with damp sponges or a steam towel customized with Calming Botanical Mixer.   |  |
| MultiVitamin<br>Thermafoliant®<br>+ Exfoliant<br>Accelerator 35  | 22.5                 | Prematurely-aging or<br>aging skin. Not for<br>sensitized or skin with<br>an impaired barrier. | Massage ½ tablespoon of MultiVitamin Thermafoliant® over dry skin, then activate with 1 pump of Exfoliant Accelerator 35 into hands and massage over skin for 3 minutes, dipping fingertips into warm water if necessary to create a creamy thermal skin polisher. Remove with damp sponges or a steam towel customized with Calming Botanical Mixer. |  |
| MultiVitamin<br>Power Exfoliant                                  | 25                   | Prematurely-aging or<br>aging skin. Not for<br>sensitized or skin with<br>an impaired barrier. | Apply contents of one tube to face, neck and chest. Massage lightly for 3-7 minutes (depending on skin condition). Avoid eye area. Remove with Dermalogica Double Cleanse beginning with PreCleanse, followed by Special Cleansing Gel.   |  |
| MultiVitamin<br>Power Exfoliant<br>+ Exfoliant<br>Accelerator 35 | 30                   | Prematurely-aging or<br>aging skin. Not for<br>sensitized or skin with<br>an impaired barrier. | Mix 1 tube MultiVitamin Power Exfoliant with 1 pump (1/4 teaspoon) of Exfoliant Accelerator 35. Massage with fingertips over entire face for 3-7 minutes (depending on skin condition); avoid eye area. Remove with Dermalogica Double Cleanse beginning with PreCleanse, followed by Special Cleansing Gel.  |  |
| Exfoliant<br>Accelerator 35                                      | 35                   | Prematurely-aging or aging skin. Not for sensitized or skin with an impaired barrier.          | Dispense 2-3 pumps and apply to face, neck and chest. Massage gently over skin for 3-10 minutes (depending on skin condition). Avoid eye area. Remove with Dermalogica Double Cleanse beginning with PreCleanse, followed by Special Cleansing Gel.   |  |

Contraindications to exfoliation: Medically prescribed exfoliants, impaired barrier, inflamed active acne, recently resurfaced or waxed skin. Precaution: When using any professional exfoliants on your clients' skin, monitor for stinging and any signs of inflammation. Remove immediately if the product causes any discomfort.

| the book |
|----------|

notes

exfoliation | exfoliant accelerator

115

For prematurely-aging skin.

#### description

skin condition

This low pH (3.2) concentrate in a Chamomile Extract base contains skin smoothing ingredients including Lactic Acid, peptides and enzymes from bacteria and Papaya, plus fermentation enzymes to boost exfoliation. Exfoliant Accelerator **35** is a highly active concentrate that may be used undiluted on skin or added to Dermalogica chemical exfoliants to intensify and accelerate exfoliation activity.

#### bioactivity score 35



#### professional only



### exfoliant accelerator 35

#### contraindications for use

If applying Exfoliant Accelerator 35 undiluted on skin, use extreme caution. Do not leave client unattended.

This product is for professional use only and not intended for consumer retail or home use. Use only if trained by Dermalogica.

Do not use if skin is sensitive, sunburned, irritated or within 24 hours of waxing. Double cleanse immediately if product causes discomfort. If you suspect your client could be sensitive or sensitized and may respond adversely to Exfoliant Accelerator 35 prior to treatment, patch test on a small area behind the ear or inner arm (inside elbow) to evaluate skin response and potential for irritant contact dermatitis.

Clients using Retin-A, Renova, Adapalene or any medically-prescribed exfoliating product must discontinue use at least two weeks before undergoing this treatment.

Clients who are taking Isotretinoin (sometimes marketed as Accutane), or have taken Isotretinoin within the past 6 months, should not receive any exfoliation treatments.

This product contains an alpha hydroxy acid (AHA) that may increase the skin's sensitivity to the sun and particularly the possibility of sunburn. Advise client to use sunscreen and limit sun exposure for one week after treatment.

Slight tingling, mild itching or some temporary skin redness are normal reactions to a highly-active exfoliant. Use of this product by untrained, unlicensed persons may result in extreme skin irritation, skin lifting or injury.

#### professional application

- Apply a thin layer of Colloidal Masque Base around the eyes, nasal folds and lip area to avoid contact with potentially fragile areas.
- Dispense 2 to 3 pumps of Exfoliant Accelerator 35 into hands and apply to the face, neck and chest using spreading movements to evenly distribute over skin. Avoid eve area.
- Use continuous, light effleurage movements to massage Exfoliant Accelerator 35 over the skin to dissipate any irritation or tingling.
- For sensitive skin: leave on for 3 to 5 minutes. Do not use steam. For coarser skin: leave on for 7 to 10 minutes. Can be used under steam.
- Assess the skin throughout the treatment, monitoring for excessive redness. Remove immediately if client experiences discomfort, or irritation is severe.
- Remove thoroughly with the Dermalogica Double Cleanse that begins with PreCleanse, followed with Special Cleansing Gel.

Mix Exfoliant Accelerator 35 with other Dermalogica professional exfoliants:

| Product                      | Measurement  | Exfoliant Accelerator 35 |  |
|------------------------------|--|--------------------------|--|
| Daily Microfoliant®          | ½ teaspoon   | 1 pump (¼ teaspoon)      |  |
| Daily Superfoliant™          | Superfoliant™ We do not recommend using this product with Exfoliant Accele |                          |  |
| MultiVitamin Thermafoliant®  | Approximately ½ tablespoon   | 1 pump (¼ teaspoon)      |  |
| MultiVitamin Power Exfoliant | 1 tube MultiVitamin Power Exfoliant  | 1 pump (¼ teaspoon)      |  |
| Exfoliant Accelerator 35     | 2-3 pumps  |                          |  |

Use all products as directed. If using MultiVitamin Power Exfoliant or Exfoliant Accelerator 35 alone, perform the Dermalogica Double Cleanse that begins with PreCleanse, followed by Special Cleansing Gel.

Additional professional-use-only Exfoliants can be found within the AGE Smart® and Daily Skin Health sections.

#### key ingredients

Lactic Acid: an alpha hydroxy acid that smooths and retexturizes.

Galactoarabian: a complex sugar molecule that stimulates skin's natural exfoliation process while enhancing AHA-induced exfoliation.

Hexanoyl Dipeptide-3 Norleucine Acetate: an encapsulated peptide that competes with the two natural proteins that contribute to the desmosome connection between cells, therefore weakening the snap-like connection and facilitating cell sloughing.

Protease Enzyme / Aminopeptidase / **Bacillus Ferment:** a source of bacterial protease enzymes that helps loosen cell cohesion while stimulating digestion of Keratin protein in the epidermis.

Papaya Juice Enzymes: a rich source of Papain, a proteolytic enzyme that digests Keratin protein, helps slough off dead skin cells and improves skin smoothness.

Salix Alba (Willow) Bark: an antiinflammatory that helps clear congestion.

Olea Europaea (Olive) Leaf: a watersoluble extract rich in antioxidant polyphenols that help fight free radical damage and control environmental aggressions.

#### benefits

Provides intense exfoliation, leaving skin smooth and optimally prepped for subsequent treatment products.

Accelerates the activity and exfoliation efficacy of select Dermalogica professional Exfoliants.

Allows for customization of professional resurfacina.

Helps stimulate cell renewal and cell turnover rates to help smooth skin while improving texture and tone.

Dry, sun damaged, mature or prematurely-aging skin.

#### description

A maximum strength exfoliant in a lipid base for optimal skin smoothness with minimal irritation. Salicylic Acid concentrate provides faster, more intense exfoliation and delivery of treatment room results. This formula effectively removes dulling surface debris from the Stratum Corneum to reveal a fresher-looking, healthier new layer of skin, and improves penetration of subsequent active ingredients.

#### bioactivity score 25



professional only

30 tubes per tin

# multivitamin power exfoliant

#### contraindications for use

MultiVitamin Power Exfoliant must be removed with the Dermalogica Double Cleanse that begins with PreCleanse, followed with Special Cleansing Gel to ensure proper removal of this oil-based product.

Do not use if skin is sensitive, sunburned, irritated or within 24 hours of waxing. Rinse off immediately if product causes discomfort. If you suspect your client could be sensitive or sensitized and may respond adversely to MultiVitamin Power Exfoliant prior to treatment, patch test on a small area behind the ear or inner arm (inside elbow) to evaluate skin response and potential for irritant contact dermatitis.

Clients using Retin-A, Renova, Adapalene or any other exfoliating topical medication must discontinue use at least two weeks before undergoing treatment. Clients who are taking Isotretinoin (sometimes marketed as Accutane) or have taken Isotretinoin within the past 6 months should not receive any exfoliation treatments. Evaluate the integrity of skin's barrier layer prior to use.

This product contains Vitamin A. Consult a physician prior to use on pregnant women.

#### professional application

- 1 Twist open applicator tube and dispense fluid onto face, neck and chest with light, circular movements. Replace cap if all of product is not used.
- Use carefully around the eye and lip areas to avoid direct contact with the eyes and mouth. A thin layer of Colloidal Masque Base can be applied to eye, lip and nasal fold areas.
- Lightly massage product over skin with fingertips. Pay special attention to areas of visual dryness, fine lines and sun damage.
- For sensitive skin: Leave on for 3 to 5 minutes. Do not use steam. For coarser skin: Leave on for 4 to 7 minutes. Use of steam is optional.
- Assess the skin throughout the treatment. Remove immediately if discomfort or irritation is severe.
- Dampen gauze with cold water to remove MultiVitamin Power Exfoliant. Perform the Dermalogica Double Cleanse that begins with PreCleanse, followed with Special Cleansing Gel. Remove with a steam towel.

# multivitamin power exfoliant continued

#### kev ingredients

Retinol (Vitamin A): helps increase skin elasticity and helps reverse the signs of prematurely-induced photoaging.

Ascorbyl Palmitate (Vitamin C) and Tocopheryl Acetate (Vitamin E): antioxidants that improve skin smoothness and softness, and help control damage caused by free radicals.

Lactic Acid: an alpha hydroxy acid that smooths and retexturizes.

Salicylic Acid: a beta hydroxy acid that optimizes exfoliation of skin cells.

#### benefits

Contains a higher, more effective concentration of Salicylic Acid for optimum exfoliation.

Packaging can be resealed for multiple treatment use.

Unique lipid base that allows for massage application and maximum penetration while minimizing client sensitivity.



# professional extractions

After cleansing and resurfacing, extractions are one of the most important modules of any ProSkin treatment, and possibly the most technically difficult. To aid in the hygienic removal of comedones and congestion, Dermalogica's professional extraction formulas are made from naturally antibacterial botanical extracts. They achieve the necessary softening of the skin and provide antiseptic post-care to minimize inflammation and breakouts.



#### skin condition

Congested areas of skin prone to comedones.

#### description

A versatile, multi-purpose gel that can be used alone to facilitate extractions, or mixed with a cleanser or exfoliant for an intensified effect.

# multi-active scaling gel

#### professional application

- Dispense ½ pump to 1 pump of Multi-Active Scaling Gel into a cup.
- Using Fan Masque Brush, apply a thin layer to areas of congestion. Allow gel to activate and soften impactions for 3 minutes.
  - a. Option: use with steam.
  - b. Modality option: increase softening with galvanic desincrustation, microcurrent specific iontophoresis or ultrasonic, all on the negative mode.
- Perform the Dermalogica Extraction Technique, then remove Multi-Active Scaling Gel with sponges and water.
- Wipe extracted areas with Post Extraction Solution.

#### key ingredients

#### Spirea Ulmaria (Meadowsweet)

**Extract:** Gallotannins and ellagitannins from Meadowsweet help regulate sebum production and secretion, which is complemented by the astringent effect of the tannins. This aids in maintaining a healthy balance on the skin to help with pore blockages.

Hydrolyzed Viola Tricolor Extract: Also known as wild pansy, Viola Tricolor is rich in polysaccharides and delivers powerful hydration by enhancing skin's ability to retain moisture.

Aloe Vera Leaf Juice: The Aloe Vera plant has been known and used for centuries for health, beauty, medicinal and skin care purposes. It's rich in 75 potentially active vitamins, enzymes, minerals, sugars, lignin, saponins and amino acids, making it ideal for supporting skin health during and after treatments. Mucopolysaccharides help bind moisture into the skin, while six natural antiseptic agents soothe.

#### benefits

Opens pores to facilitate extractions.

Ideal for deep cleansing and deep resurfacing.

Helps regulate sebum production.



#### professional only



8 US FL OZ / 237 mL

dermalogica

Areas of the skin where extractions have been performed.

#### description

A liquid solution that helps soothe inflamed, irritated skin while creating an antiseptic environment.





# post extraction solution

#### professional application

- Complete The Dermalogica Extraction Technique portion of the skin treatment.
- Apply 1 to 2 pumps of solution to dry cotton pad and apply to areas where extractions were performed.
- optional:

Direct High Frequency can be utilized prior to Post Extraction Solution or after Post Extraction Solution on thoroughly dry skin.

#### key ingredients

Melaleuca Alternifolia (Tea Tree) Oil encapsulated in Cyclodextrin: aids in soothing and purifying skin while reducing comedones.

Salicylic Acid: stimulates natural exfoliation, helping to clear impacted follicles and minimize acne formation.

Centipeda Cunninghamii (Sneezeweed): a plant extract; helps soothe inflamed, irritated skin.

#### benefits

Medicates and purifies follicles.

Speeds clearing of existing breakouts and prevents future breakouts.

notes

Reduces redness and inflammation.

Good to use on post-waxed skin.

Use prior to professional exfoliation to help remove excess sebum.



# professional massage

One of the most exciting elements of treatment customization is the massage. It not only relaxes your clients, it helps open the door to sharing your knowledge and starting a conversation about the benefits of regular skin treatments.

Dermalogica's exclusive Touch Therapies are built upon the power of touch, which can help lower stress levels; stimulate lymph flow, circulation and tissue regeneration; alleviate pain and ultimately improve the condition of the skin.

Most professional skin therapists want to include some form of Touch Therapy or massage technique during

clearing

additive

essential oils in a plant oil base that helps purify and balance breakout-prone skin.

a skin treatment. Whether you use a European-style massage or Touch Therapy for your client, Dermalogica Additives can help you customize and enhance the massage portion of your skin treatments.

The Additives use synergistic, concentrated blends of naturally-derived oils with light textures, pleasant aromas and therapeutic benefits. Each carefullyblended formula contains:

• A unique trio of carrier oils to help stabilize and prevent the evaporation of essential oils upon contact with the skin, and provide a lubricant base that aids in movement and skin absorption during massage

 Individual plant-based therapeutic oils for proven skin health benefits. Dermalogica Additives incorporate the latest ingredient technology and our knowledge of skin physiology for powerful therapeutic results and scientifically-proven skin health benefits. They are ideal for all aromatherapy, Pressure Point and Lymph Drainage techniques, and can be used alone or beneath the Dermalogica Massage Cream.

# revitalizing additive renew, smooth and protect



#### skin condition

All skin conditions suited to European Massage.

#### description

This fragrance-free, oil-rich cream melts and liquifies on contact with skin's warmth. Provides easy slip and glide for the full massage portion of a skin treatment without skin drag and is ideal for use with Dermalogica Additives.

# massage cream A green formula find finds with the control of the



# massage cream

#### professional application

- Apply approximately 1/2 tablespoon (walnut-size) to the upper arms, shoulders, upper chest, neck and face.
- Spread and proceed with the massage routine.
- If more slip-and-glide is needed, simply add warm water to your hands and continue with massage.
- Remove with warm water and sponges or a steam towel before the application of IonActives Serums or masques.
- 0 optional:

Lightly press 4 to 6 drops of prescribed Additive into skin prior to Massage Cream application.

#### key ingredients

Safflower Oil: a rich source of essential fatty acids; aids in skin lubricity.

Malva Sylvestris (Mallow), Hedera Helix (Ivy), Cucumis Sativus (Cucumber) Fruit, Sambucus Nigra Flower and Arnica Montana Flower: extracts that help soothe and moisturize

#### benefits

Non-comedogenic.

Long-lasting slip-and-glide without mineral oil or heavy residue.

Water-soluble for easy removal.



Oily, breakout-prone skin.

#### description

An anti-bacterial blend of essential oils in a plant oil base that helps purify and balance breakout-prone



#### professional only



1 US FL OZ / 30 mL

# clearing additive

#### professional application

- Dispense 4–6 drops into your hand. Avoid touching the nozzle to ensure adequate hygiene.
- Lightly press (do not rub) Additive onto your client's skin.
- Proceed with a Dermalogica Touch Therapy or other professional massage technique.
- optional:

For a European-style massage, apply prior to use of **Massage Cream**.

#### contraindications for use

Do not use on pregnant women.

#### key ingredients

Moringa Oleifera (Moringa) Seed Oil: contains antioxidant and anti-inflammatory properties.

Cananga Odorata (Ylang Ylang), Aniba Rosaeodora (Rosewood) and Cymbopogon Schoenanthus (Lemongrass): essential oils that clarify and detoxify the skin.

Limnanthes Alba (Meadowfoam) Seed Oil: stabilizes the formula and provides exceptional moisturizing properties to the

Argania Spinosa (Argan) Oil: helps replenish the skin's barrier lipid layer while fighting against free radicals.

Oryza Sativa (Rice) Bran Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Helianthus Annuus (Sunflower) Extract and Tocopherol: blend provides superior oxidative protection for therapeutic oils and essential oils

#### benefits

Helps control breakouts and excess oil production.

Helps detoxify the skin.

Helps reduce inflammation and aids healing.

#### skin condition

Dry, aging, thin skin.

#### description

A therapeutic blend of essential oils in a plant oil base that helps renew, smooth and protect the skin.

# revitalizing additive

#### professional application

- Dispense 4–6 drops into your hand. Avoid touching the nozzle to ensure adequate hygiene.
- Lightly press (do not rub) Additive onto your client's skin.
- Proceed with a Dermalogica Touch Therapy or other professional massage
- optional:

For a European-style massage, apply prior to use of **Massage Cream**.

#### contraindications for use

Do not use on pregnant women.

#### key ingredients

Camellia Japonica (Rose of Winter) Seed Oil: rich in essential fatty acids; aids in collagen synthesis.

Santalum Album (Sandalwood), Citrus Aurantium (Neroli) and Lavandula Angustifolia (Lavender): essential oils that aid in skin renewal and hydration.

Limnanthes Alba (Meadowfoam) Seed Oil: stabilizes the formula and provides exceptional moisturizing properties to the skin

Argania Spinosa (Argan) Oil: helps replenish the skin's barrier lipid layer while fighting against free radicals.

Oryza Sativa (Rice) Bran Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Helianthus Annuus (Sunflower) Extract and Tocopherol: blend provides superior oxidative protection for therapeutic oils and essential oils.

#### benefits

Renews lackluster skin.

Promotes circulation and gently stimulates skin tissues.

Alleviates skin dryness.

Helps promote relaxation and strengthen mental concentration.



#### professional only



1 US FL OZ / 30 mL

the book

Sensitive or sensitized skin.

#### description

A calming blend of essential oils in a plant oil base that helps reduce redness and skin sensitivity.



professional only



1 US FL OZ / 30 mL

# soothing additive

#### professional application

- Dispense 4–6 drops into your hand. Avoid touching the nozzle to ensure adequate hygiene.
- Lightly press (do not rub) Additive onto your client's skin.
- Proceed with a Dermalogica Touch Therapy or other professional massage technique.
- optional:

For a European-style massage, apply prior to use of **Massage Cream**.

#### contraindications for use

Do not use on pregnant women.

#### key ingredients

Avena Sativa (Oat) Kernel Oil: helps soothe skin and reinforce the barrier lipid layer.

Lavandula Angustifolia (Lavender), Eucalyptus Globulus (Eucalyptus) and Cupressus Sempervirens (Cypress): essential oils that calm the skin and promote healing.

Limnanthes Alba (Meadowfoam) Seed Oil: stabilizes the formula and provides exceptional moisturizing properties to the

Argania Spinosa (Argan) Oil: helps replenish the skin's barrier lipid layer while fighting against free radicals.

Oryza Sativa (Rice) Bran Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Helianthus Annuus (Sunflower) Extract and Tocopherol: blend provides superior oxidative protection for therapeutic oils and essential oils.

#### benefits

Relieves skin sensitivity from hay fever, asthma, pollution, smoking and allergies. notes

Soothes stressed skin.

Helps quiet the mind and alleviate sinus tension.



# professional customization

Customization is what makes a Dermalogica ProSkin Treatment so effective, and our powerful customization formulas take every skin treatment to a whole new level.

Add Calming Botanical Mixer to customize your treatment products such as Cleansers, Masques or Moisturizers. It may also be incorporated into your cleansing water or steam towels for added aromatic skin care benefits.

Calming Botanical Mixer also acts as an oil-free massage medium when performing one of Dermalogica's Touch Therapy massages.

This oil-free blend with active botanicals is both powerful and aromatic. A water-soluble floral water base with hydroessential blends to enhance performace and customize almost all treatment products.

IonActive™ Serums are aqueous. positively-charged and ionizable concentrates can be converted to electrically-charged solutions for optimal penetration into the skin. Each IonActive is formulated to address a specific skin

# essional

#### skin condition

All skin conditions.

#### description

Hydroessentials that help calm and soothe the skin.

# calming botanical mixer

#### professional application

#### option 1

Use 6 to 10 drops directly on skin for an oil-free aromatherapy massage, to customize any Dermalogica Touch Therapy or in the Dr. Lucas Pulverizer for an aromatic infusion.

#### option 2

Mix 2 to 3 drops into prescribed Dermalogica Cleanser, **Daily Microfoliant**, Barrier Repair, Colloidal Masque Base, Clinical Oatmeal Masque and/or prescribed Dermalogica Moisturizer to intensify the soothing and calming effects. Or, use directly on skin for concentrated effects.

#### option 3

Mix into cleansing water to create aromatic water or to customize steam towels.

#### key ingredients

Santalum Album (Sandalwood), Lavandula Angustifolia (Lavender) and Eucalyptus Globulus (Eucalyptus) Leaf: extracts that calm and soothe sensitized skin conditions.

#### benefits

Can be blended into most Dermalogica products to customize treatments, intensify benefits, address specific skin concerns and add aromatherapeutic benefits.

Completely water-soluble, making it easy to blend and remove from skin.

Ideal for skin conditions intolerant of oilbased massage formulations.



professional only



4 US FL OZ / 118 mL

Mature or prematurely-aging skin.

#### description

A firming ionizable serum with 1% microencapsulated Retinol that addresses visible signs of skin aging including fine lines, discoloration and uneven skin texture.



#### professional only



retinol 1% ionactive™ serum

#### professional application

Apply an almond-sized amount to the face, neck and chest or appropriate areas for your client. Spread lightly, do not rub. Avoid eyes and lips.

#### 0 optional:

For increased penetration and results, use with an electrical modality. Professional masques, including Gelloid Masques, may also be applied over this serum.

#### contraindications for use

Do not use on a client who:

- Is taking or has taken Isotretinoin (Accutane) within the last 6 months.
- Has received Botox or other injectables within the past 5 days.
- Is using or has used Retin-A, Renova, Adapalene or any other medicallyprescribed exfoliating product within the last 2 weeks.
- Is pregnant or lactating. These clients should consult their physician prior to treatment.
- Has been waxed within the last 72 hours.
- Has open cuts, wounds or abrasions on the skin.

#### warnings

- Peeling and/or flakiness may occur.
- Not to be used with LED.
- Store at room temperature, away from heat and light.

#### key ingredients

Microencapsulated 1% Retinol: helps reduce the appearance of fine lines, wrinkles, discoloration and uneven skin texture.

Microencapsulated Chlorella Extract: inhibits MMPs for increased skin firmness and reduced skin redness.

Palmitoyl Tripeptide-5: improves skin elasticity and tone.

Stabilized Vitamin C: helps reduce uneven skin tone and discoloration.

Vitamin E: helps the skin retain natural moisture balance.

Helianthus Annuus (Sunflower) Seed Oil: helps reinforce barrier lipid layer.

#### benefits

Promotes skin regeneration while evening out skin tone and texture.

Helps decrease skin sagging while providing a firming effect.

Formulated with calming, soothing ingredients to help guard against irritation.

#### compatible modalities

Microcurrent for Specific Iontophoresis.

Ultrasonic on the penetration mode.

Galvanic lontophoresis on the positive (+) polarity.

#### skin condition

Dehydrated or sensitive skin.

#### description

A hydrating ionizable serum with Hyaluronic Acid that delivers intense moisture and protects dry, dehydrated and irritated skin.

# hyaluronic acid ionactive™ serum

#### professional application

Apply an almond-sized amount to the face, neck and chest or appropriate areas for your client. Spread lightly, do not rub. Avoid eyes and lips.

#### optional:

For increased penetration and results, use with an electrical modality. Professional masques, including Gelloid Masques, may also be applied over this serum.

#### kev ingredients

Hyaluronic Acid: dramatically hydrates and plumps sagging skin, reducing the appearance of fine dehydration lines.

Microencapsulated Na<sub>2</sub>Acetyl Glucosamine Phosphate: helps maintain Hyaluronic Acid in the skin.

Psuedoalteromonas Ferment Extract. Alanine. Proline and Serine: restore skin moisture and preserve barrier function.

Alisma Plantago Aquatica (Water Plantain) Extract: hydrates and soothes

#### benefits

Protects skin from dehydration by locking in moisture.

Calms sensitive skin and preserves barrier function.

Restores moisture balance to promote smooth, uniform skin texture.

#### compatible modalities

Microcurrent for Specific Iontophoresis.

Ultrasonic on the penetration mode.

Galvanic lontophoresis on the positive (+) polarity.



#### professional only



2 US FL OZ / 59 mL

Hyperpigmented skin and uneven skin tone.

#### description

skin condition

A brightening ionizable serum with Oligopeptides -34 and -51 to help even out skin tone and control piamentation.





# oligopeptide ionactive™ serum

#### professional application

Apply an almond-sized amount to the face, neck and chest or appropriate areas for your client. Spread lightly, do not rub. Avoid eyes and lips.

#### optional:

For increased penetration and results, use with an electrical modality. Professional masques, including Gelloid Masques, may also be applied over this serum.

#### kev ingredients

skin redness.

Microencapsulated Diglucosyl Gallic Acid: helps control melanogenesis, reduce pigmentation spots and inhibit

Oligopeptides -34 and -51: control melanogenesis by inhibiting the Tyrosinase enzyme.

Magnesium Ascorbyl Phosphate (MAP): a stabilized derivative of vitamin C, helps brighten skin.

#### benefits

Helps inhibit Tyrosinase-forming enzymes involved in melanogenesis.

Brightens skin and helps even out skin tone.

Works with skin's natural microflora to help control melanogenesis.

#### compatible modalities

Microcurrent for Specific Iontophoresis.

Ultrasonic on the penetration mode.

Galvanic lontophoresis on the positive (+) polarity.

#### skin condition

Breakout-prone skin.

#### description

Clearing serum with Niacinamide (Vitamin B<sub>3</sub>) actively fights bacteria, helps prevent breakouts and reduces redness without drying the skin.



# professional only

2 US FL OZ / 59 mL

# niacinamide ionactive™ serum

#### professional application

Apply an almond-sized amount to the face, neck and chest or appropriate areas for your client. Spread lightly, do not rub. Avoid eyes and lips.

For increased penetration and results, use with an electrical modality. Professional masques, including Gelloid Masques, may also be applied over this serum.

#### kev ingredients

Niacinamide: an active, bactericidal form of Vitamin B<sub>3</sub> that helps clear acne, reduce sebum and decrease Post-Inflammatory Hyperpigmentation (PIH) associated with acne.

Microencapsulated Potassium Azeloyl Diglycinate: a stable derivative of Azelaic Acid. Regulates sebum production, controls keratin proliferation, reduces the formation of comedones (blackheads and whiteheads), and decreases inflammation by scavenging toxins and free radicals in the skin.

Colloidal Silver: disables the enzyme that Propionibacterium acnes (P. acnes) uses for oxygen metabolism.

Polygonum Cuspidatum (Japanese Knotweed) Root Extract: rich in polyphenols; helps control sebum production and inhibit P. acnes while reducing skin redness from inflammation, and decreasing pore visibility.

Melaleuca Alternifolia (Tea Tree) Extract: helps control bacteria without drying skin.

#### benefits

Effectively fights P. acnes bacteria.

Inhibits the buildup of bacteria and dead skin cells in pores and follicles.

professional-use-only products

professional customization | niacinamide ionactive" serum

133

Reduces redness from inflammation without drying the skin.

#### compatible modalities

Microcurrent for Specific Iontophoresis.

Ultrasonic on the penetration mode.

Galvanic lontophoresis on the positive (+) polarity.

135

# professional masques

Professional Masques can be used to intensify the results of your treatments, as they are instrumental in treating various skin conditions such as acne, prematurely-aging skin or sensitized skin. Dermalogica Masques are unlimited in their versatility, and Face Mapping® will direct you towards selecting the right products to create the customized masque for your client's condition. The unique Dermalogica concept of customized masques is based on the use of IonActive™ Serums or Calming Botanical Mixer applied under, or mixed with, a masque base for concentrated effects. The customization you can provide with Dermalogica professional Masques is unlimited, making them your treatment room's greatest weapon!

These retail products are also available in a professional size. Please see the page noted for more information on these products.



MultiVitamin Power Recovery® Masque page 55

multivitamin power recovery® masque Recommended for the smart management and treatment of skin aging. A powerful masque of concentrated vitamins A, C, E and F to help skin recover from damage that leads to skin aging while enhancing barrier properties and promoting healthy tissue regeneration. 6 Fl. Oz. / 177 mL C dermalogica not for retail sale

#### skin condition

Dry, prematurely-aging and dehydrated skin, or for use over the eyes and lips.

#### description

A clear, botanically-active gel masque, rich in phytonutrients, that deeply moisturizes dehydrated skin conditions. Botanical humectants attract moisture and bind it to the skin, leaving it hydrated and supple.



#### professional only



# colloidal masque base

#### professional application

- Apply approximately one tablespoon to skin using fan masque brush to cover the entire face, neck and chest. Can be spread lightly over closed eyelids and lips.
- Leave on for 10 minutes to activate, then remove with sponges and warm water or a steam towel customized with **Calming Botanical Mixer.**

#### optional:

Can be used with galvanic current on positive polarity for increased product penetration for 4 to 7 minutes.

Apply prescribed IonActive™ Serum to skin before applying **Colloidal Masque Base** for an intense, condition-specific masque. Or, apply a thin layer of **Colloidal Masque Base**, followed by **Contour Masque** for a super hydrating, extra-firming masque.

Can be combined with Calming Botanical Mixer.

#### key ingredients

**Hyaluronic Acid:** provides increased hydration and improved elasticity.

Lavandula Angustifolia (Lavender), Malva Sylvestris (Mallow), Hedera Helix (Ivy) and Cucumis Sativus (Cucumber) Fruit: extracts that help promote skin hydration.

#### benefits

Cools and hydrates skin.

Seals in the enhanced action of lonActive™ Serums.

Helps minimize the appearance of environmental stress and damage while defending against future damage.

contour masque

#### skin condition

Sensitized, mature, prematurelyaging skin in need of firming.

#### description

A loose powder masque rich in Calcium Sulfate and algae-derived Silica. Once mixed with water, it forms a smooth paste, which then sets and dries into a firm, rubbery sheet. Removal is achieved by peeling masque off the skin.





# contour masque

#### professional application

- Apply appropriate **lonActive™ Serum** to skin. For dry, dehydrated or aging skin, apply a thin layer of Colloidal Masque Base or MultiVitamin Power Recovery® Masque.
- Place damp eye gauze and a damp layer of gauze over face and neck. Tent gauze around nose.
- Mix 1/3 bag with cool, water to form a thick, smooth, spreadable paste.
- Spread masque with a spatula over face and neck. Should be 1/4 inch thick.
- Let set for 20 minutes and gently peel off like a rubber sheet. Lift from the base of the neck or jaw line. Remove any residue with warm water and sponges or a steam towel.

#### key ingredients

Diatomaceous Earth: a unicellular algae that provides a source of Silica to form the firming matrix.

Calcium Sulfate: a white powder that readily absorbs water and provides a hardening substrate for the masque.

Algin: a form of alginic acid derived from brown seaweed that helps form a aelatinous texture.

#### benefits

Firms and contours skin by reducing edema with cooling temperatures.

Increases circulation to aid in penetration of prescribed Dermalogica Moisturizer.

#### skin condition

Dry, sensitive skin that is prone to irritation and discomfort.

#### description

Multi-purpose masque contains pharmaceutical-grade Colloidal Oatmeal, Aloe Vera and Oat Oil to help soothe sensitive skin and alleviate itching, irritation and discomfort from dryness.





# clinical oatmeal masque

#### professional application

- Dispense 1 tablespoon into a jelly cup and apply with a spatula or a Fan Masque Brush to the face, neck and chest. Can be spread lightly around the
- Leave on for 10 minutes, then remove with a steam towel and/or sponges and
- Can be customized with a few drops of Calming Botanical Mixer or Soothing Additive.

#### key ingredients

#### Pharmaceutical-grade Colloidal

Oatmeal: leaves a protective layer over the skin that seals in skin's natural moisture while also providing additional nutrients.

Aloe Barbadensis Leaf Juice: a softening and soothing agent.

Avena Sativa (Oat) Kernel Protein: moisturizes, soothes and calms irritation.

#### benefits

Relieves itching associated with dryness.

Helps to soothe skin rashes and irritation. Ideal for sun or wind-burned skin.



dermalogica

All skin conditions, except oily and breakout-prone skin.

#### description

Thermal, self-heating masque with Zeolites and Sunflower Seed Oil provides a natural warming sensation to optimize penetration of IonActive™ Serums while helping to restore barrier function.





6 US FL OZ / 177 mL

# exothermal gelloid masque

#### professional application

Dispense 1 tablespoon into rubber bowl and apply with a spatula directly over chosen IonActive™ Serum to the face, neck and chest. Avoid eyes and lips. Remove with warm water and sponges, followed by a warm steamed towel.

Skin-warming tools, such as warm basalt stones or warm peltier, may be used directly over this masque.

#### optional:

Red LED may be used over this masque to encourage cell renewal and help reduce the appearance of skin aging.

#### key ingredients

Zeolites: release energy (in the form of

Glycerin: attracts and holds moisture to the skin.

#### Helianthus Annuus (Sunflower) Seed

Oil: helps calm the skin and restore barrier lipid properties.

Lecithin: a natural antioxidant, restores skin suppleness.

#### benefits

Hydrates and balances moisture levels

Provides a natural warming sensation to optimize penetration of lonActive™ Serums.

Helps restore barrier function.

#### compatible modalities

Amber/Red LED

Warm Stones

Warm Peltier

#### skin condition

Breakout-prone skin.

#### description

Two-part masque that consists of a powder base (Part A) and a liquid activator (Part B), When mixed together, they form a highlyactive, cooling Gelloid Masque that helps seal in the benefits of active ingredients and calm the skin.





#### professional application

Dispense a full scoop of Part B into rubber bowl and add 1 packet of Part A. Mix to a thick, gel-like consistency. Apply with a spatula directly over chosen **IonActive™ Serum** to the face, neck and chest. Avoid eyes and lips. Remove with tepid water and sponges, followed by a steamed towel.

endothermal gelloid masque

Skin-cooling tools, such as cold marble stones, globes, cool rollers or cold peltier, may be used directly over this masque.

Blue LED may be used over this masque to help combat breakout-causing bacteria and suppress acne.

#### key ingredients

Spirulina (Green Algae) Extract: helps stimulate fibroblasts and regenerate skin tissue.

Niacinamide: helps regulate sebaceous gland secretions and scavenges free radicals.

Hyaluronic Acid: intensely hydrates and restores suppleness to skin.

Ferulic Acid: a potent, water-soluble antioxidant and UV light absorber.

Dipotassium Glycyrrhizinate (Licorice): is an excellent anti-inflammatory, antiallergic, antibacterial material derived from Licorice Root, used to soothe and condition the skin.

#### Camellia Sinensis (White Tea) Leaf

Extract: provides a highly concentrated mix of polyphenolic catechins, which are strong antioxidants, in addition to antibacterial/antiviral and anticarcinogenic compounds

Eucalyptus Globulus (Eucalyptus) Leaf Oil: is a potent, water-soluble antioxidant

cooling effect while softening, soothing and healing the skin.

Tetrahydrocurcuminoids: antioxidant actives derived from Turmeric.

#### benefits

Hydrates, soothes and cools skin.

Provides superior antioxidant protection against photo damage.

#### compatible modalities

Blue LED

and UV light absorber.

Aloe Vera Leaf Extract: enhances the

Cold Stones

Cold Globes

Cold Peltier/Roller

dermalogica

professional-use-only products | professional masques

endothermal gelloid masque

#### professional toners

Professional toners are a diverse, multi-tasking addition to any professional treatment. They can be spritzed over skin to assist in the removal of professional masques, spritzed on skin post-cleanse before initiating the extraction process, and as a hydrating prep to even skin porosity before applying professional

mosturizers. Be sure to have every
Dermalogica Professional Toner on your
trolley to refresh, rehydrate, sooth, and
prime skin for dermal layering.

These retail products are also available in a professional size. Please see the page noted for more information on these products.

Multi-Active Toner page 18

Antioxidant HydraMist page 51

UltraCalming™ Mist page 90



#### professional moisturizers & targeted treatments

Professional moisturizers come to life in the treatment room! Each moisturizer contains powerful plant extracts, essential oils and antioxidant vitamins critical to skin health maintenance, no matter the condition. The benefits of professional moisturizers can be enhanced when applied over Additives to intensify clearing,

soothing, or revitalizing benefits. As one of the final steps in the professional treatment, professional moisturizers will help fortify skin's natural protective barrier to maintain hydration levels, and prevent the drying effects of environmental exposure, stress and imbalance.

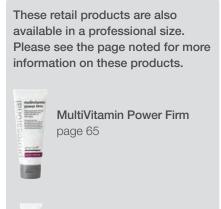




# professional body therapy

#### professional eye treatments

Professional eye treatments are ideal for firming, smoothing and protecting the delicate eye area. These multifunctional products can be layered to deliver targeted results based upon each client's specific skin care needs.

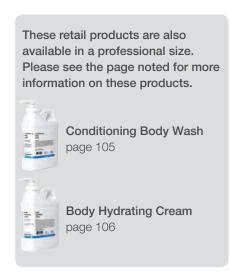




#### multivitamin power firm Recommended for the smart management and treatment of skin aging. Combat visible lines around the eve area with this powerful firming complex of skin-rebuilding antioxidant vitamins, protective Silicones and Red Seaweed Extract. 2.5 Fl. Oz. / 74 mL C dermalogica not for retail sale

#### professional body therapy

Whether you are a skin therapist who focuses mostly on face treatments, or a therapist who performs body treatments in a spa or destination setting, Dermalogica Body Therapy products can be used to create the ultimate body therapy experience. Each product is formulated with aromatherapeutic ingredients that soothe, refresh and invigorate while conditioning to maintain the skin's natural moisturizing factor.

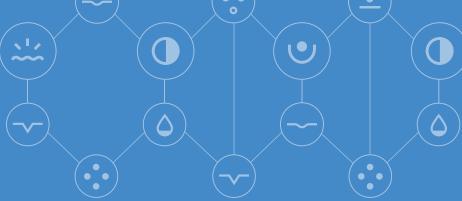








## GREET YOUR CLIENT





#### say hello

When a client enters your business, connect with them! Smile, make eye contact and introduce yourself within 5 seconds.



#### come out from behind the counter

Clients are more comfortable when you are open and accessible to them, so avoid standing behind a barrier, folding your arms or staring at your cell phone.



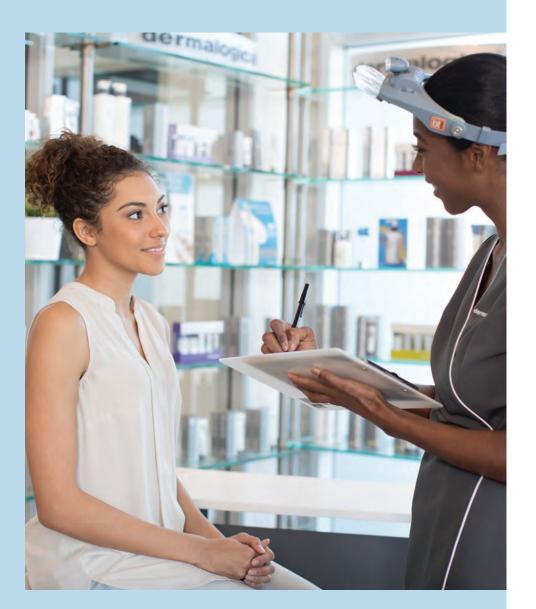
#### read their body language and tone

Is your client in a hurry, or are they just browsing? Are they looking for something in particular? Ask open-ended questions, observe and listen actively so you can adjust your approach.



### GET TO KNOW THEIR SKIN

DID YOU KNOW



Start by asking your client friendly, open-ended questions that will clue you in on their skin type, lifestyle and possible skin condition(s).

#### do ask

"Tell me about your skin. Any problem areas or concerns?"

"What is your at-home skincare routine like?"

"What is a typical day like for you?"

#### avoid asking

"What's your skin type?"

"Do you know what products you want?"

#### when to suggest a face mapping®

After you've gained a better understanding of your client's skin, it's time to transition the conversation to Face Mapping. Many clients will not know what Face Mapping is, so be sure to explain it. Let them know it only takes a few minutes and helps reveal their skin's true needs.

## BEGIN FACE MAPPING®



Now that you have your client's permission to get started, follow these best practices to ensure they are comfortable and engaged.



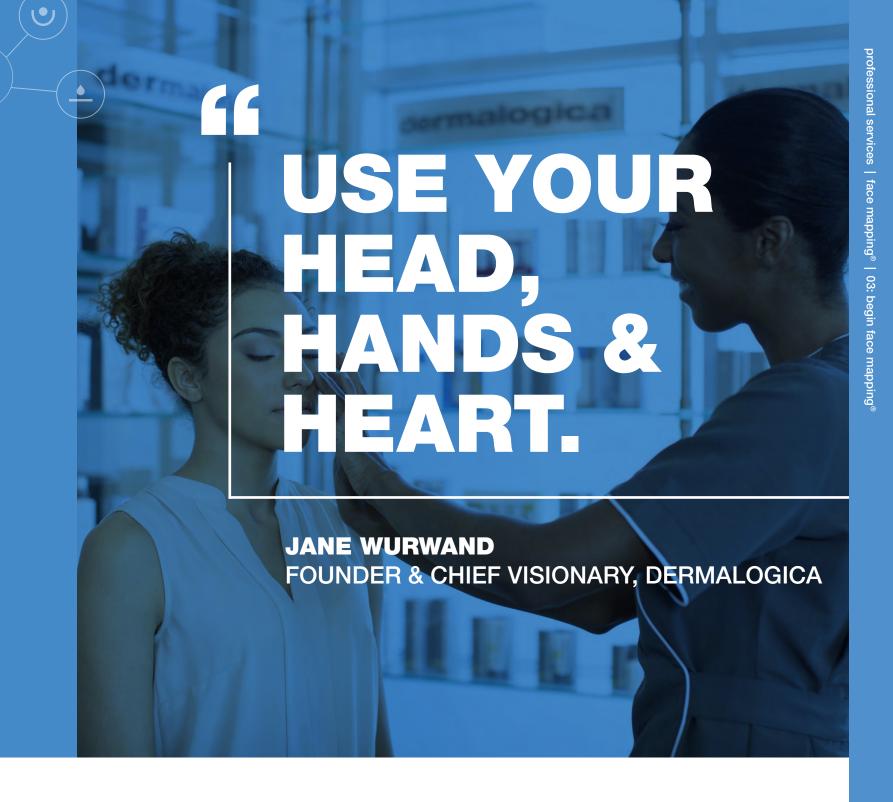
#### before you face map

- Invite your client to have a seat at your Skin Bar®.
- Ask if it's OK to touch their skin so you can feel its texture.
- Sanitize your hands.



#### while face mapping®

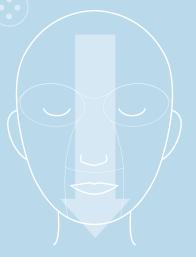
- Start at your client's forehead and move down the face.
- · Describe what you see and feel.
- Keep your tone positive, i.e., "I'm seeing signs of dehydration," not, "You look like you don't drink enough water."



### WHAT TO LOOK FOR

During your client's Face Mapping, use sight and touch to identify the following skin conditions.

Remember what you see so you can record it on your client's Skin Fitness Plan using the letters in light blue circles below.



### watch the videos

Start from your client's forehead and work your way down. For more information on finger movements you should use, watch the videos at facemapping.com/learn.

| breakout activity | Subsurface<br>bumps which<br>can be red and<br>inflamed.              | sensitivity/redness | Inflamed or irritated skin that can appear flushed and feel warm. | oiliness     | Shiny, coarse,<br>thick, dull skin,<br>often with large<br>pores.                      |
|-------------------|---|---------------------|---|--------------|--|
| dehydration       | Very fine lines<br>and a crepey<br>appearance<br>with dry<br>patches. | o o o m             | Small white bumps, typically around eyes and cheeks.              | pigmentation | Irregular,<br>discolored<br>patches or<br>spots.                                       |
| fine lines        | Small wrinkles,<br>typically around<br>the eyes and<br>mouth.         | comedones           | Small bumps<br>such as<br>blackheads or<br>whiteheads.            | deep lines   | Large wrinkles<br>caused by<br>extrinsic/intrinsic<br>aging and facial<br>expressions. |



## ZONE ANALYSIS

Based on insight from Chinese face diagnosis, your client's skin conditions can be linked to underlying internal conditions that are related to their health and lifestyle. Keep this in mind to enhance and verify your initial observations. Knowing these factors will help increase your appeal as an expert.



#### **BE MINDFUL**

Never ask questions or make assumptions that will cause your client to feel insecure or uncomfortable.

Below are two scenarios in which a professional skin therapist successfully links a client's skin condition to an external or internal condition.



I'm noticing some breakout activity near your hairline.

Do you use hairspray or other hair products there frequently?"



"I see some red, bumpy areas along your lower jaw. Have you been under a lot of stress lately?"



#### forehead

#### common conditions:

Congestion under the skin's surface or along the hairline and eyebrows, breakouts, dehydration and horizontal lines

#### considerations:

Improper removal of hair products or make-up, poor hygiene when removing eyebrow hair, use of comedogenic or irritating ingredients.

#### chinese diagnosis link:

Water intake or poor digestion.



#### nose, between eyes

#### common conditions:

Congestion and comedones, breakouts, redness, flakiness, vertical lines (furrows) and dilated capillaries.

#### considerations:

Excess oil, dehydration, poor extraction techniques, comedogenic ingredients in make-up.

#### chinese diagnosis link:

Heavy intake of rich foods, lactose intolerance, lack of greens, late-night eating.



#### chin, mouth

#### common conditions:

Subsurface congestion, breakouts, comedones, pigmentation or increased hair growth on top of lip.

#### considerations:

Improper cleansing, comedogenic make-up, smoking, leaning chin on hand; pigmentation and hair growth from pregnancy.

#### chinese diagnosis link:

Food allergies, eating habits.



#### eyes

#### common conditions:

Milia, fine lines, dark circles, puffiness, sensitization.

#### considerations:

Comedogenic ingredients in make-up or make-up remover.

#### chinese diagnosis link:

Allergies, water intake, eating habits, lack of sleep, stress.



#### cheeks

#### common conditions:

Sensitization and hot spots, breakouts, milia, vertical lines and hyperpigmentation.

#### considerations:

Allergies and sinus problems, comedogenic ingredients in make-up, improper telephone hygiene, sun damage.

#### chinese diagnosis link:

Pollution/living environment, smoking or asthma, respiratory stress from cough, cold or smoking.



#### neck, lower jaw

#### common conditions:

Breakouts, sensitization, pigmentation, signs of aging.

#### considerations:

Sun damage and/ or photosensitivity to fragrances.

#### chinese diagnosis link:

High stress levels, hormonal considerations.

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The Skin Fitness Plan will serve as your client's at-home skin care guide, so be sure to note what you discuss for their reference.

FILLING OUT THE

**SKIN FITNESS PLAN** 

#### 3 Write in your top product recommendations. Read more on best practices for recommending products on page 17. treatment suggestions. my skin goals my regimen Identify any skin Add anv treatment goals your client how to use might have. These suggestions and notes for your are goals you can product work towards client to take how to use o Man o Com together. home. product 5 how to use o Man o Com Write your name Mark your client's and the date. product skin condition(s) how to use time and location orian ocpm on the face of their next diagram using the product appointment. corresponding okan oCpm letters.

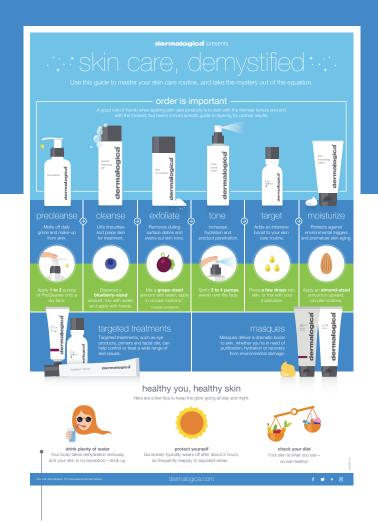
#### keeping your clients on file

The bottom portion of your client's Skin Fitness Plan is yours to keep. Remember to fill out both sides, as this will be an important relationship-building and follow-up tool.



#### the consultation form

Giving a skin treatment under 60 minutes? Have your client read and sign this form first.



begin face mapping® - filling out the skin fitness plan

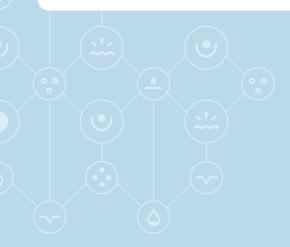
157

Your client's Skin Fitness Plan unfolds into this helpful infographic.

Store all your client's Face Mapping details digitally and send them via email! All you need is a mobile tablet and an internet connection.

The Dermalogica Face Mapping Web App can be used in place of the paper Skin Fitness Plan. While optimized for iPad, the Web App can be used on other tablets. Check with your store manager to ensure that your business is equipped.

visit **facemapping.com** to get started





#### load it

Visit facemapping.com via your web browser.



#### register as a user

Set up an account for your business, or log in if you already have an account.



#### start mapping!

Follow the prompts on screen to get started.



#### recommending a regimen

Use your client's current home care regimen, time spent on skin care, and budget preference as clues when recommending their regimen. For example, if your client is a simple soap user on a tight budget, recommend a basic regimen instead of an advanced regimen.

#### 1 + 2 prescription

To build trust with your client, recommend the three products you think they will use the most according to their Face Mapping results.

- Start with the priority product they need NOW because it meets their immediate need best.
- Add two products that fit your client's lifestyle and skin concern(s). Explain why and highlight the key benefits of each product.

#### sampling

To encourage product discovery, which can lead to purchase, always give your clients samples that complement their skin goals. If they've only opted to buy one of the products you prescribed, sample the rest!

Here is an example of the 1+2 prescription process in action:



Since you are concerned about redness, I highly recommend this product because it will take down that redness and discomfort right away.



Also, since you love the outdoors, I recommend these two products to help protect your skin from UV and environmental assault, which can cause sensitivity flare-ups.

"

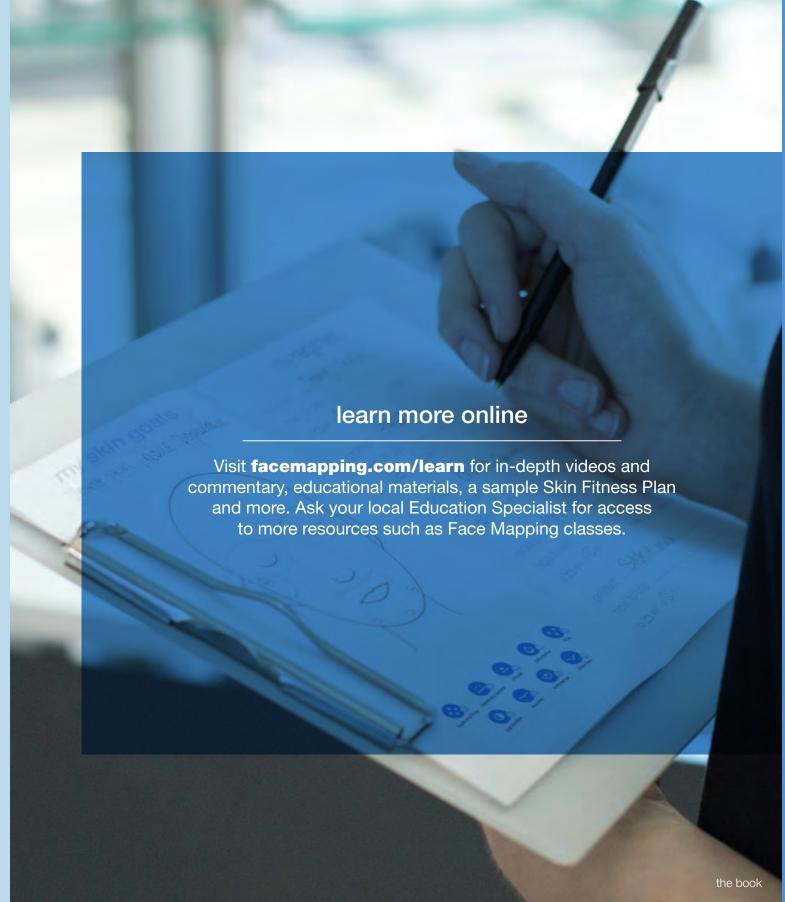
I am putting some samples in your Skin Fitness Plan so you can try them out.

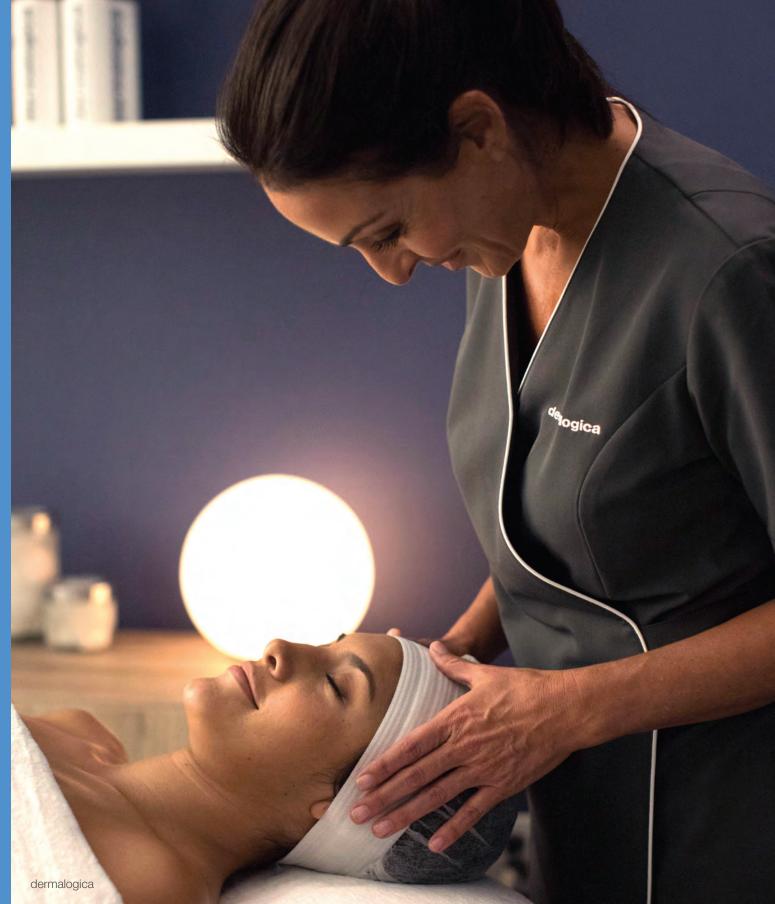


## 5 FOLLOWING UP

#### booking treatments

#### following up year-round





## ProSkin welcome



one-size-fits-all facial. They want you – the professional – to craft a treatment just for them.

Traditionally, spas, salons and skin treatment centers provide clients with a menu of preconceived treatments and ask them to select what they think is best. But this experience can leave some clients feeling unsure ("Did I select the right treatment?") and unfulfilled ("That wasn't what I expected it to be!").

Whether you have busy, shop-and-go clients or clients who are looking for a longer experience, Dermalogica's ProSkin treatments allow you to design a fully personalized experience – a customized treatment built around your clients' unique lifestyles, schedules and skin concerns.

Available in 30-minute or 60-minute forms (or longer), these time-tailored treatments are truly revolutionary because they are customized by you at every step, based upon your client's consultation and Face Mapping®. Using a unique modular approach driven by your knowledge and expertise, ProSkin treatments place the power to change how clients value and care for their skin in your hands.

## ProSkin (30) at a glance

our customized treatment, on your time



#### what it is

ProSkin 30 is a personalized, 30-minute treatment that addresses your client's top skin concern in a convenient amount of time.



#### why your clients need it

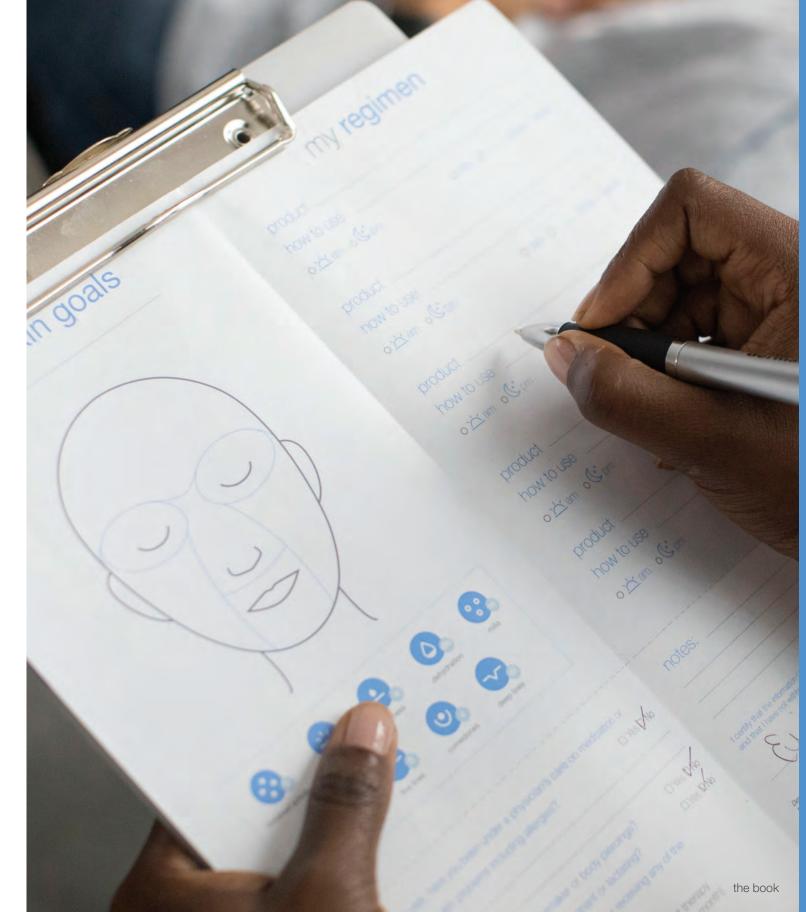
This service is a must for clients who want to give their skin special attention but don't have a lot of time to spare, or who are looking to address a specific concern between ProSkin 60 treatments. ProSkin 30 allows you to quickly design an effective solution, and creates an ideal setting for you to prescribe a Dermalogica home care regimen that will maintain results.



#### how it works

Each treatment starts with the Dermalogica Double Cleanse and Face Mapping, followed by your choice of one key module and modality for your client's top skin concern. You'll finish by layering a series of products for a healthy-looking glow on the go.





## ProSkin 60 at a glance

the ultimate treatment, different every time



#### what it is

ProSkin 60 is a personalized, 60-minute Dermalogica treatment that takes your client on the ultimate journey to their healthiest-looking skin.



#### why your clients need it

This service is ideal for clients who are not in a rush and want a comprehensive, customized experience that addresses all their skin concerns. ProSkin 60 also allows you to create a full sensorial experience for enhanced rest and relaxation.



#### how it works

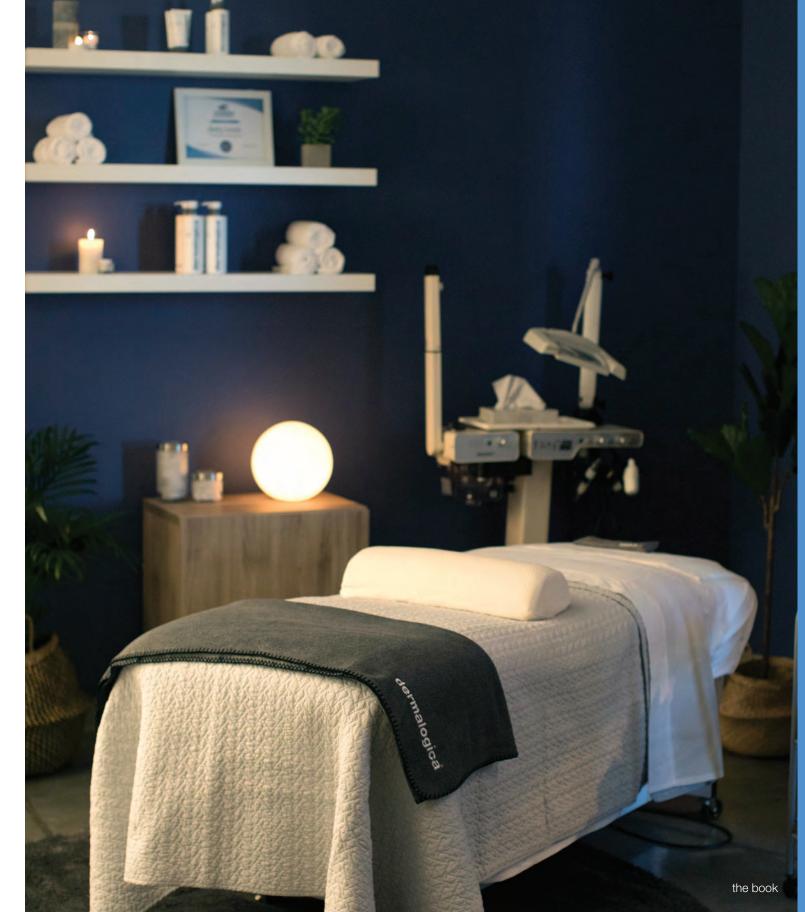
Each treatment starts with the Dermalogica Double Cleanse and Face Mapping, followed by your choice of four key modules and modalities according to your client's skin needs and goals. You'll finish by layering a series of products for a healthy-looking Dermalogica glow.



Great for private treatment rooms

Provides an intimate, high-end, spa-like experience

Allows more time than the ProSkin 30, to treat more skin concerns



## the ProSkin modules



As a professional skin therapist, it is up to you to design and build the perfect ProSkin treatment for your client. To help you, we've developed modules that serve as your "building blocks" for each treatment.

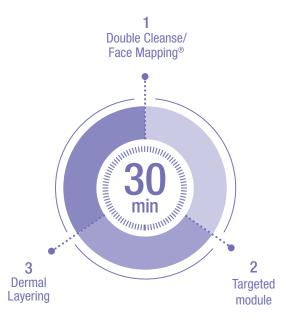
Think of each module as a 10-minute phase (or step) of the treatment. You can mix and match modules according to your client's needs, and further customize them with a variety of modalities and products.

## ishes deanse ic blade dermalogica

### ProSkin (30) treatment

For the ProSkin 30 treatment you'll need three modules  $(3 \times 10 = 30 \text{ minutes})$ 







#### ProSkin 60 treatment

For the ProSkin 60 treatment you'll need six modules  $(6 \times 10 = 60 \text{ minutes})$ 







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#### **Double Cleanse Modules**

Every treatment must start with this module, which involves double cleansing the skin with PreCleanse, completing your client's Face Mapping, then cleansing with the Dermalogica Cleanser you choose based on the Face Mapping results. Once you complete this module, you can move on to the other module(s) you've selected for your client's bespoke treatment.











#### **Resurfacing Modules**

This is a great module to select if your client is concerned about uneven skin tone, rough texture or dull/lackluster skin.











#### **Extractions Modules**

If you see congestion and comedones (blackheads or whiteheads) on your client's skin, you may want to do extractions and add this module. (Your client may have even requested them!) You can perform these manually or with the modalities below to hygienically and safely clear pores and help prevent future breakouts.













#### **Touch Therapy Modules**

One of the most memorable parts of a skin treatment is the massage, which can help lower stress, stimulate lymph flow, improve circulation and alleviate pain. Dermalogica's exclusive Touch Therapy techniques allow you to incorporate massage, aromatherapy, acupressure or lymphatic drainage to help eliminate toxins and relax tissues in the skin. These 10-minute versions are great for clients who need more relaxation and include multiple skin benefits.



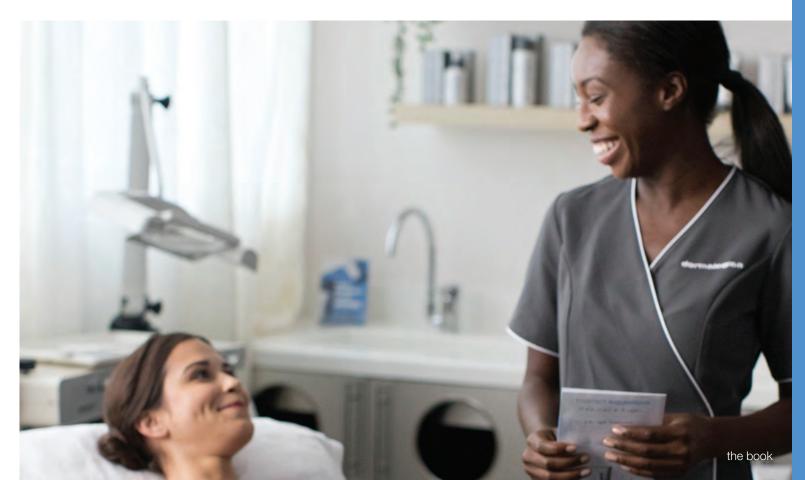








For hands-on Touch Therapy instructions, please attend the Touch Therapy Workshops.





#### **Deep Treatment Modules**

This portion of your treatment should be dedicated to intensively targeting your client's specific skin concerns and conditions, which can range from dehydration and sensitivity to signs of premature aging and acne. Now that the skin has been thoroughly cleansed and prepped, it is ready to allow optimal penetration of whichever targeted treatment you choose to apply from our IonActive<sup>™</sup> Serums and Professional Masques.













#### **Dermal Layering Modules**





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## ProSkin module cards

The skin health experts at Dermalogica and The International Dermal Institute have put together a set of convenient, quick-reference cards you can use to remind yourself what to do during each treatment. Think of these as "cheat sheets" or "recipe cards." The cards are organized by module, and contain both an overview and step-by-step instructions for each combination of product(s) and modality you might use. You can mix and match modules and change up the treatment everytime using these cards based upon client concerns.

#### your brief overview

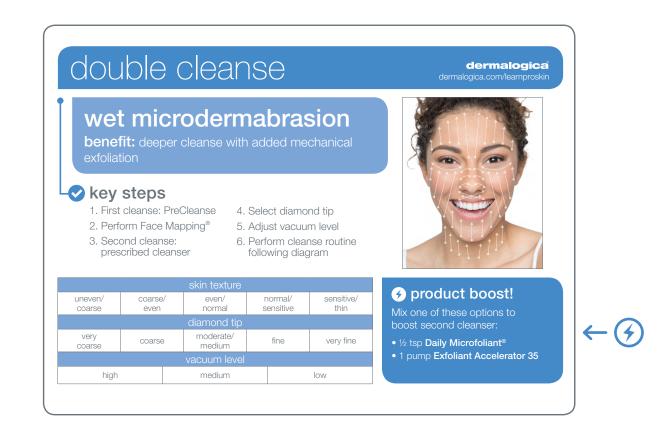


step-by-step instructions



#### **Product Boost Options**

To "boost" a module, use the "product boost" suggestion on your module card. For example, you can add resurfacing power to your Double Cleanse Module by mixing an exfoliant with the Dermalogica Cleanser. This allows you to boost the module without adding extra time.



For example, what if your client only has 30 minutes to spare, but you think they need resurfacing and deep treatment? Instead of using four modules (40 minutes), it's best to stick with three modules and "boost" one module to deliver more benefits.

The following sample protocols were designed by professional skin therapists at Dermalogica to show you in-depth what a ProSkin 30 and a ProSkin 60 treatment might look like. You will be building a different treatment for each of your clients based upon their skin concerns, so your treatments will not look exactly the same for every client.







+ Extractions Module
10 minutes

+ Dermal Layering Module
10 minutes





professional services | proskin 30/60 | module cards

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2 + Resurfacing Module
10 minutes

+ Extractions Module
10 minutes

4 + Touch Therapy Module Card
10 minutes

5 + Deep Treatment Module Card
10 minutes

6 + Dermal Layering Module
10 minutes

<sup>\*</sup>If you are not giving all six modules, be sure to place those extra 10 minutes in another module for a successful ProSkin 60.

in your chair or get situated in a private treatment room.

setting yourself

up for success

Before you begin a treatment, there are a number of things you can do to ensure your client is as comfortable and receptive as possible. This is especially important for the ProSkin 60 treatment, which includes the personalization of a private room and sensorial aspects for each client.

To help ensure your client is receiving the utmost bespoke treatment experience, always make sure your client receives a thorough Face Mapping® and fills out their Dermalogica Consultation Card. If you are unclear about anything that may affect their treatment, ask them to clarify. Make sure you have all the information you need before they sit down

Utilizing your consultation and Face Mapping<sup>®</sup> insights, be sure to tailor your client's experience for each of their five senses. Heightening your client's senses will make the treatment a more memorable experience – like no other treatment they've had before!



#### touch

Your hands are the main vehicle for touch. It's important to keep them warm and flexible to deliver the best treatment experiences. Consider what else will touch your clients skin and affect their comfort.



Check with your clients about the room's temperature to ensure it is not too hot or cold. If necessary, adjust your thermostat or any linens to accommodate.



During a Touch Therapy check massage pressure for client comfort. Add in a shoulder stretch for your client to help them ease into the treatment.



Cleanse the hands with a warm towel. Additional warm steam towels help enhance skin treatments and remove product.



A memory foam pillow and bolster, along with a temperature-controlled bed, can also provide a sense of relaxation and security. Make sure your linens feel soft, clean and luxurious against the skin, not scratchy or stiff.

#### smell

Favorable aromas can initiate happiness and link clients to pleasant memories. Ask your client if he or she would enjoy a particular essential oil aroma during their treatment.



Begin with a calming breathing exercise with Additives or Calming Botanical Mixer. Keep air circulating and avoid stuffy rooms.

#### siaht

Sight can really influence the perception of your service. Take care with what your client sees. If choosing lighting options for your treatment space, be sure to use warm light as it naturally relaxes and comforts people, encouraging them to wind down.

Use appropriate eye protection when introducing bright lights or light-based services. Maintain a high level of room tidiness pre-and post-service.



#### taste

Studies have shown that warm beverages can influence people's behavior. Offering drink infusions that complement products, aromas and over all feel of the treatment will enhance the total sensory experience.



Serving your client a warm beverage may help increase their trust, warmth and generosity toward you. You can offer a glass of water as well and remind them to stay hydrated.

**sound** Listening to favorable music can help stimulate the release of dopamine, which allows for deeper pleasure and relaxation. When people listen to music, multiple areas of the brain are activated including those associated with movement, attention and memory. Be mindful, unwelcome noise can jar the senses and could negatively impact the experience.



Balance communication. Only initiate conversation during modules to prepare the client for temperature or sensation changes. Make active attempts to reduce unnecessary noise that affects the experience.



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Customizing your client's music can also help further strengthen their emotional connection to the treatment. Respect client preference on music and music volume. If possible have your clients choose what music they would like to listen to.

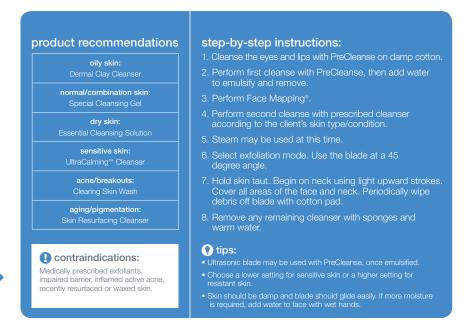
As a skin therapist, you know the importance of making your clients feel special. Customizing their experience to appeal to all five senses shows how much you care about them and listen to them. It also helps you build long-lasting relationships with your clients.

the book dermalogica

<sup>1</sup> Evans, Lisa. "How a Warm Drink and a Hard Chair Can Improve Negotiating." Entrepreneur. Entrepreneur Media, Inc., 21 May, 2014. Web. 4 Aug. 2017.

#### **Treatment Contraindications**

Before starting any skin treatment, it is imperative to identify any contraindications your client may have and/or precautions you should take. Overlooking this step could result in an adverse reaction and/or skin sensitization during and after your client's treatment. Be sure to look for contraindications while speaking with your client before their treatment, and upon review of their completed consultation card. If your client shows contraindications to particular modules, modalities or products you'd like to use, refrain from using them and adjust their treatment plan accordingly.



Contraindications have been listed on relevant module cards to help remind you.



Infectious skin diseases

Open lesions

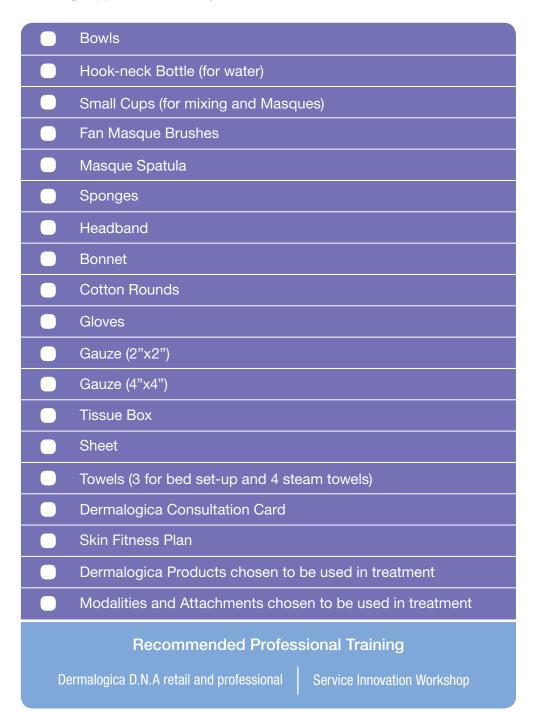
Wounds

#### **Setting Up Your Trolley**

To ensure timeliness, we recommend preparing your trolley and/or treatment room with the following supplies before every treatment:

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### frequently asked questions



#### What is the difference between the ProSkin 30 and the ProSkin 60 treatments? How do I know which treatment to give?

The ProSkin 30 treatment targets a top skin concern in 30 minutes. This treatment is best for busier, on-the-go clients and can be done on your retail floor or treatment room.

The ProSkin 60 treatment targets multiple skin concerns in 60 minutes. This treatment is best for clients who want a more comprehensive, sensorial experience that takes place in a private treatment room.

#### What exactly is a module?

A module is a 10-minute phase (or step) of a ProSkin treatment.

#### How do I get the module cards?

Contact your education specialist or business consultant to find out how to order them.



#### When should I use the module cards?

The module cards are to be used for all ProSkin 30 and ProSkin 60 treatments. You can use the module cards as quick-reference or reminder tools before and during your client's skin treatment. Be sure to review them thoroughly before giving a treatment so that you spend more time treating your client and less time reading the cards.

#### When do I perform Face Mapping®?

Always Face Map your client right after cleansing their skin with PreCleanse and before the second cleanse. Confirm your Face Mapping observations during and after the Double Cleanse portion of their treatment.

#### Do I have to use every module?

The only mandatory modules are the Double Cleanse Module, which starts every treatment, and the Dermal Layering Module, which ends every treatment. The rest of the modules are optional and should be chosen by you according to your client's preferences and Face Mapping results.

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## ProSkin appendix

#### **Direct High Frequency**

Great for: acne-type lesions, oily skin and congestion

This modality produces a germicidal effect by introducing oxygen to the skin, helping to reduce the Propionibacterium acnes (P. acnes) bacteria in the follicle.

#### **Light Emitting Diode (LED)**

**Great for:** signs of premature skin aging and acne/breakouts

LED is a low-energy, non-ablative device that emits an exact wavelength into the skin to stimulate and energize cellular activity. This non-invasive procedure activates cells with pulses of low-level, non-coherent, non-thermal light energy. Each wavelength or color of the light treats certain skin conditions. There are options for color choice to be used with LED machines; for example, blue for acne, red for aging or a combination to treat both.

#### **Galvanic Desincrustation**

**Great for:** oily skin and congestion

This modality is used to deep cleanse the skin and target congestion. It works by softening and emulsifying sebum (oil) and keratin (protein) in the follicle to help ease extractions.

#### **Galvanic Iontophoresis**

**Great for:** enhancing product penetration

This modality penetrates water-based products, such as serums and masques, deeper into the skin, helping to increase the benefits of such products.

#### **Microcurrent Muscle Re-Education**

**Great for:** toning and firming the skin

This modality reprograms muscle fibers, allowing muscles to lengthen or shorten depending on the direction of the application. It works by sending a current to lift and re-educate muscles, aka "facial toning."

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#### **Microcurrent Specific Iontophoresis**

Great for: enhancing product penetration

This modality allows for penetration of water-based products into the skin. An electrical current emits from one probe and returns to the other to allow specific focus of product penetration.

#### **Ultrasonic Blade**

**Great for:** deep cleansing or enhancing product penetration

This handheld technology uses a smooth, flat metal "blade" and vibrating, low-frequency sound waves to loosen dead skin cells and comedones (ultrasonic) and/or allow for enhanced delivery of active ingredients (sonophoresis).

#### **Ultrasonic Brush**

**Great for:** deep cleansing and enhancing exfoliation

This handheld silicone facial cleansing brush vibrates at high speed to remove impurities and congestion. It is designed to be used with professional cleansing and exfoliation products.

#### **Wet Microdermabrasion**

**Great for:** enhancing physical exfoliation

This modality uses a diamond-tip hand piece to provide mechanical exfoliation to the skin. Combining recommended Dermalogica products with this modality will help enhance this exfoliation process.

#### dermalogica exclusive techniques

Dermalogica has pioneered many unique techniques, treatments and concepts to bring greater success to the skin therapist while creating a truly unique skin health experience for the client.

There are certain techniques that are critical to every skin treatment, such as the Dermalogica Double Cleanse and Face Mapping<sup>®</sup>. Then, there are more targeted, specific routines that can

be used to help eliminate toxins, relax tissues, improve circulation, even relieve stress in the face, head and eye muscles. While these techniques are intended to enhance the health of specific skin conditions, the benefits often extend to the body and psyche.



#### skin condition

All skin conditions.

#### introduction

The unique Dermalogica Double Cleanse that begins with PreCleanse is the techniquebased regimen taught to and performed exclusively by Dermalogica skin care professionals. This routine adequately penetrates layers of oily debris for complete removal, ensuring a more intense, more professional and more thorough level of clean.

#### double cleanse module time

10 minutes



Step 3: Apply PreCleanse.



Step 8: With fingers behind the ears, thumb circle in front of the ear to the earlobe.

#### the dermalogica double cleanse routine

- Cleanse eyes and lips with PreCleanse or damp cloth.
- Pump an ample amount of **PreCleanse** into dry cupped hands and spread evenly between both palms.
- Apply **PreCleanse** to the sternum and spread up and out across the chest to the shoulders and behind the shoulders. Apply to face by spreading up and out across the neck, out across the jaw, out over the cheeks, down the nose and across the forehead, coming off at the temples. Perform spreading movement from the chest, below collarbone, up on throat, over chin, scissor mouth, between eyes, circle 1-2-3, temple 1-2-3 and back to chest.
- With one hand on top of the other, proceed with finger circles between the breast and up the sternum, separate hands and circle out across the chest towards the shoulders, turn hands over shoulders and use fingertips to circle behind the shoulders and up the back of the neck, 1x.
- Starting at client's right side of the neck, roll pat across the neck and the collarbone area. 2x.
- With fingers under the jaw, alternate thumbs over the chin in a figure eight movement, 4x. Continue using small thumb circles over the chin area, 4x.
- Separate hands and thumb circle across both sides of the jaw line to the ear, lightly slide back with thumbs under the jaw line and repeat, finishing the ear, 2x.
- With fingers behind the ears, thumb circle in front of the ear to the earlobe, making sure to work inside of the ear and around the spine of the ear, 1x.
- Once the front and the ear itself is complete, circle downwards behind the ear with the index and middle fingers.
- Slide back to the mouth and thumb stroke above the upper lip to the corner, then below the lip. 4x.
- Perform upward inner cheek circles with fingertips, 4x.
- Cross thumbs over the nostrils, lift off fingers and thumb circle with light pressure on either side of the nostril, right then left, and small circles up the nose to in between the brows.
- Finger frictions in outward circles with middle and ring finger over entire forehead, concentrating around the hairline and finishing at the temple.

continued on the next page

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Step 10: Slide back to mouth thumb stroke.



Step 12: Cross thumbs over the nostrils, lift off fingers and thumb circle.



Step 14: Slide out over the eyelid.



Step 15: Pressure at temples to finish.

### the dermalogica double cleanse routine continued

- From temple, use middle and ring fingers to stroke under the eye towards the inside corner of the eye then up the eyebrow and on top of the eyebrow. Slide back around and under the eye, over the lower lid and back under the eye to the inside corner of the eye. With light fingertips, gently slide out over the eyelid with fingers brushing the eyelashes.
- Pressure at temples to finish.
- Turn on and position steamer and wet hands in warm water customized with Calming Botanical Mixer.
- Emulsify **PreCleanse** with a spreading movement. Wet hands under warm steam and repeat steps 3 through 15.
- Remove with damp sponges and warm water.
- Commence with the second cleanse, using the prescribed Dermalogica Cleanser for the client's skin condition.

#### introduction

The Dermalogica Extraction
Technique is the most efficient
way to remove comedones from
the skin without further impacting
the health of the skin, and without
spreading acne or breakout
causing bacteria. The use of MultiActive Scaling Gel will further
assist in the removal and ultimate
recovery from extractions.

#### extraction module

10 minutes

### the dermalogica extraction technique

- Perform Face Mapping<sup>®</sup>. Look for congested areas, such as nose and chin. Provide feedback to the client and inquire further to discover more about your client's skin and causes of congestion and breakouts. Assess the skin for inflamed and non-inflamed lesions to establish your extraction protocol.
- Using a fan masque brush, apply a thin layer of Multi-Active Scaling Gel to areas of congestion. Allow gel to activate and soften impactions for 3 minutes.
  - Option: Use with steam.
  - Modality options: Increase softening with galvanic desincrustation, microcurrent specific iontophoresis on negative polarity or ultrasonic on clear mode.
- Apply gloves and form finger mitts by wrapping both index fingers with tissue.
- Stretch out the skin around the impaction, keeping your index fingers parallel.
- Pushing index fingers closer together, create a mound underneath the impaction.
- Begin to rock, roll, and wiggle your index fingers to help release the impaction.
- Wipe the debris down and away from the follicle.
- Swipe with **Post Extraction Solution** that helps soothe inflamed, irritated skin while creating an antiseptic environment.



Step 5: Index finger positioning.



Step 8: Stretching skin to extract comedones.

#### dermalogica touch therapies

One of the most memorable parts of a skin treatment is the massage, which can help lower stress, stimulate lymph flow, improve circulation and alleviate pain. Dermalogica's exclusive Touch Therapy techniques allow you to incorporate massage, aromatherapy,

acupressure or lymphatic drainage to help eliminate toxins and relax tissues in the skin. These 10-minute versions are great for clients who need more relaxation and include multiple skin benefits.



#### dermalogica touch therapies



#### **AGE Reversal Touch Therapy:**

For all skin conditions, especially mature or prematurely-aging. Release tension and initiate relaxation while targeted premiere movements stimulate skin renewal and repair. This Touch Therapy is helpful in smoothing and diminishing the visible signs of aging.



#### Stress Relief Scalp Touch Therapy:

For all skin conditions. Loosen tension in the neck, forehead and upper shoulders with gentle pressure and massaging movements that calm and deliver relaxing benefits.



#### Targeted Neck and Shoulder Touch Therapy:

For all skin conditions.

Focus on the full range of upper body muscles that contribute to head, neck and shoulder tension to promote relief of stress, a major contributor to health complaints and skin issues.



#### Sensitive Skin Relief

For sensitive or sensitized skin. Sensitive Skin Relief can be incorporated into your skin treatment at the massage stage. In addition to helping to improve breathing and calming the psyche while relaxing the body, these techniques remove accumulated stress in the face, including the sinuses, head and eye muscles.



#### **Pressure Point**

For all skin conditions. Pressure point massage combines aromatherapy, acupressure and lymphatic drainage to eliminate toxins and relax tissues. Pressure Point Massage can also help improve blood circulation, enhance metabolism, relax tired muscles and provide great health benefits to the body.



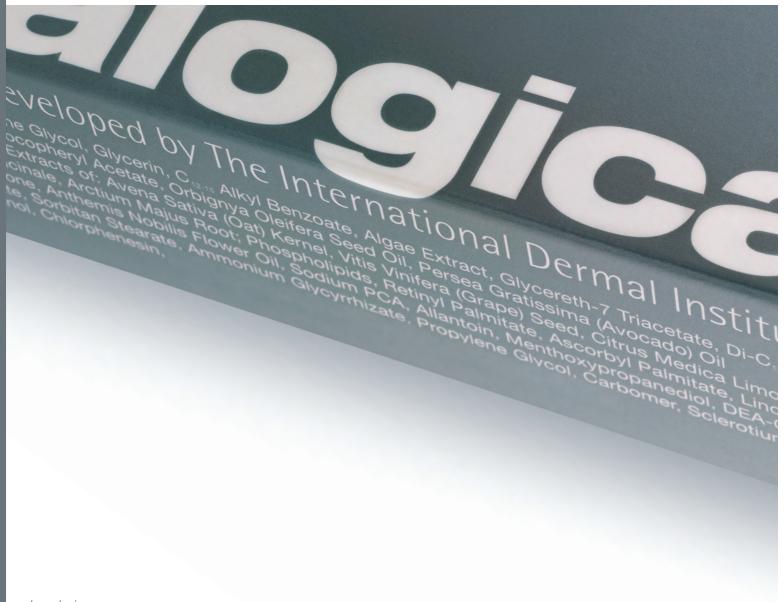
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Phenomenal products start with great ingredients! The following is a complete list of ingredients commonly used in the Dermalogica line. Because the earth's ecology is important to us, we select our ingredients, whenever possible, from renewable resources. Our packaging is also either fully recyclable or biodegradable. Dermalogica's strict

manufacturing process ensures that only the most potent and pure ingredients ever get used in our formulas, ensuring that only the best ever reaches your clients' skin. We never use sensitizing Lanolin, comedogenic agents, mineral oil, drying S.D. alcohol or artificial colors and fragrances in our products.



#### ingredient analysis a-z

#### Α

#### **Acetyl Tetrapeptide-15**

A tetrapeptide that targets neurosensitive skin by decreasing the release of proinflammatory mediators and increasing the skin's sensitivity tolerance threshold, making skin less reactive and diminishing sensations of pain and discomfort

#### **Activated Binchotan Charcoal**

A form of Charcoal made from Japanese Ubame wood that powerfully adsorbs, or binds to remove, excess oil and impurities from the skin.

#### Aesculus Hippocastanum (Horse Chestnut) Seed Extract

Assists in controlling sebaceous gland secretions.

#### Alaria Esculenta

A seaweed from the British Isles rich in essential fatty acids assists in reinforcing the skin's barrier lipid layer. Powerful antioxidants nourish skin while stimulating collagen production and Hyaluronic Acid formation.

#### **Aleurites Moluccana Seed Oil**

An excellent source of gamma linoleic acid, Kukui Nut Oil smooths skin while moisturizing. Used to treat dry, chapped, irritated skin.

#### **Algae Extract**

A rich source of sugars and amino acids derived from marine algae.

#### Alair

Stabilizer derived from Algae, used as a thickener.

#### Allantoin

Derived from the Comfrey Root, this botanical extract is an excellent soothing and healing agent.

#### Alisma Plantago Aquatica Extract

Derived from Water Plantain. Hydrates, soothes and conditions skin.

#### Allium Sativum (Garlic) Bulb Extract

Allicin, a major ingredient of fresh garlic extract exerts various beneficial effects including broad spectrum antimicrobial activity and acts as an anti-inflammatory.

#### Allyl Methacrylates Crosspolymer

A carrier vehicle for essential oils.

#### Alnus Firmifolia Fruit Extract

Derived from the seed of the Japanese Alder Tree, this extract scavenges free radicals, controls enzyme degradation of key tissue components of the skin and stimulates DNA repair enzymes.

#### Aloe Barbadensis Leaf Juice

Softening, soothing and healing agent.

#### Alpha-Glucan Oligosaccharide

A sugar molecule that is bio-selective, meaning it stabilizes the microflora of the skin by encouraging growth of specific non-odor causing bacteria.

#### **Altermonas Ferment Filtrate**

Highly purified exopolysaccharides synthesized by Kopara microorganisms found in the Pacific French Polynesian waters of Moorea. Induces the production of hyaluronic acid, filaggrin & lipid synthesis for optimal skin barrier function and hydration.

#### Aminomethyl Propanol

pH adjuster.

#### **Aminopeptidase**

Enzyme that helps loosen cell cohesion while stimulating digestion of keratin protein in the epidermis.

#### **Amyris Balsamifera Bark Oil**

Commonly known as Sandalwood. Used for its aromatic and stimulating properties.

#### Angelica Archangelica Extract

antibacterial agent with soothing properties.

#### Aniba Rosaeodora (Rosewood) Wood Oil

Calming, sedating and nourishing agent.

#### Annato (CI 75120)

Yellow to pink vegetable dye from a tropical tree.

#### **Anthemis Nobilis Flower Extract/Oil**

Calming, soothing and anti-inflammatory agent.

#### **Arachidyl Glucoside**

A vegetable derived, biodegradable emulsifier. Provides a light feel and is easily absorbed.

#### Arctium Lappa Root Extract

Essential Oil derived from Burdock Root. Anti-inflammatory agent.

#### **Argania Spinosa Kernel Oil**

Idigenous to South Morocco Argan Oil is rich in fatty acids and natural tocopherols which preserve cell integrity. Nourishing to the skin and effective in restoring the skin barrier.

#### **Arginine**

An essential amino acid used as a conditioning agent.

#### Arginine/Lysine Polypeptide

A peptide that acts as a sugar trap, binding free sugar that would react with proteins to form Advanced Glycation End-products (AGEs). Provides an antiglycation effect.

#### **Arnica Montana Flower Extract**

A soothing botanical, excellent for calming skin.

#### **Artemisia Vulgaris Extract**

Derived from the Mugwort plant, this extract is rich in amino acids, proteins and cell membrane carbohydrates.

A powerful anti-irritant and anti-inflammatory agent that reduces redness and irritation.

#### Arundinacea (Bamboo) Stem Extract

A physical exfoliant from the node of a Bamboo stem. More than 75% Silica, it provides superior exfoliation for improved skin tone and brightening.

#### **Ascophyllum Nodosum Extract**

Inhibits Tyrosinase activity and transfer of melanosomes to keratinocytes.

Stops the messenger that triggers melanin synthesis.

#### **Ascorbic Acid**

Vitamin C, antioxidant, essential for collagen synthesis, water-soluble.

#### **Ascorbyl Glucoside**

Helps brighten surface spots, helps control oxidation.

#### **Ascorbyl Palmitate**

Oil-soluble, super-stable form of Vitamin C. Antioxidant.

#### **Ascorbyl Tetraisopalmitate**

Oil-soluble, super-stable form of Vitamin C. Antioxidant.

#### **Aspalathus Linearis Leaf Extract**

From the South African Red Bush Rooibos. Contains strong antioxidant polyphenols. A rich source of vitamins and minerals.

#### Avena Sativa (Oat) Kernel Extract, Protein or Flour

Moisturizes, soothes, calms irritation; anti-inflammatory properties

#### Avobenzone

Chemical sunscreen absorbing UVA radiation. Also known as Butyl Methoxydibenzoylmethane.



#### **Bacillus Ferment**

A source of bacterial protease enzymes that helps loosen cell cohesion while stimulating digestion of keratin protein in the epidermis.

#### Bambusa Vulgaris Leaf/Stem Extract

Bamboo is the richest source of natural Silica, containing over 70% organic Silica. Silica is lost in the skin as we age. Silica stimulates chondroblasts providing strength and resilience to collagen and elastin.

#### **Bentonite**

Called the Clay of a thousand uses. It thickens lotions, stabilizes formulas and purifies skin.

#### Benzophenone-4

A soluble sunscreen, absorbs UVA; antioxidant.

#### **Berberis Vulgaris Extract**

A floral extract that contains essential oil and Malic Acid. Used as an antiseptic.

#### **Beta-Carotene**

Pigment that gives Carrots their orange color. A precursor to Vitamin A, it helps maintain healthy skin and hair.

#### **Betula Alba Bark Extract**

Stimulates increased blood flow hence speeding healing.

#### Biosaccharide Gum-4

Obtained by a biotechnological fermentation process using plant sorbitol (of corn origin) and autolytic yeast extract (Saccharomyces cerevisiae). Creates a unique gel matrix that forms a protective barrier against UV rays and environmental pollutants.

#### **Biotin**

Assists in regulating sebaceous gland secretions by inhibiting 5-alpha reductase enzyme activity while scavenging free radicals.

#### Bisabolol

A resin obtained from Chamomile. Reduces sensitivity, redness and inflammation.

#### Bis-Diglyceryl Polyacyladipate-2

An emollient and lubricant to skin.

#### Bixa Orellana Seed Oil

Commonly referred to as Annatto provides natural golden color to products. Annatto's high carotenoid content provides antioxidant properties.

#### **Boerhavia Diffusa Root Extract**

Targets neurogenic inflammation and restores tissue integrity by limiting the activity of pro-inflammatory agents, as well as promoting the production of natural anti-inflammatory agents in the skin. Soothing properties restore skin to a normal sensitivity level, providing immediate and long-lasting effects.

#### **Borago Officinalis Seed Oil**

A rich source of the fatty acid, gamma linoleic acid, required for maintaining proper lipid barrier properties.

#### **Boron Nitride**

Provides lubricity and a silky feel to skin.

#### ingredient analysis a-z

#### Brassica Campestris/Aleurites Fordi Oil Copolymer

A conditioning agent derived from a vegetable oil.

#### **Bromelain**

An enzyme derived from Pineapple. Helps digest keratin protein and promote exfoliation.

#### **Butylene Glycol**

A humectant that attracts and holds water. Softens and moisturizes skin.

#### **Butyrospermum Parkii (Shea Butter)**

Extracted from the fruit of the Shea Tree, found only in Africa, where it has been used for centuries. Shea Butter penetrates into the skin and moisturizes.

#### С

#### C12-15 Alkyl Benzoate

An emollient. Gives skin a smooth, silky feel.

#### Caesalpinia Spinosa (Tara) Fruit Extract

Derived from a small leguminous tree or thorny shrub native to Peru. Helps preserve the skin's natural barrier function, and inhibit penetration and adherence of environmental pollutants.

#### Caffeine

Assists in regulating sebaceous gland secretions by inhibiting 5-alpha reductase enzyme activity while scavenging free radicals. Helps constrict and reduce redness.

#### **Calendula Officinalis Flower Extract**

Derived from the flowers of golden Marigolds. Used to soothe inflammation of the skin.

#### Calophyllum Inophyllum (Tamanu) Oil

A South Pacific oil extracted from the seeds of the Ati Tree. Highly beneficial

as an antioxidant, anti-bacterial and skin-soothing agent. Helps inhibit the breakdown of lipid-rich cell membranes from free radicals.

#### Camellia Japonica Oil

Also known as Tsubaki or Dongbaek Oil, this member of the tea family comes from a small flowering tree native to Korea and Japan. It provides twice the antioxidant protection of Vitamin E, Grapeseed Oil and Rosehip Oil, and helps combat ROS.

#### Camellia Oleifera Leaf Extract

Extract from Green Tea. A powerful antioxidant with anti-inflammatory properties.

#### **Camellia Sinensis Leaf Extract**

Extract from Green or White Tea. A powerful antioxidant with antiinflammatory properties.

#### Camphor

A cooling and antiseptic extract with firming and toning properties to the skin. Extracted from the bark of 50-year-old trees in China, Borneo and Japan.

#### Cananga Odorata Flower Oil

A natural extract obtained by distillation from the flowers of the tropical Asiatic evergreen shrub. Used to soothe skin.

#### Caprylic / Capric Triglyceride

An emollient that promotes penetration of ingredients into skin.

#### Caprylyl Glycol

An alcohol, derived from a plant which is used as an emollient.

#### Carbomer

Used as a thickening, suspending and stabilizing agent.

#### Carica Papaya Fruit Extract

A fruit grown in tropical countries, the enzyme Papain has a keratin protein digesting ability that aids in exfoliation.

#### Carrageenan

A plant derived thickener and co-emulsifier; improves product stability and shelf life.

#### Carthamus Tinctorius (Safflower) Oleosomes

The Oleosomes from the Safflower plant are specialized structures within the seeds in which plants store energy in the form of oil. These structures serve as carriers for actives which release upon coming in contact with the skin.

#### Carthamus Tinctorius (Safflower) Seed Oil

Oil expressed from the flower resembling a thistle. Used for skin softening.

#### Cassia Angustifolia Seed Polysaccharide

This natural polysaccharide forms a protective film on the skin that strongly binds water and fills up fine lines, smoothing the skin's surface which increases light reflection contributing to skin radiance.

#### Cedrus Atlantica Bark Oil

Antiseptic, sedative and astringent properties. Helps to relieve itching, eczema and dermatitis.

#### **Centaurea Cyanus Flower Extract**

An anti-inflammatory extract obtained from the flowers of the plant. Very soothing and sedating to the skin. Similar in action to the essential oil of Chamomile called Azulene.

#### **Centella Asiatica Extract**

Extract from the leaves or roots of Hydrocotyl Asiatica. Listed in Indian Ayurvedic medicine to combat excessively dry skin. Particularly suited to the fragile skin around the eyes and is used as an anti-inflammatory.

#### Centipeda Cunninghamii Extract

Derived from the Sneezeweed plant, an excellent anti-inflammatory.

#### Ceteareth-20

A fatty alcohol that lubricates skin.

#### **Cetearyl Alcohol**

Emulsifier; an emollient and stabilizing agent.

#### **Cetyl Alcohol**

A lubricating emollient and emulsion stabilizer; it is waxy, crystalline and solid in form.

#### **Cetyl Dimethicone**

An emollient, protective Silicone derivative.

#### Chamomillia Recuitita (Matricaria) Flower Extract

Skin smoothing and anti-inflammatory flower extract.

#### **Chlorella Extract**

Helps increase collagen production and inhibits MMPs for increased skin firmness and reduced skin redness.

#### **Chrysanthemum Parthenium** (Feverfew) Extract

An herb derived from Southeast Asia. A member of the Chamomile family with cooling and analgesic properties.

#### Cinnamomum Zeylanicum Bark Powder or Extract

Fragrant extract and oil from the dried bark of cultivated trees. Excellent for treating acne.

#### Citric Acid

A preservative and pH adjuster.

#### Citrullus Vulgaris (Watermelon) Fruit Extract

Contains Citrulline an alpha amino acid that is essential to the functioning of several important proteins including basic histones and filaggin, which forms a critical part of the skin's own water based moisturizing complex.

#### Citrus Aurantifolia (Lime) Fruit Oil or Extract

An antiseptic essential oil that also provides a natural fragrance. Also a source of Vitamin C.

#### Citrus Aurantifolia Dulcis (Orange) Peel Oil

A natural fragrant essential oil excellent for use on sensitive, irritated skin.

#### Citrus Aurantium Amara (Bitter Orange) Flower Extract or Oil

A pale yellow volatile oil expressed from the fresh peel of a species of citrus and used as a natural fragrance.

#### Citrus Aurantium Dulcis (Orange) Fruit or Flower Extract

A fragrant floral extract excellent for use on sensitive, irritated skin.

#### Citrus Grandis (Grapefruit) Fruit Extract and Peel Oil

A fruit extract rich in flavonoids that inhibit Tyrosinase; a natural source of Vitamin C that inhibits melanogenesis.

#### Citrus Medica Limonum (Lemon) Peel Extract, Oil or Fruit Extract

A natural source of Vitamin C and antioxidant bioflavonoids. Protects skin against damage from reactive ozone. Used as an anti-inflammatory.

#### Citrus Nobilis (Mandarin Orange) Peel Oil

Soothing, sedating oil; provides toning action to skin.

#### Citrus Paradisi (Grapefruit) Oil

An aromatic essential oil derived from Grapefruit. Helps promote hair health, and has antioxidant and antiseptic properties.

#### Citrus Unshiu Peel Extract

Brighteners that help control melanin biosynthesis to help even out skin tone and control hyperpigmentation.

#### **Cocamidopropyl Betaine**

A gentle surfactant that cleanses the skin; leaves it soft and supple.

#### Cocamidopropyl PG-Dimonium Chloride Phosphate

A very mild anti-microbial.

#### Coco-Glucoside

A gentle surfactant agent derived from coconut.

#### Cocos Nucifera (Coconut) Oil

Strengthens the hair cuticle and moisturizes the hair shaft.

#### **Codium Tomentosum Extract**

A green Algae with a velvety appearance. Contributes to immediate and long-term moisturization through the Marine Moisturizing Factor (MMF).

#### **Colloidal Oatmeal**

A complex fraction containing proteins, lipids, carbohydrates and beta-glucan, derived from grinding Oat Grain.
Soothes skin while gently aiding in the microfoliation process.

#### Colloidal Silver

Disables the enzyme that P. Acnes use for oxygen metabolism.

#### ingredient analysis a-z

#### **Corallina Officinalis Extract**

A calcified Red Seaweed rich in calcium and micronutrients. Promotes cellular cohesion, promoting an improved tissue architecture and firming effect to skin.

#### **Cordyceps Sinensis Extract**

Mushroom extract that reduces short and long term skin redness and inflammation.

#### Coriandrum Sativum (Coriander) Fruit Oil or Powder

An essential oil with stimulating/warming properties.

#### Corylus Avellana (Hazel) Seed Oil

Skin conditioning agent extracted from the Hazelnut tree.

#### **Crambe Abyssinica (Abyssinian) Seed Oil**

Lightweight seed oil with a high percentage of unsaturated C22 fatty acids. Helps smooth skin and maintain critical moisture balance.

#### **Crithmum Maritimum Extract**

Also know as sea fennel high radical scavenging activity and antioxidant properties.

#### Cucumis Sativus (Cucumber) Fruit Extract

A cooling, healing agent that soothes irritated skin.

#### **Cupressus Sempervirens Oil**

Essential oil derived from the Cypress Tree that is used for its aromatic properties.

#### Curcuma Longa (Turmeric) Root Extract

Derived from an East Indian herb. Used for its antiseptic properties and fragrance.

#### Cyclodextrin

A carrier vehicle for essential oils and other actives.

#### Cyclomethicone

A Silicone skin adherent. Reinforces the barrier layer of skin.

#### Cyclopentasiloxane

An emollient Silicone that provides a silky, smooth feel to skin. Reinforces the barrier layer of skin.

#### Cymbidium Grandiflorum (Orchid) Flower Extract

Known for its moisturizing, free radicalfighting, fine line-reducing properties. Helps seal in moisture while balancing the skin's NMF.

#### Cymbopogon Martini Oil

Essential oil with antiseptic and soothing properties.

#### Cymbopogon Nardus (Citronella) Oil

Essential oil with antiseptic properties, used for fragrance.

#### Cymbopogon Schoenanthus Oil

Extract of Lemongrass. Used as astringent, as a component of essential oil blends and used for fragrance.

#### Cynara Scolymus (Artichoke) Leaf Extract

Excellent anti-microbial agent with antiseptic properties.

#### D

#### Daucus Carota Sativa (Carrot) Seed Oil

Rich in carotenoids, easily assimilated antioxidants. Also a natural source of vitamins A, B, C, D and E which contribute to skin rejuvenation.

#### **Diatomaceous Earth**

A porous and pure form of Silica formed from fossil remains of Algae. Absorbs up to four times its own weight in water. Absorbent and refining.

#### Di-C12-15 Alkyl Fumarate

A skin conditioning agent that leaves skin smooth and non-greasy.

#### Dicaprylyl Maleate

A dry silky emollient used as a skin conditioning agent.

#### Diglucosyl Gallic Acid

Helps control melanogenesis, reduce pigmentation spots and inhibit skin redness.

#### **Dimethicone**

A protective Silicone that gives slip and velvety feel to product while enhancing barrier function.

#### Dimethicone/ PEG-10/15 Crosspolymer

Silicone with emollient and skin conditioning properties.

#### Dimethicone/Vinyl Dimethicone Crosspolymer

A Silicone derivative that provides a smooth, velvet feel to skin while enhancing the barrier function.

#### Dimethiconol

A silicone derivative that helps reinforce the barrier layer of skin to prevent desiccation often associated with sun exposure.

#### Dioscorea Villosa (Wild Yam) Root Extract

A nutritional extract; used in cosmetics that control skin aging.

#### Dipeptide-2

As an Natural Moisturizing Factor (NMF), it helps keep the intercellular structure of the epidermis intact, facilitates the skin's healing process, prevents dermal irritation and conditions the skin.

#### Dipotassium Glycyrrhizate

Derived from the Licorice root, this active agent is an anti-inflammatory that inhibits release of histamine while slowing the arachidonic acid cascade associated with inflammation.

#### **Dipterocarpus Turbinatus Wood Oil**

From the Gurjun Tree can be sustainably harvested by tapping the tree. The oil imparts a natural woody fragrance.

#### **Disodium Cocoamphodiproprionate**

A derivative of Coconut Oil, expressed from kernels of the Coconut. Lathers readily and is a skin cleanser.

#### **Disodium EDTA**

A stabilizer used in cosmetics to prevent ingredients in a given formula from binding with trace elements that can exist in water and other ingredients – the technical term for this function is a chelating agent.

#### Disodium Lauroamphodiacetate

A surfactant.

#### **Disodium Lauryl Sulfosuccinate**

A surfactant with foaming and cleansing properties.



#### **Echinacea Purpurea Extract**

Has anti-bacterial and anti-inflammatory properties.

#### **Elettaria Cardomomum Seed Oil**

Excellent antioxidant and high in anti-inflammatory properties.

#### **Enantia Chlorantha Bark Extract**

Assists in regulating sebaceous gland secretions by inhibiting 5-alpha reductase enzyme activity while scavenging free radicals.

#### **Epilobium Angustifolium Extract**

Commonly known as Canadian Willowherb. Has anti-irritant properties for skin and reduces redness.

#### **Equisetum Arvense or Hiemale Extract**

Rich in minerals the body uses to rebuild injured tissue. Facilitates the absorption of calcium by the body; helps eliminate excess oil from skin; firming and tightening action.

#### **Eucalyptus Globulus Leaf Extract** or Oil

Liquid from fresh leaves of Eucalyptus Tree. Used as an antiseptic.

#### Eugenia Caryophyllus (Clove) Flower / Leaf Extract or Oil

A homeopathic analgesic used to control pain and discomfort; also acts as an antiseptic. Active agent is Eugenol, used in baby teething formulas and in dentistry to provide temporary relief of pain.

#### Evodia Ruteacarpa (Wu-Zhu-Yu) Fruit Extract

Rich in powerful anti-inflammatory properties; boosts microcirculation to enhance skin radiance and luminosity.

#### F

#### **Farnesol**

Derived from Linden Blossoms and Orange Flower Oil. Inhibits bacteria that generate metabolites responsible for body odor.

#### **Ferula Foetida Root Extract**

Also known as giant fennel. Slows

enzyme activity inhibiting melanin formation. Helps brighten skin.

#### **Ferulic Acid**

A potent, water-soluble antioxidant and UV light absorber.

#### Ficus Carica (Fig) Powder

From the fruit seed. Powder smooths skin by removing dead, dulling cells.

#### Fomes Officinalis (Mushroom) Extract

Source of Agaric Acid, which has naturally-astringent yet non-drying properties to quickly reduce pore visibility and size.

#### Fraxinus Excelsior Bark Extract

Common Ash Tree native to Britain.
Contains fraxin and esculin which present strong vasculo-protective properties.
Excellent for reduction of under-eye puffiness.

#### Fructose

A naturally occurring sugar with moisture binding and skin-softening properties.

#### **Fucus Vesiculosus Extract**

Moisturizing; nourishing properties.

#### Fumaria Officinalis Flower / Leaf / Stem Extract

Leaves yield a juice with medicinal properties. Purifying, skin clearing.

#### **Fumaric Acid**

Derived from European plant, Fumitory. Protects tissues from ozone damage. A component of *Anti-Ozonate Complex*.

#### G

#### Galactoarabian

A complex sugar molecule derived from the Larch Tree that stimulates the skin's natural exfoliation process while enhancing AHA-induced exfoliation.

#### ingredient analysis a-z

#### **Gardenia Tahitensis Flower**

From the Tahitian flower Tiare, it is a soothing, nourishing skin protectant. collagen cross-linking. Helps shield skin from UV-induced photodamage.

#### **Geranium Maculatum Oil**

The roots of this plant are antiinflammatory and soothing. Used for skin irritations and dermatitis.

#### Ginkgo Biloba Leaf Extract

A rich source of catechins, tannins and other plant actives that provide antioxidant protection and stimulate blood flow and oxygen consumption in tissues.

#### Glucosamine HCI

A low molecular weight glycosaminoglycan component of the acid-free exfoliator skin modulator system that stimulates cell sloughing and cell renewal.

#### Glucose

A monosaccharide sugar found in most plants assists in skin hydration.

#### **Glycereth-7 Triacetate**

A conditioning emollient.

#### Glycerin

A humectant that attracts and holds moisture.

#### **Glyceryl Stearate**

An emulsifier and skin conditioner.

#### Glycine Soja (Soybean) Oil, Protein or Seed Extract

An amino acid-rich extract that helps smooth, aids in wound healing, stimulates elastin and collagen synthesis and increases oxygen in tissues.

#### **Glycolipids**

Plant-derived ceramides that help the skin bind and retain moisture while restoring the barrier function of skin.

#### **Glycyrrhetinic Acid**

Derived from Licorice root. Soothes skin and is used as an anti-inflammatory. Controls melanin synthesis.

#### Glycyrrhiza Glabra (Licorice) Extract, Root Extract or Leaf Oil

Extracted from the Licorice plant. Inhibits melanin biosynthesis while scavenging free radicals. Rich in polyphenols that act as antioxidants.

#### Н

#### Hamamelis Virginiana (Witch Hazel) Water or Extract

A plant extract with astringent properties

#### Hedera Helix (Ivy) Leaf / Stem Extract

Extract of Evergreen plant. A natural cleansing extract, has skin refining actions. Firming and tightening to the tissues.

#### Helianthus Annuus (Sunflower) Seed Oil or Extract

A bland, pale yellow oil containing Vitamin E. Forms a "skin" after drying.

#### **Hesperidin Methyl Chalcone**

Derivative of Flavonoids present in citrus fruits. Increases vascular integrity (strengthens capillaries) and decreases capillary permeability (leaking), antiedematous properties excellent for reduction of under-eye puffiness.

#### Hexanoyl Dipeptide-3 Norleucine Acetate

An encapsulated peptide that competes with the two natural proteins that contribute to the desmosome connection between cells, therefore weakening the

snap-like connection and facilitating cell sloughing.

#### **Hibiscus Esculentus Fruit Extract**

An extract derived from the flowers of the Hibiscus plant. Rich in Pyruvic Acid which stimulates cell turnover.

#### Homosalate

Broad spectrum sunscreen.

#### Honey (Mel)

A humectant from the nectar of flowers.

#### **Humulus Lupulus (Hops) Extract**

Derived from the fruit of the Hop plant, aids in wound healing and soothing irritation.

#### Hydrastis Canadensis (Golden Seal) Extract

Derived from the plant Rhizome; used for its antiseptic and anti-inflammatory properties.

#### Hydrogenated Castor Oil

Derived from Ricinus Communis (Castor) Seed. Used as a skin conditioning agent.

#### Hydrogenated Coconut Oil

Derived from Cocos Nucifera (Coconut)
Oil. Used as a skin conditioning agent.

#### **Hydrolyzed Algin**

Derived from Algae or Seaweed. A humectant and conditioning agent that may be combined with Zinc Sulfate to regulate sebum levels, inhibit acne bacteria and reduce irritation.

#### Hydrolyzed Glycosaminoglycans

A mixture of plant derived components similar to the natural Glycosaminoglycan molecules found in the skin's extra-cellular matrix. Contains primarily Hyaluronic Acid, lipids and sugars.

#### Hydrolyzed Pearl

Rich in amino acids, calcium, sugars and proteins that stimulate cell renewal, fight glycation and help to fight pigmentation by inhibiting Tyrosinase and enhancing skin luminosity.

#### **Hydrolyzed Soy Protein**

Skin conditioning agent derived from Soybean. Firms and conditions skin.

#### **Hydrolyzed Wheat Protein**

Smaller fragments of Wheat Protein that condition skin.

#### **Hydroxy-Methoxyphenyl Decanone**

Synthetically-made, but nature-identical to actives found in plants of the Ginger family, this ingredient is a highly-potent Hyaluronic Acid booster, antioxidant and anti-irritant.

#### Hydroxyphenyl Propamidobenzoic Acid

Synthetic avenanthramide (Oat active) used to boost the efficacy of natural Oat.

#### **Hydroxypropyl Cyclodextrin**

A carbohydrate compound used as a diluting ingredient for powders; used as a thickener in creams and liquids.

#### **Hypericum Perforatum Extract**

St. John's Wort, anti-inflammatory and astringent properties.

#### **Hyssopus Officinalis Extract**

Essential oil used for its fragrance and skin conditioning properties.



#### **Ilex Paraguariensis Powder**

Liquid from fresh leaves of Eucalyptus Tree. Used as an antiseptic.

#### Iron Oxides

Natural earth minerals that provide coloration to formula. Referenced by their

color index numbers CI 77491, CI 77492. CI 77499.

#### Isodecyl Salicylate

The ester of Decyl Alcohol (a surfactant) and Salicylic Acid, used to stimulate cell renewal.

#### Isododecane

An emollient that smooths skin.

#### Isohexadecane

Used as an emulsifier and thickening agent in cosmetics.



#### Jasminum Officinale (Jasmine) Oil

An extract of the Jasmine flower. Used for fragrance. Provides moisturizing, soothing and healing properties. Excellent for sensitized skin.

#### Juglans Regia (Walnut) Seed or Shell Powder

From the Noix de Grenoble walnut, a rich source of bioflavonoids that scavenge free radicals, protecting the skin against further environmental aggressions.

#### Juniperus Virginiana (Juniper) Oil

Antiseptic used as an astringent. Helps clear and tone.

#### K

#### Kaolin

A white powder clay, obtained from Kaoling Hill in Southeast China. Used for its oil-absorbing properties. Helps refine pores and clear congestion.

#### Kappaphycus Alvarezii Extract

A skin-conditioning seaweed extract from Red Algae. Helps preserve the skin's natural barrier function, and inhibit penetration and adherence of environmental pollutants.

#### L

#### Lactamide MEA

A gentle skin conditioning agent.

#### Lactic Acid

Retextures skin's surface and stimulates cell renewal and cell turnover. An alpha hydroxy acid that diminishes the cohesion of surface cells and subsequently, prevents the thickening of the Stratum Corneum by inducing exfoliation. Helps control melanin synthesis, hydrates skin and stimulates ceramide production.

#### Lactobacillus/Pumpkin Fruit Ferment Filtrate

Helps exfoliate surface cells to smooth, enhance skin tone and eliminate dark spots.

#### Laminaria Ochroleuca

Also known as Brown Algae or Golden Seaweed, inhibits Tyrosinase activity and transfer of melanosomes to keratinocytes. Stops the messenger that triggers melanin synthesis.

#### Lavandula Angustifolia (Lavender) Flower/Leaf/Stem Extract or Oil

A natural analgesic effective in treating dermatitis and oily skin problems.

Antiseptic and anti-inflammatory.

#### Lavandula Hybrida (Lavandin) Oil

An essential oil obtained from a hybridization of two varieties of Lavender, Lavandula Angustifolia and Lavandula Latifolia. Has antiseptic, analgesic and calming aromatic properties.

#### Lecithin

A natural antioxidant, emollient and emulsifier.

#### ingredient analysis a-z

#### Lens Esculenta (Lentil) Seed Extract

The lentil extract contains Vitamin  $B_5$  and trisaccharides assisting with tissue repair and replenishing nutrients to the skin.

#### Leucine

An essential amino acid, conditions skin.

#### Leuconostoc/Radish Root Ferment Filtrate

A novel antimicrobial peptide, derived through a fermentation process of (Leuconostoc a genus of gram positive bacteria) with radish. Inhibits the growth of a variety of bacteria and fungi to provide natural product preservation.

#### Linoleic Acid

An essential fatty acid component of Vitamin F. Skin conditioner and smoothing agent that is critical for lipid barrier function of stratum corneum.

#### Lipase

An enzyme that hydrolyzes triglycerides and helps condition skin.

#### **Lupinus Albus (Lupin) Seed Extract**

A member of the legume family. Used as a humectant.

#### Lysine

An essential amino acid, used to improve the condition of the skin.

#### M

#### **Macrocystis Pyrifera Extract**

A Brown Seaweed Extract, rich in polysaccharides and amino acids, that help moisturize and firm skin. Aids in smoothing skin texture.

#### Madecassoside

A patented mixture of two compounds from Centella Asiatica (AKA Gotu Kola) that inhibit inflammatory mediators in the skin while treating inflammation.

Helps normalize keratinocytes to control

development of flaky skin patches that result from erratic cell proliferation due to irritation while stimulating collagen biosynthesis.

#### Magnesium Ascorbyl Phosphate

An antioxidant and skin conditioning ingredient. A stabilized form of Vitamin C, linked to collagen synthesis.

#### **Magnolia Grandiflora Bark Extract**

The extract from the bark of Magnolia grandiflora is rich in magnolol and honokiol. They play an anti-inflammatory role in the inhibition of  $TNF\alpha$ , an upstream mediator in the inflammatory reaction in acne.

#### **Mahonia Aquifolium Root Extract**

Essential oil used for its astringent and antiseptic properties.

#### Malic Acid

An alpha hydroxy acid commonly derived from fruit. Exfoliates the topmost layers of the epidermis by breaking apart the snap-like bonds (corneodesmosomes) that hold dead skin cells (corneocytes) together.

#### Malva Sylvestris (Mallow) Extract

A plant gel which is soothing, healing and softening to skin. Excellent in reducing inflammation.

#### **Manganese Sulfate**

Part of the hydrolyzed Algin complex that maintains metalloenzymes (collagenase, elastase, etc.) at optimum activity to repair damaged skin tissue.

#### Mangiferia Indica (Mango) Fruit Extract

Extract derived from Mango fruit, used for its natural fragrance properties.

#### Medicago Sativa (Alfalfa) Seed Extract

Also known as Lucerne. Increases skin tone by stimulating collagen I synthesis and inhibiting MMP-1 activity, responsible for matrix degradation.

#### Melaleuca Alternifolia (Tea Tree) Extract or Leaf Oil

Used for its antiseptic, analgesic and antibacterial properties, also aids in healing and soothing the skin.

#### Melia Azadirachta Leaf Extract

From the Neem Tree which is native to India. Used as a natural green colorant, also imparts anti-fungal and anti-inflammatory properties.

#### Melissa Officinalis Leaf Extract or Oil

From the leaves and flowers of the Balm Mint plant. Imparts an anti-bacterial and anti-inflammatory action that has a calming, soothing effect on the skin.

#### Mentha Arvensis (Cornmint) Leaf Oil:

Used to help soothe irritation and remove congestion on the skin.

#### Mentha Peperita (Peppermint) Oil

A natural essential oil which gives a distinct methol-like scent and provides a cooling sensation to the skin.

#### Menthol

Imparts a "cool" feeling to skin.

Derived from the Peppermint plant.

Has an anti-inflammatory, anti-itching effect on skin.

#### Menthoxypropanediol

Provides a cooling, soothing effect to skin.

#### Methyl Gluceth-20

A humectant.

#### Mica (CI 77019)

Any of a group of minerals that are found in crystallized, thin, elastic sheets that can be spread easily. Ground and widely used as a lubricant, coloring in cosmetics and to create an iridescence.

#### Microcrystalline Cellulose

A plant-derived cellulose powder that binds other ingredients in a formula.

#### Montmorillonite

A type of clay that is the main ingredient of Bentonite and Fuller's Earth. Has oilabsorbing properties.

#### Morus Alba Root Extract

A native plant of Japan. Inhibits Tyrosinase activity, controlling melanin production. Used as an anti-inflammatory agent.

#### Murraya Koenigii Leaf Oil

Native to India and often referred to as Black Neem. The highly aromatic oil extracted from the Curry Leaf possess antioxidant, anti-microbial and anti-inflammatory properties.



#### Na<sub>2</sub>Acetyl Glucosamine Phosphate

A precursor molecule, or building block, of Hyaluronic Acid that helps maintain Hyaluronic Acid in the skin.

#### Naringenin

A natural polyphenol whose antioxidant properties include photoprotection and anti-inflammation.

#### **Nasturtium Officinale Extract**

An extract from Nasturtium flowers that inhibits Tyrosinase, actively controlling melanin.

#### Niacinamide

Assists in regulating sebaceous gland secretions by inhibiting 5-alpha reductase enzyme activity while scavenging free radicals.

#### Nigella Sativa Seed Oil (Black Cumin)

Contains high amounts of Thymoquinone (TQ). TQ has been shown to have potent anti-inflammatory effects through the suppression of such proinflammatory mediators as postglandins.

#### Nordihydroguaiaretic Acid

Regulates cell proliferation and sebaceous activity by decreasing overall lipid formation in the sebaceous glands. Anti-inflammatory properties.



#### Ocimum Basilicum (Basil) Oil

Used to calm inflammation and swelling in the skin.

#### **Octinoxate**

Broad spectrum sunscreen. Also known as Octyl Methoxycinnamate.

#### **Octisalate**

Broad spectrum sunscreen. Also known as Octyl Salicylate.

#### Octocrylene

Broad spectrum sunscreen.

#### Oenothera Biennis (Evening Primrose) Oil

An essential fatty acid oil, rich in Gamma Linoleic and Gamma Linolenic acids. Also known as Vitamin F. Hydrating to skin, it helps restore the moisture and lipid balance.

#### Olea Europaea (Olive) Fruit/ Leaf/Husk Extract or Oil

A water-soluble extract from the Olive fruit, rich in antioxidant polyphenols that help fight free radical damage and control environmental aggressions. A rich source of Lactic Acid that aids in moisturization and helps promote cell renewal in the epidermis.

#### **Oleosome Encapsulation Technology**

Moisture-rich spheres made from Safflower seeds, which allows for increased SPF performance while using fewer chemical sunscreens.

#### Oligopeptide-34

A proprietary peptide that reduces (-MSH activity, inhibits Tyrosinase activity and melanosome transfer to cells. Helps prevent cellular discoloration for unsurpassed skin brightening.

#### Oligopeptide-51

A peptide that inhibits Tyrosinase activity as well as overall melanin formation. Helps prevent cellular discoloration for unsurpassed skin brightening.

#### **Olive Oil PEG-7 Esters**

An emollient derived from Olive Oil, used as a solubilizer and lubricant.

#### **Ophiopogon Japonicas Root Extract**

A traditional Chinese herb with hydrophilic properties ideal for tightening intercellular junctions and restructuring barrier function.

#### Orbignya Oleifera Seed Oil

Babassu Oil. A non-drying edible oil expressed from the kernels of the Babassu palm, grown in Brazil. An excellent emollient that softens skin.

#### Oryza Sativa (Rice) Starch

Derived from milled Rice, this carbohydrate-lipid-protein-rich seed reserve is found only in the Rice endosperm. Provides a nutritive media for microfoliation.

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#### Oryza Sativa (Rice) Bran Oil or Wax

The most nutrient-rich portion of Rice. Contains numerous biologically active agents, including Phytic Acid, that aid in gentle microfoliation of skin while controlling melanogenesis.

#### **Oryza Sativa (Rice) Extract**

Rich in biological actives and oligosaccharides (sugars) that soothe and moisturize the skin during microfoliation while controlling melanogenisis.

#### Oxybenzone

A sunscreen agent. Also known as Benzophenone-3.

#### Oxothiazolidine

Antioxidant which provides active photoprotection against oxidative stress.



#### Palmaria Palmata

Also known as Red Algae, inhibits melanocyte and Tyrosinase activity to enhance luminosity and refine skin tone.

#### Palmitoyl Dipeptide-5 Diaminobutyrate

Conditioning peptides that stimulate collagen biosynthesis, helping to reduce wrinkles, impart skin firmness and improve skin tone.

#### Palmitoyl Dipeptide-5 Diaminobutyroyl Hydroxythrenine

Conditioning peptides that stimulate collagen biosynthesis, helping to reduce wrinkles, impart skin firmness and improve skin tone.

#### Palmitoyl Oligopeptide

A synthetic peptide complex that acts as a cellular messenger to stimulate collagen

and Hyaluronic Acid to increase skin elasticity and tone.

#### Palmitoyl Pentapeptide-4

A synthetic protein fragment that stimulates collagen synthesis in the skin and the formation of skin glycosaminoglycans (i.e., Hyaluronic Acid). Licensed under U.S. Pat. No. 6,492,326.

#### Palmitoyl Tetrapeptide-7

A synthetic peptide complex that acts as a cellular messenger to stimulate collagen and Hyaluronic Acid to increase skin elasticity and tone.

#### Palmitoyl Tripeptide-5

Helps stimulate collagen synthesis, firms skin and overrides the effects of Matrix Metalloproteinase (MMP) enzymes that contribute to skin aging.

#### Palmitoyl Tripeptide-38

Targets not only stimulation of collagen I synthesis but also stimulation of fibronectin synthesis and stimulation of a fundamental component of the dermal/epidermal junction: collagen IV.

#### **Panthenol**

Pro-Vitamin  $B_5$ ; a B-complex vitamin present in all living cells. A constituent of co-enzyme A (Krebs cycle enzyme). Promotes tissue healing. Used as a humectant.

#### Papain

Derived from Papaya, this enzyme digests keratin protein, though not as strong as Bromelain from Pineapple.

#### **Parietaria Officinalis Extract**

An extract obtained from the leaves and stem of Parietaria Officinalis. Used as an emollient, particularly in baby creams and lotions.

#### **Passiflora Incarnata Extract**

Commonly known as passion flower. Excellent anti-inflammatory, soothing and healing properties.

#### PCA

Also known as 2-Pyrrolidone-5-Carboxylic Acid, PCA is an excellent humectant and is naturally found in the skin.

#### PEG-8

A polymer of ethylene oxide. Usually a waxy compound. Used as a humectant and viscosity adjuster.

#### **PEG-8 Beeswax**

An emulsifying agent and lubricant.

#### PEG-12 Dimethicone

A skin protectant that leaves a velvety feel to the skin.

#### **PEG-10 Sunflower Glycerides**

A botanically-derived emollient obtained from high oleic Sunflower Seed Oil to leave skin feeling smooth and soft.

#### PEG-100 Stearate

An emulsifying agent.

#### PEG-40 Hydrogenated Castor Oil

A solubilizer for essential oils.

#### PEG-40 Sorbitan Peroleate

A humectant from ripe berries of Mountain Ash.

#### Pelargonium Graveolens Flower Oil

Derived from Rose Geranium leaves. Used as an antiseptic, astringent and anti-inflammatory.

#### Pentylene Glycol

A humectant that maintains moisture balance in skin.

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#### Persea Gratissima (Avocado) Oil

Rich in vitamins A, D and E, Potassium, Sulfur and Chlorine. Rich and penetrating oil. excellent emollient.

#### Peumus Boldus (Chilean Wild Mint) Leaf Extract

Also called Boldo, this purifying leaf extract helps clarify, soothe and refine the skin while reducing pore visibility.

#### **Phenoxyethanol**

An anti-microbial preservative.

#### Phoenix Dactylifera (Date) Seed

From the fruit seed. Powder smooths skin by removing dead, dulling cells.

#### **Phospholipids**

An emollient. Part of liposome structure.

#### **Phytic Acid**

Derived from Rice, binds to Copper to inactivate Tyrosinase activity and control melanin formation.

#### Pinus Sylvestris Cone Extract or Leaf Oil

Colorless or faint yellow liquid from the twigs and needles of the Pine Tree that imparts a fragrance.

#### Pisum Sativum (Pea) Extract

Contains vital amino acids and proteins necessary for the production of collagen and elastin. Also reinforces the skin's natural defense in fighting free radicals.

#### Pogostemon Cablin Oil

Extract from the plant Pogostemon Patchouli. Used for its antiseptic properties.

#### **Polygonum Cuspidatum Root Extract**

Rich in polyphenols, this extract from the Japanese Knotweed helps control sebum production and inhibit P. Acnes while

reducing skin redness and decreasing pore visibility.

#### Polysorbate 20

A widely used emulsifier and stabilizer.

#### Polysorbate 60

An emulsifier that is waxy and soluble in solvents.

#### **Populus Tremoloides Bark Extract**

Native to North America and known as American Ash the tree contains natural salicylates effective at inhibiting the growth of numerous microbes including P. aeruginosa. Also imparts a smooth feel to the skin.

#### **Porphyra Umbilicalis Extract**

Is an extract of the red algae, Porphyra Umbilicalis, Rhodophyaceae that contains mycosporine-like amino acids (MAA) which efficiently protects the skin against UVA-induced lipid oxidation.

#### Portulaca Oleracea Extract

Commonly known as Purslane. An enriched extract of vitamins, fatty acids, flavonoids and anti-inflammatory agents that help control and reduce redness.

#### Portulaca Pilosa Extract

From the edible plant found mainly in South America. Extract contributes to restoring volume and firmness to the skin.

#### **Potassium Azeloyl Diglycinate**

A stable derivative of Azelaic Acid.

Regulates sebum production, controls keratin proliferation, reduces the formation of comedones (blackheads and whiteheads), and helps scavenge toxins and free radicals in the skin.

#### **Potassium Sorbate**

Sorbic Acid Potassium Salt. Used as a mold and yeast inhibitor.

#### Potato Starch Modified

A flour prepared from potatoes, ground to a pulp and washed of fibers. When modified, it has been altered chemically to modify such properties as thickening or gelling.

#### PPG-2 Isoceteth-20 Acetate

An ester solvent for gums, resins and volatile oils.

#### PPG-5 Ceteth-20

A waxy substance used as an emollient and emulsion stabilizer; a solubilizing agent.

#### Prunus Armeniaca (Apricot) Kernel Oil

A Vitamin E rich emollient oil with excellent skin softening properties.

#### Pyrus Malus (Apple) Fruit Extract

An antioxidant. A natural source of Malic Acid, a hydroxy acid that aids in exfoliation.

#### Q

#### Quillaja Saponaria Bark Extract

The inner dried bark of a tree grown in South America. In cosmetics, it is used as a cleansing agent.

#### R

#### Retinol

Vitamin A. A yellow, viscous liquid insoluble in water. Used in lubricating cream and oils for its skin-regenerating properties. Reverses the signs of photoaging in skin.

#### **Retinyl Palmitate**

A derivative of Vitamin A, helps stimulate collagen and reverse the signs of prematurely-induced photoaging. Helps

#### ingredient analysis a-z

to increase skin elasticity while enhancing water barrier properties.

#### Ricinoleth-40

Known as Castor Oil. The seed of the Castor Oil plant, extracted from the bean. Soothing and emollient to skin.

#### Ricinus Communis (Castor) Seed Oil

Used for its soothing properties to the skin.

#### Rosa Centifolia Flower Extract

An essential oil from the Cabbage Rose; used for its aromatic properties.

#### Rosa Moschata Seed Oil

Commonly known as Rose Hips, are very high in Vitamin C acting as a free radical scavenger and antioxidant. Other attributes include skin moisturization, cell regeneration and as an anti-inflammatory.

#### **Rose Flower Oil**

Extract of the fruit of various species of wild Roses, rich in natural Vitamin C. Moisturizing and hydrating to skin. Helps protect the skin from capillary damage; firms and tones the tissues.

#### Rosmarinus Officinalis (Rosemary) Leaf Extract or Oil

Extracted from the plant Rosmarinus Officinalis. Used for its purifying, cleansing and antiseptic properties.

#### Rubus Idaeus (Raspberry) Fruit Extract

A soothing and non-stimulating extract. Red Raspberry Extract is also very soothing and relaxing to inflamed skin. Excellent for sensitive skin and any irritation from acne, shaving or windburn.

#### **Ruscus Aculeatus Root Extract**

An extract obtained from the root of a shrub, native to Europe. Helps maintain the skin's elasticity and texture. Helps to diminish the appearance of wrinkles and skin damage.

#### S

#### Saccharomyces Cerevisiae Extract

Yeast Extract which enhances skin penetration improving skin moisturization and ability to maintain moisture

#### Saccharomyces/Xylinum/Black Tea Ferment

Commonly known as Kombucha. Boosts skin immune function and assists in restoring volume to deficient zones in the skin.

#### Saccharum Officinarum (Sugar Cane) Extract

Used in moisturizers as a skin conditioner.

#### Salicornia Herbacae Extract

Extract of a holophytic coastal plant, which increases aquaporines in the cells a therefore reinforces the Natural Moisturizing Factor(NMF).

#### Salicylic Acid

A keratolytic agent, often referred to as a beta hydroxy acid. Helps dissolve the glue-like matrix holding the Stratum Corneum cells together. An antiinflammatory agent.

#### Salix Alba (Willow) Bark Extract

A natural source of Salicylic Acid, a beta hydroxy acid that exfoliates superficial skin cells leaving a smoother texture and surface.

#### Salvia Hispanica Oil

Extracted from the plant Salvia Hispanica, a member of the Mint family, Chia Seed Oil is rich in antioxidants that help quench

free radicals, and rich in omega-3 fatty acids. Helps improve skin moisture and reinforce the skin barrier.

#### Salvia Officinalis (Sage) Oil or Leaf Extract

An astringent, antiseptic oil used for its soothing and calming effects on skin.

#### Salvia Sclarea (Clary) Oil

An essential oil used for its aromatic properties.

#### Sambucus Nigra Flower Extract

Extracted from the honey-scented Elder Tree. Used for its mildly tonic properties.

#### Santalum Album (Sandalwood) Extract or Oil

Antiseptic oil. Used to treat infections. Soothing and healing properties.

#### Saponaria Officinalis Extract

Also known as Soapwort. This extract is obtained from the European and Middle Eastern variety that has a coarse pink flower and foams like a lather. It is used as a foaming, natural cleanser for the skin.

#### Sarcosine

Regulates sebum production and inhibits lipase activity in bacteria.

#### Sclerotium Gum

A thickener.

#### Serenoa Repens (Saw Palmetto) Extract

An anti-androgenic, antiseptic and antiinflammatory extract that is rich in fatty acids and helps reduce excess sebum production.

#### Serine

An amino acid that helps balance moisture in skin.

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#### Sesamum Indicum Extract or Oil

Slows cell growth and replication, provides natural UV protection and helps trap oil-soluble toxins. Acts as an antioxidant. Has anti-bacterial and anti-inflammatory properties.

#### Silanediol Salicylate

An anti-inflammatory, anti-aging compound. Soothes skin and acts as an antioxidant. Prevents and restructures anti-aging activity. Helps prevent arachidonic acid associated with inflammation.

#### Silanetriol

Ablity to bindwater molecules and create water spheres for skin moisturization. Silanols stimulate fibroblast renewal and increase collagen production.

#### Silica

A natural mineral from non-exploited sources whose crystalline form is used as an exfoliating scrub.

#### Silt

Collected from a fresh water lake in Eastern Europe this green silt is rich in naturally occurring bioactive organic components ideal for nourishing and moisturizing the skin. Also increases cell turnover.

#### Silybum Marianum Fruit Extract or Powder

Commonly known as Milk Thistle, high in antioxidant properties that scavenge free radicals. Also has anti-inflammatory effects.

#### Simmondsia Chinensis (Jojoba) Seed Oil

A moisturizer and emollient with excellent spreadability and lubricity properties. Rapid penetration reduces water loss.

#### Sodium Ascorbyl Phosphate

A Vitamin C derivative that inhibits melanin formation and stimulates collagen formation.

#### **Sodium Benzoate**

Anti-microbial preservative.

#### **Sodium Bicarbonate**

A neutralizing agent that helps control the acid-base balance of specific formulations.

#### **Sodium Chloride**

Salt. Used as an astringent, antiseptic or a thickening agent.

#### **Sodium Citrate**

White, odorless granules or powder. Used as a preservative.

#### **Sodium Cocoyl Isethionate**

A mild cleansing agent that leaves skin with a soft after-feel.

#### Sodium DNA

A high molecular weight natural substance from Marine origin. High in antioxidant activity, offers hydration, inhibition of elastase and stimulation of the synthesis of collagen and proteoglycans.

#### Sodium Hexametaphosphate

Also known as Graham's Salt. Helps to keep Calcium, Magnesium, and Iron salts in solution.

#### **Sodium Hyaluronate**

The sodium salt of Hyaluronic Acid. Used as a powerful humectant. GAG (or Glycosaminoglycan) helps retain moisture levels in the tissue.

#### **Sodium Hyaluronate Crosspolymer**

Natural scavenger of free radicals protecting against cell damage and lipid peroxidation. Crosslinking polymer

enables 5 x more water retention than regular SH increasing skin moistuization.

#### **Sodium Lactate**

A source of Lactic Acid, a sodium salt. See lactic acid.

#### **Sodium Lauroyl Glutamate**

A mild cleansing agent that leaves skin with a soft after-feel.

#### **Sodium Lauroyl Lactylate**

A surfactant used for its foaming qualities.

#### Sodium PCA

Natural mineral salt used as a humectant. A component of the Natural Moisturizing Factor (NMF) in skin.

#### **Sodium Salicylate**

An anti-microbial. Source for Salicylic Acid.

#### **Sodium Lactate**

A source of Lactic Acid, a sodium salt. See lactic acid.

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#### **Sodium Trideceth Sulfate**

A sodium salt. Used as an emulsifier.

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#### Solanum Lycopersicum (Tomato) Extract or Seed Oil

Contains Lycopene, a carotenoid with high antioxidant properties that protects skin from free radicals, protecting cells from aging and degenerative damage.

#### **Sorghum Bicolor Bran Extract**

An antioxidant, anti-inflammatory agent that helps inhibit collagen-degrading enzymes.

#### Spiraea Ulmaria Extract

Rich in Phenotic Acids that inhibit bacteria by stimulating the skins natural anti-bacterial agents. Has anti-inflammatory properties.

#### Spirulina (Green Algae) Extract

Has a hydrating effect on skin. Spirulina proteins contribute to stimulation of the fibroblast and to tissue regeneration.

#### Squalane

Obtained from sources such as Olive Oil and Brazilian Sugarcane. Used for its rich and emollient skin moisturizing qualities.

#### **Stearic Acid**

A white, waxy, natural fatty acid. Used as a main ingredient in bar cleansers and lubricants/moisturizers.

#### Strelitzia Nicolai Seed Extract

Increases skin luminosity and decreases fine lines while improving skin smoothness and hydration.

#### Subtilisin

A keratolytic, water-activated enzyme obtained by the fermentation of Bacillus subtilis or Bacillus licheniformis (bacterium commonly found in soil). Initiates desquamation by loosening connections between horny-layer skin cells.

#### **Sucrose Cocoate**

A mild cleansing agent with conditioning and moisturizing properties. Derived from vegetable oil.

#### Sulfur

Clears skin by eliminating bacteria associated with acne and by clearing excess oil and congestion in the follicle.

#### **Superoxide Dismutase**

A powerful scavenger enzyme for oxygen-free radicals.

#### Symphytum Officinale Extract

Natural plant extract that contains Allantoin. Healing and soothing.



#### Taratogenos Kurzii Seed Oil

Known as Chaulmoogra the oil has antimicrobial effect against, mycobacteria linked to P Acne. Also has potent antiinflammatory effect.

#### Tetrahydrocucurminoids

Antioxidant actives derived from Turmeric.

#### Thymus Vulgaris (Thyme) Extract or Oil

A powerful antiseptic and anti-microbial agent.

#### Theobroma Cacao (Cocoa) Seed Butter

Very high emollient properties with soothing effects.

#### **Tilia Cordata Flower Extract**

Natural fragrance from the flowers of the Linden Tree, grown in Europe and the United States.

#### **Titanium Dioxide**

Also known as Microcrystalline. An inorganic natural material, functions as a physical sunscreen, protecting the skin from both UVA and UVB rays.

#### Tocopherol or Tocopheryl

An antioxidant; non-derivatized form of Vitamin E.

#### **Tocopherol Acetate**

Vitamin E. An antioxidant that scavenges damaging free radicals; improves barrier function of the skin.

#### **Trametes Versicolor Extract**

Mushroom extract that reduces short and long-term skin inflammation and redness.

#### Tremella Fuciformis Polysaccharide

Acidic hetero-polysaccharide extracted from the edible fruit of the mushroom called Silver Ear in China that is chemically and physically similar to hyaluronic acid. Improves skin hydration, skin conductance and skin barrier functions.

#### Trifolium Pratense (Clover) Flower Extract

Anti-inflammatory agent, inhibits an arachidonic acid cascade enzymes associated with skin inflammation.

#### Triticum Vulgare (Wheat) Germ Extract or Oil

An antioxidant high in Vitamin E. Considered valuable in terms of delaying the signs of aging.

#### Tyrosine

An amino acid that helps ingredients penetrate skin.



#### Valerianna Officinalis Extract

Calming and clearing effect on skin.

#### Valine

An essential amino acid used as a skin conditioner.

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#### Vigna Aconitifolia Seed Extract

Also known as Moth Bean Seed Extract, helps fight signs of aging by strengthening dermal collagen and stimulating cell turnover.

#### Vitis Vinifera (Grape) Seed or Fruit Extract

A Proanthocyanidin-rich extract from Grape seeds that has anti-enzyme properties; antioxidant.



#### Wasabia Japonica Root Extract

Known as green Japanese horseradish, this is a warming herb with anti-microbial and anti-inflammatory properties. Also contains high levels of Vitamin C.



#### **Xanthan Gum**

Used as a thickener, emulsifier and stabilizer.



#### **Yeast Extract**

Derived from unicellular plants, this extract is a component of the acid-free exfoliator modulator system. Stimulates cell renewal and is a rich source of Betaglucan, an immune system stimulant for skin.

#### Yucca Schidigera Extract

Derived from the cactus plant known as Yucca. Used to treat burns and mild abrasions. An anti-inflammatory agent that reduces redness and soothes skin.



#### **Zanthoxylum Alatum Extract**

A patented extract from the Chinese fruit known as Szechwan Pepper. Provides temporary pain relief and reduces sensation of heat in skin.

#### Zea Mays (Corn) Cob Meal

A finely milled powder from Corn Cobs. The extremely fine milling of the meal ensures that no harsh abrasiveness is left in the action of this exfoliant. Helps cell removal without drying or scratching.

#### **Z**eolites

An igneous mineral that can release energy in the form of heat.

#### **Zinc Gluconate**

Assists in regulating sebaceous gland secretions by inhibiting 5-alpha reductase enzyme activity while scavenging free radicals.

#### Zinc Oxide

A sun protectant against UVA and UVB rays. Also has anti-irritant and antioxidant properties.

#### Zinc Sulfate

Complexed with sugar derivatives of Brown Algae to provide anti-inflammatory, anti-microbial and sebum-regulating function.

#### Zingiber Officinale (Ginger) Root Extract

Promotes warmth by increasing circulation, acts as an anti-inflammatory for soothing the skin and scavenges free radicals while reducing edema.

#### Zingiber Officinale (Ginger) Root Oil or Powder

Essential oil used as a natural fragrance and a skin conditioning agent.

#### **Zostera Marina Extract**

Commonly known as Sea Grass, accelerates collagen synthesis and promotes skin suppleness.

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